

Camping Tent Market Expected to Reach \$7.9 Billion Revenue by 2031

The camping tent market was valued at \$3.1 billion in 2021, and is estimated to reach \$7.9 billion by 2031, growing at a CAGR of 8.8% from 2022 to 2031.

WILMINGTON, DE, UNITED STATES, December 4, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled,

“

Camping Tent Market - The Asia-Pacific region is anticipated to witness highest growth rate, registering a CAGR of 10.1% from 2022 to 2031.”

Allied Market Research

“[Camping Tent Market](#) by Type, Application, and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2022–2031”, the [camping tent](#) market was valued at \$3.1 billion in 2021, and is estimated to reach \$7.9 billion by 2031, growing at a CAGR of 8.8% from 2022 to 2031.

Camping equipment are widely used for convenience during camping. Furthermore, camping tent is gaining

popularity among the campers. There are various types of tents available for their accommodation. Commonly used camping tents are dome tent, tunnel tent, and geodesic tent. Rise in awareness regarding health & fitness, increase in number of campers, surge in initiatives from tourism associations to promote camping activities, and increase in youth population are the major factors that drive the growth of the global camping tent market.

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<https://www.alliedmarketresearch.com/request-sample/A11642>

However, counterfeiting of camping equipment, such as tent is a key restraining factor of the camping tent market size. On the contrary, surge in youth population, improvement in lifestyle, and rise in disposable income of people in developing countries are anticipated to offer immense opportunities for the camping tent market players. These market players are promoting the camping activity among the people through social medias and advertisements to attract customers in the market. People are preferring camping and willing to purchase necessary camping equipment such as tent, bags, cooking utensils, and others which also supplements the growth of the camping tent market globally. According to the data by the North American Camping Report 2021, camping tent was the most preferred camping accommodation among first-time campers in 2020 in the U.S. camping tent accounted for 67% of camping accommodation, whereas, rest of the 33% was accounted by recreational vehicle (RV), cabin, and

others.

Hectic lifestyle, improper work-life balance, and lack of peace-full environment are the factors associated to a number of health issues or disorders such as hypertension, hypotension, and depression. Therefore, to avoid such instances and to make their living more interesting, consumers are looking for leisure holidays and vacations that can offer them peace and satisfaction. They are preferring outdoor activities during their holidays and camping tent market share is gaining a decent place in overall camping equipment market. Due to this, the number of camping service agencies are expanding in the North America and Europe. Consumers who are not keen to buy camping equipment and opt for camping service agencies to plan their camping are expected to present lucrative opportunity to camping tent manufacturers by providing them required tents in mass volume.

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<https://www.alliedmarketresearch.com/checkout-final/ff7f435ebd2922ffc1a72fb815254e91>

Camping trend is growing rapidly and impacting consumers inclination toward purchasing new and innovative tents in the market. Rise in interest of such camping among people boosts the sales of camping tents across the globe and is anticipated to rise during the camping tent market forecast period.

Companies can operate their business in highly competitive market by launching new products or updated versions of existing products. Partnership, collaboration, and agreement with key stakeholders are key strategies to sustain in the market. In the recent past, many leading players opted for product launch or partnership strategies to strengthen their foothold in the market. To understand the key trends of the camping tent market analysis, strategies of leading players are analyzed in the report.

Key Findings of the Study

On the basis of type, the dome segment is projected to witness the highest CAGR of 8.4%, in revenue terms, during the forecast period.

On the basis of application, the personal segment is expected to grow at a CAGR of 8.9 during the forecast period.

On the basis of distribution channel, the specialty sporting store is expected to grow at a highest CAGR of 10.7% during the forecast period.

On the basis of country in North America, the U.S. was the largest country, in terms of revenue generation for camping tent market in 2021.

On the basis of region, Asia-Pacific is anticipated to witness highest growth rate, registering a CAGR of 10.1% from 2022 to 2031.

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Some of the key players operating in the camping tent industry include Hilleberg

Johnson Outdoors

The North Face

AMG GROUP

Newell Brands

Oase Outdoors

The Coleman Company

Simex Outdoor International

Kampa

Exxel Outdoors

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