

Healthcare Staffing Market to Reach USD 76.4 Billion in 2032, Driven by Rising Workforce Demand

According to a study by Coherent Market Insights, and is expected to grow at a CAGR of 7.6% in terms of revenue over the forecast period (2025-2032).

BURLINGAME, CA, UNITED STATES, December 4, 2025 /EINPresswire.com/ -- The Global [Healthcare Staffing Market](#) size is valued at USD 45.75 billion in 2025 and is expected to reach USD 76.4 billion by 2032, registering a CAGR of 7.6. The healthcare staffing market is experiencing steady growth driven by rising demand for skilled medical professionals, expanding healthcare infrastructure, and increasing patient volumes worldwide. Factors such as workforce shortages, aging populations, and the growing prevalence of chronic diseases are further accelerating the need for temporary and permanent staffing solutions.

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Global Healthcare Staffing Market Key Takeaways

Travel nurse staffing segment is expected to lead the market with a 31.5% share in 2025, due to demand for flexible and short-term healthcare professionals to overcome shortage of healthcare workforce.

North America is predicted to maintain the top position in healthcare staffing market with share

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Market Research Report

Future Trends and Industry Analysis With Top Company Profiles by 2032

COHERENT MARKET INSIGHTS

Healthcare Staffing Market

of 44.9% in 2025, owing to advanced healthcare infrastructure and high adoption of staffing services.

Growing burden of chronic diseases worldwide is leading to rise in hospitalization and surgical procedures, thereby driving healthcare staffing services demand across hospitals, clinics, and home care environments.

Rising Adoption of Digital Healthcare Staffing Platforms

Growing shortage of healthcare professionals worldwide is pushing hospitals and clinics to rely increasingly on healthcare staffing services and temporary staffing platforms to fill critical staffing gaps. According to WHO estimates, the world is projected to face a shortfall of around 10 million health workers by 2030, which will likely drive demand for flexible staffing solutions.

At the same time, many healthcare facilities are turning to locum tenens staffing and nurse staffing services, especially in regions facing acute shortages or high patient volume surges. Digital staffing and workforce-management tools are streamlining placements, helping facilities cover shifts faster and maintain care quality in the face of demand fluctuations.

Low Compensation and Limited Incentives for Healthcare Workers

Low compensation continues to reduce interest in clinical roles, increasing pressure on hospitals to depend on temporary healthcare staffing for essential shift coverage. Limited incentives make it difficult for facilities to retain experienced staff, especially in regions with high workloads. As a result, more providers are turning to clinical staffing agencies to maintain service continuity during regular workforce shortages.

Gap created by low remuneration also impacts specialist availability, with some providers turning to locum tenens staffing for short-term roles. This trend is also impacting nurse staffing, where competitive compensation packages are required to attract qualified professionals. These challenges expose a greater need for improved retention policies and healthcare workforce management to stabilize the long-term staff capacity.

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Expanding Demand Due to Aging Global Population

Rapid rise in global elderly population is increasing need for long-term and specialized care, which is boosting the use of healthcare staffing services in hospitals and senior-care centers. As patient needs grow, many regions are witnessing steady growth in healthcare staffing market demand, especially for chronic care management. These changes are also highlighted in broader healthcare staffing market analysis, which shows a shift toward skilled nursing, rehabilitation,

and allied care support.

With more seniors requiring continuous monitoring, facilities are turning to temporary and part-time staffing models to maintain adequate coverage. This is shaping overall healthcare staffing market trends, as clinical centers depend more on flexible workforce arrangements to fill short-term gaps in geriatric units. As a result, the sector is seeing greater collaboration with clinical staffing agencies to ensure consistent care for aging populations.

Emerging Trends in Healthcare Staffing Market

Growing demand for remote and contract-based healthcare staffing services is helping clinics and hospitals to fill short-term staffing gaps quickly. This shift is contributing to growth of nurse staffing and temporary healthcare staffing segments. Flexibility that medical staffing solutions offer helps in responding to changes in patient demand and shifts.

Rising use of allied healthcare staffing (therapists, lab techs, imaging staff) is boosting market growth. This is a growing area beyond the use of doctors and nurses to help hospitals meet broader care needs. As a result, clinical staffing agencies are providing more diversified staff portfolios. This expansion increases overall capacity of healthcare workforce.

Locum tenens staffing and travel nursing markets are gaining momentum, especially for rural and underserved areas where permanent staffing is difficult. Temporary placements help ensure continuity of care without long-term commitments. This trend favors improved coverage in remote or resource-limited areas.

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Analyst View

“The global healthcare staffing market is poised for sustained growth as demand rises for flexible, short-term staffing in hospitals and clinics. Providers of temporary healthcare staffing and nurse staffing services are especially well-positioned. Innovations in digital staffing platforms and better healthcare workforce management tools are expected to accelerate staffing-service adoption,” said a senior analyst at CMI.

Competitor Insights

Key players in healthcare staffing market report include:

LocumTenens.com

Adecco Group

TeamHealth

Trustaff
Aya Healthcare
Maxim Healthcare Group
CGM Management, Inc.
AMN Healthcare
Cross Country Healthcare, Inc.
Envision Healthcare Corporation

Recent Developments

In May 2025, Phlebotomy on Wheels announced new staffing solutions for doctors' offices, nursing homes, and hospitals to provide trained and experienced staff to cope with fluctuating patient volumes.

In May 2025, In May 2025, GHR Healthcare bought Barton Healthcare Staffing, along with its nurses and allied health workers, to provide more flexible, client-focused staffing services and improve quality patient care across the country.

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