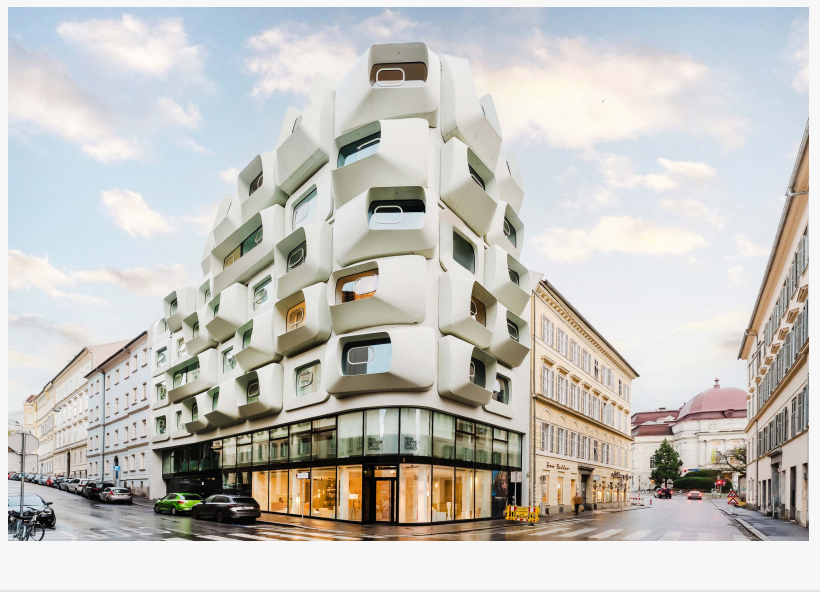


Sotheby's Concierge Auctions: Bidding Opens at €6.5M for Architectural Masterpiece from Late Designer Zaha Hadid

Auction closes 5 December in cooperation with Austria Sotheby's International Realty as part of Sotheby's inaugural Abu Dhabi Collectors' Week

NEW YORK, NY, UNITED STATES, December 4, 2025 /EINPresswire.com/ -- [Sotheby's Concierge Auctions](#) today announced that the reserve has been met and bidding has officially opened at €6.5M for [ARGOS](#), an architecturally significant, fully operational boutique apartment hotel designed by the late, internationally acclaimed designer, Zaha Hadid. Located in the heart of

Graz, Austria, the offering is presented in cooperation with Nikolaus Jira and Ferdinand Hagsteiner of Austria Sotheby's International Realty. Bidding will culminate on 5 December at The St. Regis Saadiyat Island Resort as part of Sotheby's inaugural Abu Dhabi Collectors' Week.



“

We are proud to offer an architectural masterpiece of this caliber as one of the headline properties at our inaugural Abu Dhabi Collectors' Week”

Chad Roffers

This historic four-day luxury event will present ultra-luxury real estate for auction alongside marquee collections of jewellery, watches, and collector cars, highlighting Abu Dhabi as a premier destination for global buyers and collectors. The event strategically coincides with Abu Dhabi's most dynamic week of the year, including the Formula 1 Grand Prix, Abu Dhabi Finance Week, and Bitcoin MENA.

Comprising approximately 1,942 square meters, ARGOS includes 21 serviced apartments and three fully leased retail units, blending iconic architectural pedigree with proven hospitality performance. The contemporary landmark showcases the dynamic curves, geometric precision, and sculptural façade that define Hadid's visionary aesthetic, all set within Graz's UNESCO-

recognized historic district.

"We are proud to offer an architectural masterpiece of this caliber as one of the headline properties at our inaugural Abu Dhabi Collectors' Week," said Chad Roffers, CEO of Sotheby's Concierge Auctions. "With bidding now open, buyers around the world have an opportunity to compete for a one-of-a-kind Zaha Hadid-designed asset that exemplifies the global reach and exceptional quality of our platform."

ARGOS offers fully furnished serviced apartments at Burggasse 15 in Graz's historic center. These elegant, thoughtfully designed residences range from approximately 30 to 80 square meters and are professionally managed by the esteemed Limehome brand. The property's spectacular penthouse is a standout feature, offering panoramic city views and a rare rooftop terrace—an amenity exceptionally difficult to permit in Graz. ARGOS's location places residents steps away from the UNESCO Old Town, the Schlossberg hill and Clock Tower, a wealth of galleries, cultural landmarks, and acclaimed, Michelin-recognized dining.

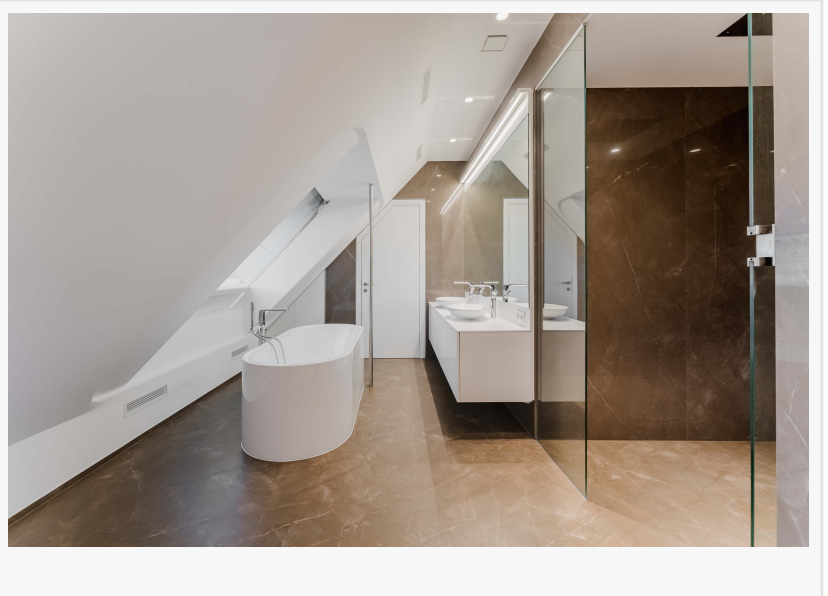
"ARGOS is a testament to Hadid's extraordinary vision, from its sculptural façade to the flowing interiors," added Hagsteiner. "To collaborate with Sotheby's Concierge Auctions in bringing such an iconic property to market is a tremendous privilege. Their global reach and curated platform offer the ideal stage to celebrate its architectural and cultural importance."

Abu Dhabi Collectors' Week, presented in partnership with Sotheby's, RM Sotheby's, and the Abu Dhabi Investment Office, highlights marquee offerings—including a \$20 million+ single-owner



jewellery and watch collection and a McLaren Racing collaboration—positioning Abu Dhabi as a global nexus for luxury and culture. Sotheby's Concierge Auctions' participation underscores its continued expansion into premier international markets and the growing demand for architectural and design-led properties among discerning global buyers.

Images of the property may be viewed at [conciergeauctions.com](https://www.conciergeauctions.com). All photo credits should be provided to Justin Berlinger.



As part of Sotheby's Concierge Auctions' Key For Key® giving program in partnership with Giveback Homes, the closing will result in funding towards new homes built for families in need.

Agents will be compensated according to the terms and conditions of the Listing Agreement. See Auction Terms and Conditions for full details.

For more information, including property details, diligence documents, and more, visit [ConciergeAuctions.com](https://www.conciergeauctions.com) or call +1.212.202.2940.

About Concierge Auctions

Concierge Auctions is the world's largest luxury real estate auction marketplace, with a state-of-the-art digital marketing, property preview, and bidding platform. The firm matches sellers of one-of-a-kind homes with some of the most capable property connoisseurs on the planet. Sellers gain unmatched reach, speed, and certainty. Buyers receive curated opportunities. Agents earn their commission in 30 days. Acquired by Sotheby's, the world's premier destination for fine art and luxury goods, and Anywhere Real Estate, Inc (NYSE: HOUS), the largest full-service residential real estate services company in the United States, Concierge Auctions continues to operate independently, partnering with real estate agents affiliated with many of the industry's leading brokerages to host luxury auctions for clients. For Sotheby's International Realty listings and companies, Concierge Auctions provides Sotheby's brand exclusivity as Sotheby's Concierge Auctions. Since inception in 2008, the firm has generated billions of dollars in sales, broken world records for the highest-priced homes ever sold at auction and sold properties in 46 U.S. states and 35 countries. The firm owns one of the most comprehensive and intelligent databases of high-net-worth real estate buyers and sellers in the industry, and it has committed to build more than 300 homes through its Key For Key® giving program in partnership with Giveback Homes™, which funds new homes for families in need from every property the company sells. For more

information, visit ConciergeAuctions.com.

Sotheby's International Realty

Sotheby's International Realty was founded in 1976 as a real estate service for discerning clients of Sotheby's auction house. Today, the company's global footprint spans more than 1,100 offices located in 86 countries and territories worldwide, including 47 company-owned brokerage offices in key metropolitan and resort markets. In February 2004, Anywhere Real Estate Inc. entered a long-term strategic alliance with Sotheby's, the operator of the auction house. The agreement provided for the licensing of the Sotheby's International Realty name and the development of a franchise system. The franchise system is comprised of an affiliate network, where each office is independently owned and operated. Sotheby's International Realty supports its affiliates and agents with a host of operational, marketing, recruiting, educational and business development resources. Affiliates and agents also benefit from an association with the venerable Sotheby's auction house, established in 1744. For more information, visit www.sothebysrealty.com.

The affiliate network is operated by Sotheby's International Realty Affiliates LLC, and the company owned brokerages are operated by Sotheby's International Realty, Inc. Both entities are subsidiaries of Anywhere Real Estate Inc. (NYSE: HOUS) a global leader in real estate franchising and provider of real estate brokerage, relocation and settlement services. Both Sotheby's International Realty Affiliates LLC and Sotheby's International Realty, Inc. fully support the principles of the Fair Housing Act and the Equal Opportunity Act.

Kari Hegarty

BerlinRosen

+1 845-548-9216

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/872603121>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.