

Konstantin Vision & Eyewear Center Expands Designer Exclusives at its eyeglasses shop in NYC

Konstantin Vision in NYC adds new designer exclusives, offering refined frames, tailored lens options, and in-store precision fittings for everyday city wear.

NEW YORK, NY, UNITED STATES, December 4, 2025 /EINPresswire.com/ -- [Konstantin Vision & Eyewear Center](#), an eyeglasses shop in NYC known for

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Our goal is to give clients eyewear that aligns with their daily routines and personal style, supported by careful guidance and precise in-store adjustments.”

Owner

curated luxury collections and meticulous fittings, today announced an expanded offering of designer exclusives featuring new limited selections from independent and heritage makers. The Manhattan boutique pairs premium frames with advanced lens options and precision in-store adjustments, with select prescriptions eligible for same-day fulfillment.

Designer exclusives, engineered for everyday wear

The expanded capsule focuses on materials, balance, and long-term comfort, bringing together ultra-light metals and hand-finished acetates selected for durability and fit. The assortment includes minimalist titanium engineering from brands aligned with Scandinavian design principles, sculpted acetates informed by European craft, and sun styles built around polarized optics for year-round glare control in urban environments.

Lens options are tailored to city routines: high-index designs for thinner, lighter profiles; photochromic lenses for seamless indoor-outdoor transitions; blue-light filtering coatings for extended screen time; and progressive designs for line-free distance-to-near vision. Each pair is measured and adjusted in-store—bridge fit, temple tension, and lens centration—so clients leave with eyewear that looks refined and wears comfortably.

Why exclusives matter to NYC eyewear clients

Exclusive, limited-distribution eyewear has grown in popularity as New Yorkers seek pieces that blend technical performance with distinct aesthetics. Industry groups such as The Vision Council have reported that a majority of U.S. adults use some form of vision correction, underscoring

how eyewear functions both as a daily necessity and a personal style choice. For city professionals, that means frames must work across workdays, commutes, and evenings—without compromising fit or clarity.

Konstantin's approach centers on one-to-one guidance. During styling appointments, licensed and highly experienced opticians consider face proportions, color tone, and lifestyle to narrow choices quickly. The result is a streamlined path from try-on to final fit, supported by on-site lens edge-work and careful adjustments.

Highlights of the expanded selection

- Limited designer capsules: New seasonal colorways and small-batch acetates for distinctive looks that aren't everywhere.
- Ultra-light metals: Precision titanium and refined hardware that reduce pressure points over long days.
- Polarized sun options: City-ready sunglasses that cut glare from glass, water, and pavement while preserving color fidelity.
- Tailored optics: High-index, photochromic, blue-light filtering, and progressive lens designs selected to match prescriptions and routines.
- Same-day capability: Select single-vision prescriptions can be fulfilled the same day, subject to availability and verification.

Book a personalized eyewear styling appointment

Appointments for designer exclusives and fittings are available throughout the week. To view current selections or schedule a one-to-one styling session, visit <https://konstantin.net/eyewear/>. Walk-ins are welcome; appointment availability may vary by day.

About Konstantin Vision & Eyewear Center

Konstantin Vision & Eyewear Center is a Manhattan optical boutique located at 546 6th Ave, New York, NY 10011, specializing in designer frames, precision lenses, and personalized fittings. For more than 25 years, the shop has focused on comfort, clarity, and craftsmanship—bringing together independent and heritage makers with lens technologies tailored to NYC life. Services include comprehensive eye exams through in-house partners, one-to-one styling, careful adjustments, and select same-day fulfillment for eligible prescriptions.

Press Room

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