

# The Drinkware Market In 2029

*The Business Research Company's  
Drinkware Global Market Report 2025 –  
Market Size, Trends, And Forecast 2025-  
2034*

LONDON, GREATER LONDON, UNITED KINGDOM, December 5, 2025 /EINPresswire.com/ -- Drinkware Market to Surpass \$43 billion in 2029. Within the broader Paper, Plastics, Rubber, Wood And Textile industry, which is expected to be \$9,585 billion by 2029, the drinkware market is estimated to account of or nearly 0.4% of the total market value.

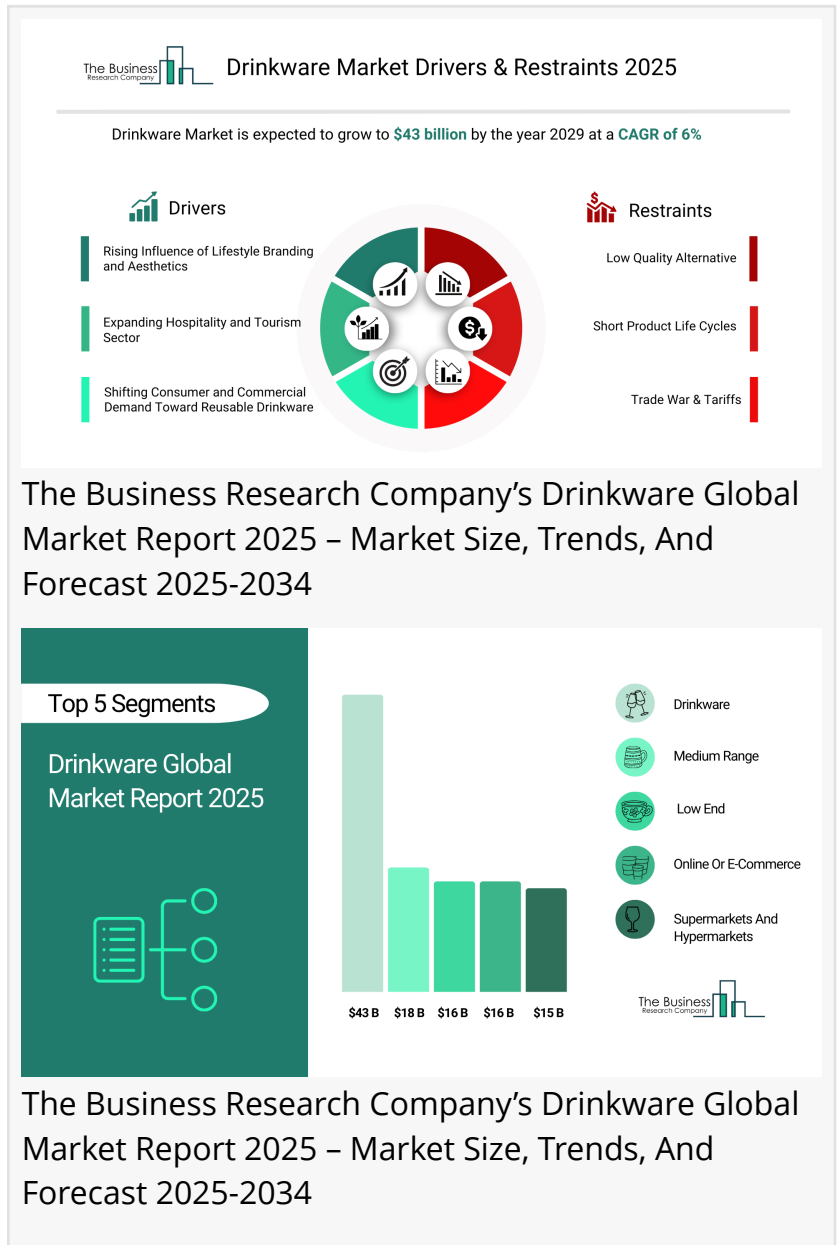
Which Will Be the Biggest Region in the Drinkware Market in 2029?

Asia Pacific will be the largest region in the drinkware market in 2029, valued at \$14,673 million. The market is expected to grow from \$10,553 million in 2024 at a compound annual growth rate (CAGR) of 7%. The strong growth can be attributed to shifting consumer and commercial demand toward reusable drinkware and the expansion of the hospitality and tourism sector.

Which Will Be The Largest Country In The Global Drinkware Market In 2029?

The USA will be the largest country in the drinkware market in 2029, valued at \$9,295 million. The market is expected to grow from \$6,820 million in 2024 at a compound annual growth rate (CAGR) of 4%. The steady growth can be attributed to the shifting consumer and commercial demand toward reusable drinkware and the expansion of the hospitality and tourism sector.

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What will be Largest Segment in the Drinkware Market in 2029?

The drinkware market is by product type into glass drinkware, plastic drinkware, metal drinkware, ceramic drinkware, silicone drinkware, and other drinkware. The glass drinkware market will be the largest segment of the drinkware market segmented by product type, accounting for 30 % or \$13,066 million of the total in 2029.

The glass drinkware market will be supported increasing consumer preference for elegant and eco-friendly products, rising awareness about the health benefits of using non-toxic materials, growing demand for durable and reusable kitchenware, expanding adoption in the hospitality and fine dining sectors, and innovations in design and manufacturing techniques that enhance strength and aesthetics.

The drinkware market is segmented by price into low end, medium range, and high end. The medium range market will be the largest segment of the drinkware market segmented by price accounting for 42% or \$ 18,117 million of the total in 2029. The medium range market will be supported by the rising middle-class population with increasing disposable income, growing preference for affordable yet stylish and durable drinkware, expanding urbanization and modern lifestyles, wider availability through retail and e-commerce channels, and rising awareness about health and environmental benefits of reusable drinkware.

The drinkware market is segmented by distribution channel into supermarkets and hypermarkets, specialty stores, online or e-commerce and other distribution channels. The online or e-commerce market will be the largest segment of the drinkware market segmented by distribution channel, accounting for 37% or \$ 16,172 million of the total in 2029. The online or e-commerce will be supported by the increasing consumer preference for convenient and contactless shopping, expanding internet and smartphone penetration, the availability of a wide variety of drinkware products with detailed descriptions and customer reviews, attractive discounts and promotional offers, and advancements in secure and efficient payment and delivery logistics.

The drinkware market is by application into everyday use, outdoor and travel, sports and fitness and other applications. The everyday use market will be the largest segment of the drinkware market segmented by application, accounting for 43% or \$ 18,782 million of the total in 2029. The everyday use will be supported by increasing consumer preference for durable, affordable,



and convenient drinkware products suited for daily hydration needs. This segment benefits from growing health and wellness awareness, rising demand for reusable and eco-friendly bottles, and the expansion of remote working and home-based lifestyles.

The drinkware market is by end-user into residential and commercial. The residential market will be the largest segment of the drinkware market segmented by end-user, accounting for 57% or \$ 24,461 million of the total in 2029. The residential will be supported by the growing consumer preference for sustainable and reusable products, increasing health and wellness awareness, rising adoption of eco-friendly lifestyles, expanding remote work and home office setups, and the demand for personalized and stylish drinkware that complements home décor and daily hydration needs.

What is the expected CAGR for the Artificial Intelligence (AI) Visual Inspection System Market leading up to 2029?

The expected CAGR for the drinkware market leading up to 2029 is 5%

What Will Be The Growth Driving Factors In The [Global Drinkware Market In The Forecast Period?](#)

The rapid growth of the global drinkware market leading up to 2029 will be driven by the following key factors that are expected to reshape consumer behaviour, retail channels, product design, sustainability practices, and manufacturing processes worldwide.

**Rising Influence of Lifestyle Branding and Aesthetics** - The rising influence of lifestyle branding and aesthetics will become a key driver of growth in the drinkware market by 2029. Brands that emphasize unique designs, customization, and trendy aesthetics are gaining traction, appealing to a broader audience. This shift towards lifestyle-oriented purchasing encourages higher spending on premium and designer drinkware. Moreover, social media and influencer marketing amplify brand visibility and desirability, further boosting demand. As a result, companies focusing on lifestyle branding are well-positioned to capture market share and stimulate overall industry growth. As a result, the rising influence of lifestyle branding and aesthetics is anticipated to contributing to a 1.5% annual growth in the market.

**Rising Popularity Of Social Gatherings & Gifting**- The rising popularity of social gatherings & gifting will emerge as a major factor driving the expansion of the drinkware market by 2029. As more people engage in social events, parties, and celebrations, the demand for attractive and functional drinkware increases to enhance the overall experience. Additionally, drinkware items have become popular gifting choices for occasions such as weddings, festivals, and corporate events, further driving market demand. This trend encourages manufacturers and retailers to offer a wider variety of stylish, customizable, and premium products. Consequently, the combined effect of socialization and gifting practices is set to boost sales and support sustained growth in the drinkware market. Consequently, the rising popularity of social gatherings & gifting capabilities is projected to contributing to a 1.0% annual growth in the market.

**Expanding Hospitality And Tourism Sector-** The expanding hospitality and tourism sector will serve as a key growth catalyst for the drinkware market by 2029, as hotels, restaurants, cafes, and bars continue to grow and modernize, there is increasing demand for high-quality, durable, and aesthetically pleasing drinkware to enhance guest experiences. The rise in global travel and tourism also drives consumption in these establishments, further boosting demand. Additionally, hospitality businesses are focusing on branding and presentation, leading to greater investment in premium and customized drinkware products. This expansion in the hospitality and tourism industries creates substantial opportunities for manufacturers and suppliers, supporting overall market growth. Therefore, this expanding hospitality and tourism sector is projected to supporting to a 0.8% annual growth in the market.

**Shifting Consumer And Commercial Demand Toward Reusable Drinkware-** The shifting consumer and commercial demand toward reusable drinkware will become a significant driver contributing to the growth of the drinkware market by 2029. Increasing environmental awareness and sustainability concerns are driving both individuals and businesses to prefer reusable products over single-use alternatives. This trend encourages manufacturers to innovate and offer durable, eco-friendly drinkware made from materials like stainless steel, glass, and Bisphenol-A (BPA)-free plastics. Commercial sectors, including hospitality and corporate gifting, are also adopting reusable drinkware to align with green initiatives. Consequently, the shifting consumer and commercial demand toward reusable drinkware is projected to contributing to a 0.5% annual growth in the market.

Access the detailed Drinkware Market report here:

<https://www.thebusinessresearchcompany.com/report/drinkware-global-market-report>

What Are The Key Growth [Opportunities In The Drinkware Market in 2029?](#)

The most significant growth opportunities are anticipated in the metal drinkware market, the medium range drinkware market, the online drinkware market, the outdoor and travel drinkware market and commercial drinkware market. Collectively, these segments are projected to contribute over \$25 billion in market value by 2029, driven by rising consumer demand for sustainable, reusable, and durable beverage containers. growth is further fuelled by shifting lifestyle preferences toward outdoor recreation and on-the-go consumption, alongside the rapid expansion of e-commerce platforms that provide greater product accessibility and customization options. the metal and medium-range drinkware segments are gaining momentum due to their superior durability, temperature retention, and eco-friendly appeal, aligning with global sustainability trends.

The online drinkware market is projected to grow by \$7,466 million, the commercial drinkware market by \$5,441 million, the medium-range drinkware market by \$4,862 million, the outdoor and travel drinkware market by \$4,119 million, and metal drinkware market by \$3,059 million over the next five years from 2024 to 2029.

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