

# As Gov backs GLP-1 for Obesity, Global GLP-1 drug Market Projected to Skyrocket to \$42 Billion by 2035

*GLP-1 Drug Market Research Report By Drug Type (Short-acting, Long-acting, Dual-action), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies)*

NEW YORK,, NY, UNITED STATES,  
December 4, 2025 /EINPresswire.com/  
-- GLP-1 Drug Market Overview

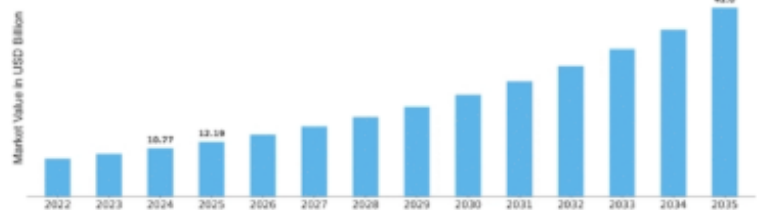
The [GLP-1 drug market size](#) has emerged as one of the fastest-growing segments in global healthcare, driven by rising cases of diabetes, obesity, and metabolic disorders. Glucagon-like peptide-1 receptor agonists have transformed treatment standards due to their ability to regulate blood

glucose, support weight loss, and provide cardiovascular benefits. Over the last decade, the market has expanded from a niche therapy segment to a cornerstone of metabolic disease management. Pharmaceutical companies continue to develop innovative formulations, including once-weekly injectables, oral variants, and combination therapies, which collectively strengthen market momentum. As demand rises across both developed and developing regions, the GLP-1 drug market is expected to maintain strong growth supported by increasing healthcare spending and growing patient awareness.

The market overview reflects the rapid shift in treatment preferences as physicians increasingly prescribe GLP-1 medications as a first-line or complementary therapy for managing type 2 diabetes. Their unique mechanism of action, which enhances insulin secretion, suppresses glucagon release, and slows gastric emptying, makes these drugs highly effective for achieving glycemic control. Beyond diabetes, GLP-1 drugs have gained recognition for their role in medically supervised weight management programs. Clinical research demonstrating associated cardiovascular benefits has further strengthened their positioning. As obesity prevalence continues its global rise, GLP-1 therapy is becoming a critical tool in public health strategies aimed at reducing metabolic comorbidities.

## GLP 1 Drug Market

GLP-1 Drug Market



CAGR | 13.17%

GLP-1 drug market size



As per MRFR analysis, the GLP-1 Drug Market Size was estimated at 10.77 USD Billion in 2024. The GLP-1 Drug industry is projected to grow from 12.19 USD Billion in 2025 to 42.0 USD Billion by 2035"

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#### Key Market Segments

Key market segments within the GLP-1 drug industry include products categorized by drug type, route of administration, application, and end-user. By drug type, the market encompasses both short-acting and long-acting formulations, with long-acting drugs gaining significant traction due to improved convenience and adherence. The availability of oral GLP-1 medications has expanded the

patient base by appealing to those reluctant to use injectable therapies. In terms of applications, diabetes remains the primary segment, although obesity management is rapidly emerging as a major contributor to global demand. Hospitals, specialty clinics, and retail pharmacies serve as the primary end-users, with the increasing role of digital pharmacies and telehealth services further supporting access and adoption. As more consumers seek personalized metabolic treatments, segmentation around age groups, lifestyle factors, and comorbidity profiles is expected to grow in importance.

The [GLP-1 drug market growth](#) is shaped by an active pipeline of industry developments and clinical advancements. Recent years have seen a surge in research focused on expanding therapeutic indications beyond diabetes and obesity. Studies exploring the role of GLP-1 agonists in cardiovascular disease prevention, fatty liver disease, and renal protection are gaining attention. New drug launches, label expansions, and regulatory approvals continue to influence market dynamics. Innovations such as combination therapies involving GLP-1 agonists and other metabolic agents promise enhanced efficacy and patient outcomes. Advancements in drug delivery technologies, including extended-release formulations and more user-friendly injection devices, are improving treatment adherence. Strategic partnerships between pharmaceutical manufacturers and digital health companies are also emerging, aimed at integrating medication management with remote monitoring and lifestyle guidance solutions.

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#### Key Players:

- Novo Nordisk (DK)
- Eli Lilly (US)
- Sanofi (FR)
- Boehringer Ingelheim (DE)

- AstraZeneca (GB)
- Merck & Co. (US)
- Bristol-Myers Squibb (US)
- Amgen (US)

Several major companies drive competitive activity within the GLP-1 drug market. Global pharmaceutical leaders with established metabolic disorder portfolios dominate the landscape, focusing heavily on research and development, strategic collaborations, and commercialization efforts. These companies invest in next-generation molecules designed to deliver stronger glycemic control, improved safety profiles, and superior weight-loss outcomes. Alongside established leaders, new entrants and biotechnology firms are working on innovative GLP-1 analogs and dual or triple agonist therapies that target multiple metabolic pathways simultaneously. The competitive environment encourages continuous product enhancements, expanding patient access, and increasing physician confidence in these therapies. Strong patent portfolios, extensive clinical trial networks, and robust marketing strategies further reinforce the dominance of leading manufacturers while encouraging sustained innovation across the market.

### WHO guideline on GLP-1 therapies for obesity

On 1 December 2025, [World Health Organization \(WHO\)](#) released its first global guideline on the use of GLP-1 receptor agonists for treating obesity in adults. The guideline marks obesity as a chronic, relapsing disease that can – for the first time under WHO policy – be treated with long-term GLP-1 therapies as part of comprehensive care.

WHO issues conditional recommendations that GLP-1 therapies — specifically liraglutide, semaglutide and tirzepatide — may be used in adults (excluding pregnant individuals) for long-term obesity treatment, alongside structured lifestyle interventions such as healthy diet and physical activity.

However, the guideline stresses that medication alone is not enough — sustainable obesity care requires a broader, lifelong strategy combining clinical treatment, behavioural support, and societal-level action (healthy environments, prevention, early screening, equitable access).

### Market Drivers

The market is driven by a combination of clinical effectiveness, rising disease prevalence, and growing consumer awareness. The global increase in type 2 diabetes cases is one of the most significant factors propelling GLP-1 drug adoption. Sedentary lifestyles, unhealthy diets, and higher obesity rates contribute to metabolic disorders, prompting healthcare providers to seek more effective long-term therapies. GLP-1 drugs offer notable benefits, including weight reduction, cardiovascular risk improvement, and better glycemic outcomes compared with many traditional therapies. Increasing patient preference for drugs that support weight management contributes to higher demand. Additionally, governments and healthcare organizations are

recognizing the economic and social burden of diabetes and obesity, leading to supportive policies, improved insurance coverage, and stronger public health initiatives. Expanding clinical evidence demonstrating long-term safety and metabolic benefits further accelerates acceptance among clinicians and patients alike.

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## Regional Outlook

Regional insights reflect distinct growth patterns across North America, Europe, Asia-Pacific, Latin America, and the Middle East and Africa. North America remains the leading region due to high awareness, strong healthcare infrastructure, robust insurance coverage, and early adoption of advanced therapies. The United States, in particular, drives a significant portion of global demand due to its large diabetic and obese population. Europe follows closely, supported by favorable regulatory frameworks, growing acceptance of obesity as a treatable medical condition, and sustained investment in chronic disease management. In the Asia-Pacific region, rapid urbanization, changing lifestyles, and rising disposable incomes are contributing to higher diabetes and obesity rates, creating substantial growth opportunities. Countries such as China and India are experiencing increased healthcare spending and expanding pharmaceutical distribution networks, driving future growth. Latin America and the Middle East are emerging markets where increased awareness and expanding healthcare access are gradually boosting GLP-1 drug utilization.

Overall, the GLP-1 drug market is positioned for sustained global expansion driven by medical advancements, rising public health challenges, and continuous innovation from key industry players. As research uncovers broader therapeutic benefits and healthcare systems increase their focus on metabolic wellness, GLP-1 therapies are expected to remain at the forefront of chronic disease management. The growing acceptance of these drugs for both diabetes and obesity underscores their transformative impact and ensures continued market momentum in the years ahead.

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