

North America Rolled Vinyl Decking Market Trends: Strong CAGR of 9.2% Fuels Global Growth

Roof Decks dominated the market in 2020 with over one-fourth of the total share and will continue leading through 2030.

WILMINGTON, DE, UNITED STATES,
December 5, 2025 /EINPresswire.com/

-- The [North America rolled vinyl decking market](#) continues to gain traction, driven by rapid expansion in the commercial real estate sector, a surge in renovation and remodeling activities, and the rising preference for durable, low-maintenance vinyl-based materials. According to a report by

Allied Market Research, the market was valued at \$0.8 billion in 2020 and is projected to reach \$2.1 billion by 2030, growing at an impressive CAGR of 9.2% from 2021 to 2030.



□□□□□□□□ □□□□□□ □□□□□ □□ □□□□□□□□ □□□□□□□□:

<https://www.alliedmarketresearch.com/request-sample/A14223>

Market Drivers & Opportunities:-

The market's growth is fueled by:

- Booming commercial infrastructure development across the region
- Increasing renovation and retrofit projects, particularly in the residential sector
- Superior performance characteristics of vinyl decking materials, including weather resistance, durability, and aesthetic appeal

However, the industry faces challenges due to stringent regulations surrounding vinyl-based compounds, which may hinder growth to some extent. Despite this, the rising number of homeowners and the steady development of residential buildings are expected to unlock

significant new growth opportunities in the coming years.

Segmental Highlights:-

By Application:

- Roof Decks dominated the market in 2020 with over one-fourth of the total share and will continue leading through 2030.
- Floating Deck Systems are expected to witness the fastest CAGR of 10.0%, reflecting growing consumer adoption.

By End Use:

- The Residential sector accounted for more than half of the market in 2020 and will maintain its lead throughout the forecast period.
- The Industrial segment is set to grow at the highest CAGR of 9.9%, driven by increased demand for robust decking solutions.

By Country

- The U.S. remained the largest contributor in 2020, holding nearly two-thirds of the regional market share, and will retain dominance through 2030.
- Mexico is projected to witness the fastest growth, registering a CAGR of 10.4% during the forecast period.

Key Market Players

The competitive landscape features leading companies such as:

- Armor Decking, Bradbury Co., Inc., Duradek, Global Decking Systems, Dec-Tec, DekSmart, Tufdek, Weatherdek, and Intellideck.

These players focus on product innovation, strategic partnerships, and expanding their distribution networks to strengthen market presence.

For more information on this report, please contact our sales team at sales@alliedmarketresearch.com.

<https://www.alliedmarketresearch.com/north-america-rolled-vinyl-decking-market/purchase-options>

About Us:

Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has

a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa

Allied Market Research

+ + + + + + + + + + +1 800-792-5285

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/872779559>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.