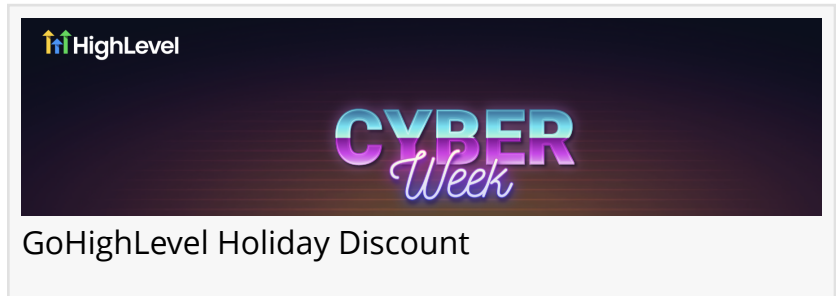


# GoHighLevel Cyber Week Promo Extends 50% Discount on All Plans for New Users After Black Friday 2025

*GoHighLevel Cyber Week Promo offers 50% off Starter, Unlimited, and Pro plans for three months, giving late adopters a second window to test the platform.*



MD, UNITED STATES, December 4, 2025 /EINPresswire.com/ -- GoHighLevel, an all-in-one CRM and marketing

automation platform built for agencies, consultants, and service-based businesses, has announced a Cyber Week promotion that extends a 50% discount on all core plans for the first three months. The GoHighLevel Cyber Week Promo is positioned as a follow-up opportunity for organizations that did not enroll during the recent Black Friday campaign but still want to evaluate the platform at reduced introductory pricing.

According to current campaign messaging, the Cyber Week offer is available for a limited time and applies to GoHighLevel's three primary subscription tiers—Starter, Unlimited, and Pro (SaaS Mode)—for new accounts, and to selected upgrade options for eligible existing users.

Here's the official [HighLevel Holiday page: https://www.gohighlevel.com/cyber-monday-2025](https://www.gohighlevel.com/cyber-monday-2025)

Cyber Week at a Glance: 50% Off for the First Three Months

Under the GoHighLevel Cyber Week Discount, all three core plans are offered at half of their standard monthly price for the first three billing cycles. After the initial three months, accounts renew at regular pricing unless a change or cancellation is made.

The GoHighLevel standard and Cyber Week prices are structured as follows:

Starter Plan

Standard: \$97 per month

Cyber Week: \$48.50 per month (first 3 months)

Unlimited Plan

Standard: \$297 per month

Cyber Week: \$148.50 per month (first 3 months)

Pro / SaaS Plan

Standard: \$497 per month

Cyber Week: \$248.50 per month (first 3 months)

This structure mirrors the Black Friday 50% promotion but is time-shifted to give late decision-makers a second chance to begin with lower upfront software costs. Learn more

<https://getplatform.link/gohighlevel-cyber-holiday>

Plan-by-Plan Overview Under the GoHighLevel Cyber Week Promo

Starter Plan: Entry-Level Automation and CRM at 50% Off

The Starter Plan is designed for solo marketers, consultants, and small teams who need core GoHighLevel capabilities without multi-client features.

Key features typically associated with Starter include:

Contact management and basic CRM

Opportunity and pipeline tracking

Funnel and website builder for landing pages and sales flows

Email and SMS campaign tools

Automation workflows for follow-up and nurturing

Calendar and appointment scheduling

Form and survey tools

Review and reputation management functions

Standard reporting and conversation history

At the Cyber Week rate of \$48.50 per month for the first three months, new users can test whether GoHighLevel's consolidated toolkit offers a practical alternative to separate email, funnel, and CRM subscriptions.

Unlimited Plan: Multi-Client and Multi-Brand Support at 50% Off

The Unlimited Plan builds on Starter and is intended for:

Agencies managing multiple client accounts

Multi-location or multi-brand businesses

Teams that need additional sub-accounts and broader reporting

Typical features beyond Starter include:

Unlimited sub-accounts for distinct clients or brands

More flexibility for isolating assets, pipelines, and automations across accounts

Broader reporting options for tracking performance across multiple entities  
Enhanced rebilling capabilities for certain communication services (depending on the account configuration)

With the GoHighLevel Cyber Week discount, new Unlimited subscribers pay \$148.50 per month for the first three months. This period can be used to:

- Set up client sub-accounts
- Standardize onboarding workflows
- Build reusable snapshots and templates for future deployments
- Pro / SaaS Plan: White-Label and Software Reselling at 50% Off

The Pro (SaaS) Plan is oriented toward agencies and service providers that intend to offer GoHighLevel-based software access under their own branding.

In addition to Unlimited-level functionality, Pro/SaaS typically includes:

- SaaS Mode for packaging GoHighLevel as a subscription product
- Tools for setting custom pricing, feature tiers, and trial structures
- Automated sub-account creation and provisioning
- Rebiling options for phone, email, and other services, often with configurable markups

Advanced API access for deeper integration with external systems

Expanded dashboards and user-level reporting

Under the GoHighLevel Cyber Week Promo, the Pro plan is available to new users at \$248.50 per month for the first three months. This allows agencies considering a software-as-a-service model to explore:

- How SaaS Mode fits into their service offering
- Whether recurring software revenue is viable alongside or instead of purely service-based engagements
- How clients respond to a white-labeled portal environment for campaigns and reporting

==> [More information is available on the official HighLevel Cyber Monday page](#)

How Cyber Week Follows the GoHighLevel Black Friday Campaign

Earlier in the season, GoHighLevel ran a Black Friday 50% off promotion covering the same core plans. That window has now closed, but Cyber Week extends similar pricing to users who either:

- Were not ready to commit during Black Friday
- Only recently became aware of the platform or the offer
- Needed additional time to align internal planning or budget approvals

From a user perspective, the GoHighLevel Cyber Week Promo functions as a second, clearly defined discount window with the same headline terms (50% for three months), rather than introducing a new or separate structure.

Context: Why a GoHighLevel Discount Matters at Year-End

The Cyber Week promotion arrives at a time when many organizations are:

Reviewing software stacks for the coming year

Adjusting budgets in response to broader economic conditions

Reassessing tool overlap, as multiple standalone subscriptions have grown more expensive

GoHighLevel positions itself as a way to consolidate tools such as:

Funnel builders

Email marketing platforms

SMS providers

Calendar and booking tools

Call tracking and basic phone systems

Review and reputation management software

Membership/course hosting platforms

For agencies and small businesses that currently maintain several separate subscriptions, a three-month evaluation period at 50% of standard GoHighLevel pricing provides an opportunity to test whether consolidation is technically and operationally feasible. Learn more

<https://getplatform.link/gohighlevel-cyber-holiday>

Example Use Cases for the GoHighLevel Cyber Week Promo

While each organization has unique requirements, common use cases during a Cyber Week trial period may include:

#### 1. Local Service Business Funnel Setup

Creating a lead-generation funnel for a local service (e.g., dental, home services, fitness).

Connecting web forms and landing pages to automated SMS/email follow-up.

Using pipeline stages to track inquiries, booked appointments, and closed customers.

#### 2. Agency Multi-Client Onboarding

Setting up templates and snapshots for recurring client industries.

Creating standard pipelines and workflows that can be replicated into new sub-accounts.

Testing reporting structures that provide clients with transparent visibility into leads and follow-up status.

### 3. Digital Course or Membership Launch

Building a funnel for a course or membership program.

Integrating automated nurture sequences post-opt-in.

Using membership or course features to handle content access without separate LMS tools, where appropriate.

### 4. Transition from Multiple Tools to a Single Platform

Rebuilding essential funnels and follow-ups inside GoHighLevel.

Mapping out which tools can be retired, and which should be integrated.

Comparing performance data, operational complexity, and monthly costs before and after consolidation.

The Cyber Week discount does not guarantee specific outcomes but can reduce the initial software expense while these exploratory projects are underway.

### Relationship to Other GoHighLevel Discounts and Trials

Historically, GoHighLevel has offered:

A standard free trial period for new users

Seasonal campaigns with short-term discounts on monthly plans

Occasional annual plan promotions via partners and events

The GoHighLevel Cyber Week Promo fits into this broader landscape as:

A time-limited, 50% monthly discount instead of an extended free trial only

A promotion aligned with Black Friday and Cyber Monday timelines, but a separate window for those who missed the earlier dates

An offer that still transitions to standard pricing after the introductory term, consistent with GoHighLevel's subscription model

Organizations comparing multiple CRM or automation tools may use Cyber Week to perform parallel tests or finalize decisions that began during the Black Friday period.

==> [More information is available on the official Holiday Promo page](#)

Considerations Before Enrolling Under the Cyber Week Promo

Before participating in the GoHighLevel Cyber Week Promo, potential users commonly consider:

#### Implementation timelines

Whether there is enough bandwidth in the next three months to build meaningful workflows and campaigns.

#### Team readiness

Whether team members are prepared for a learning curve in a new system, including CRM usage, automation building, and funnel editing.

#### Long-term fit

Whether the platform's design philosophy, feature set, and pricing structure align with future plans beyond the introductory discount period.

#### Alternative solutions

How GoHighLevel compares with other marketing platforms already under evaluation, especially in terms of client reporting, support expectations, and integration requirements.

Approaching the Cyber Week discount as an evaluation window rather than a final commitment can help organizations make more measured decisions.

#### About GoHighLevel

GoHighLevel is a cloud-based marketing and client management platform created to streamline operations for agencies, consultants, and service-based businesses. Its core features include:

#### Contact and pipeline management

Funnel, website, and landing page builders

Email, SMS, and voice campaign tools

Workflow automation and triggers

Calendar and appointment scheduling

Reputation and review management features

Course and membership hosting capabilities

#### White-label and SaaS Mode options for agencies on higher tiers

GoHighLevel serves users worldwide and continues to expand its capabilities with updates to automation, integrations, and reporting, with a focus on supporting service-based models and agency structures.

#### Disclaimer from Copywriter Insights

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