

Coated Paper Market Expected to Expand at a 5.4% CAGR Until 2029: Industry Analysis

The Business Research Company's Coated Paper Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 5, 2025

/EINPresswire.com/ -- The [coated paper market](#) has been steadily

expanding over recent years, driven by several key industry and consumer factors. As demand for quality printing and packaging solutions continues to rise, this market is set to experience further growth in the near future. Here's a detailed look into the current market size, growth drivers, leading companies, emerging trends, and segmentation of the coated paper industry.

The logo for The Business Research Company, featuring the company name in a serif font and a stylized bar chart with three bars of increasing height to the right.

The Business
Research Company

The Business Research Company

“

It will grow from \$44.25 billion in 2024 to \$46.01 billion in 2025 at a compound annual growth rate (CAGR) of 4.0%”

*The Business Research
Company*

Market Size and Growth Outlook in the Coated Paper Market

The coated paper market value has shown consistent growth and is expected to increase from \$44.25 billion in 2024 to \$46.01 billion in 2025, reflecting a compound annual growth rate (CAGR) of 4.0%. This upward trend over recent years has been supported by the expansion of the printing sector, heightened demand for packaging, consumers' increasing expectations for quality, rising

needs in advertising and marketing, as well as stricter environmental regulations.

Looking ahead, the [coated paper market size](#) is anticipated to grow strongly, reaching \$56.69 billion by 2029 with a CAGR of 5.4%. The future growth drivers will likely include sustainability efforts, growth in the publishing industry, consumer preferences leaning toward aesthetics, brand differentiation strategies, global market expansion, and overall industrial development. In terms of trends, the market is set to focus more on high-quality printing, biodegradable and recyclable materials, food safety considerations, premium branding approaches, and customization and personalization options.

Download a free sample of the coated paper market report:

Factors Fueling Growth in the Coated Paper Market

One major element accelerating the coated paper market is the rise of e-commerce platforms. These platforms facilitate buying and selling goods and services online, which has become increasingly popular due to smartphone accessibility, affordable technology, and the convenience of shopping anywhere. This surge in online retail boosts demand for coated paper packaging, which protects products through a plastic-coated surface layer made from paper or paperboard.

For example, a report from the US Census Bureau-Department of Commerce in August 2022 stated that retail e-commerce sales in the United States reached \$257.3 billion in the second quarter of 2022, marking a 2.7 percent increase from the previous quarter. This growing online retail activity is expected to continue driving the need for coated paper products to ensure product safety and quality.

Prominent Companies Leading the Coated Paper Industry

The coated paper sector includes several influential companies shaping the market landscape. Some of the key players are:

- Nippon Paper Industries Co. Ltd.
- Oji Holdings Corporation
- Stora Enso Oyj
- Sappi Limited
- Asia Pulp and Paper Sinar Mas
- UPM-Kymmene Corporation
- NewPage Corporation
- Arjowiggins SAS
- Burgo Group S.p.A.
- Paradise Packaging Private Limited

Innovations and Trends Transforming the Coated Paper Market

Market leaders are focusing on developing advanced ternary nanocomposite coatings, which incorporate three different materials to enhance barrier properties, promote sustainability, and reduce reliance on conventional plastic coatings. These innovative coatings typically combine a polymer matrix with nanoparticles and fillers to deliver improved performance.

A notable example occurred in July 2024, when Smart Planet Technologies, a US-based environmental composite materials company, introduced HyperBarrier. This new product targets paper-based flexible packaging and is designed to facilitate the shift from plastic to paper packaging by solving key challenges related to barrier effectiveness, recyclability, and cost efficiency.

Detailed Segmentation of the Coated Paper Market

This market report breaks down the coated paper industry into various segments, including:

1) By Type:

- Coated Fine
- Standard Coated Fine
- Coated Groundwood

2) By Coating Material:

- Kaolin Clay
- Precipitated Calcium Carbonate
- Grounded Calcium Carbonate

3) By Finish:

- Matte
- Gloss
- Semi-Gloss

4) By Application:

- Printing
- Packaging and Labeling

Additional subcategories cover:

- Coated Fine: Gloss Coated, Matte Coated, Silk Coated
- Standard Coated Fine: Gloss Standard Coated, Matte Standard Coated
- Coated Groundwood: Gloss Groundwood, Matte Groundwood

View the full coated paper market report:

<https://www.thebusinessresearchcompany.com/report/coated-paper-global-market-report>

Regional Market Leadership and Growth Forecast

Currently, North America holds the largest share of the coated paper market as of 2024. The report also presents growth projections and insights into other key regions including Asia-Pacific, Western Europe, Eastern Europe, South America, as well as the Middle East and Africa, offering a comprehensive global view of the industry's trajectory.

Browse Through More Reports Similar to the Global Coated Paper Market 2025, By [The Business Research Company](#)

Paper Products Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/paper-products-global-market-report>

Converted Paper Products Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/converted-paper-products-global->

[market-report](#)

Unfinished Paper Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/unfinished-paper-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/872491256>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.