Corporate Learning Suites Market Anticipated to Grow at 7.5% CAGR Through 2029: Industry Report

The Business Research Company's Corporate Learning Suites Market Anticipated to Grow at 7.5% CAGR Through 2029: Industry Report

LONDON, GREATER LONDON, UNITED KINGDOM, December 8, 2025 /EINPresswire.com/ -- "How Big Is The Corporate Learning Suites Market In 2025?

The Business Research Company

Corporate Learning Suites Global Market Report 2025

The market size for corporate learning suites has seen substantial growth in recent years. The increase is forecasted to continue, moving from $5.5 billion in 2024 to $5.9 billion in 2025, with a compound annual growth rate (CAGR) of 7.4%. This past growth is due to several factors, including a rising demand for personalized learning methods, an increased focus on cloud-based lms solutions, a swift acceptance of digital learning solutions, an increasing demand for customized learning and an expanding need for online corporate training programs.

> **Expected to grow to $7.88 billion in 2029 at a compound annual growth rate (CAGR) of 7.5%"**
>
> *The Business Research Company*

The market size for corporate learning suites is projected to witness significant expansion in the coming years and is set to reach $7.88 billion by 2029, with a compound annual growth rate (CAGR) of 7.5%. The projected growth during the forecast period is due to factors such as the emergence of online learning, the growing need for continuous learning and re-skilling, an increase in mobile device penetration, an upsurge in virtual and online e-learning content, and the proliferation of mobile learning. Technological progress, usage of software development platforms, adoption of e-learning procedures, development of e-learning framework, and embracement of virtual training techniques are expected to be the prevailing trends during this forecast period.

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What Are The Key Driving Factors For The Growth Of The Corporate Learning Suites Market?
The escalating use of e-learning is projected to boost the expansion of the corporate learning suites market. E-learning refers to the dissemination of educational material and training via digital platforms, offering distant, self-guided, or instructor-facilitated learning through the internet or offline digital resources. The attractiveness of e-learning lies in its cost efficiency, flexibility, expandability, and the capability to deliver personalized, as-needed training across various sectors and locations. The importance of corporate learning suites in e-learning is demonstrated through their function as a unified platform to administer, deliver, and monitor training programs effectively, ensuring uninterrupted content distribution and learner engagement. To exemplify this, a report released by Eurostat, a government agency situated in Luxembourg, noted in January 2024 that 30% of EU internet users aged 16 to 74 had engaged in online courses or utilized online learning resources in the three months prior, indicating a 2-percentage-point rise from 2022's 28% figure. As a result, this progressive adoption of e-learning is fuelling the growth of the corporate learning suites market.

Who Are The Key Players In The Corporate Learning Suites Industry?
Major players in the Corporate Learning Suites include:

• Oracle Corporation
• SAP SE
• Adobe Inc.
• Cornerstone OnDemand Inc.
• Instructure Holdings Inc.
• Skillsoft Corporation
• HealthStream Inc.
• Docebo Inc.
• BrainStation Inc.
• Desire2Learn Incorporated

What Are The Key Trends Shaping The Corporate Learning Suites Industry?
Leading corporations in the corporate learning suites sector are prioritizing the creation of advanced technological solutions, including cloud-based immersive systems, to provide scalable, affordable, and remotely accessible solutions. These platforms facilitate straightforward collaboration, instant updates, and superior interactive experiences without the requirement of extensive on-site infrastructure. Digital environments supported by cloud technology, known as cloud-based immersive platforms, employ sophisticated technologies to provide engaging and interactive user experiences for training, collaboration, and leisure activities. An excellent example is the Mentor Group, an American learning business, which launched Mentor Labs in October 2024. This advanced sales training suite is designed to bolster the skills and outcomes of sales units. It includes a cloud-based immersive platform operated by AliveSim and AI-run role-play software from PitchMonster, providing on-demand virtual situations concentrating on essential sales skills such as negotiation, objection handling, and communication. Using virtual

learning (VR) and artificial intelligence (AI), Mentor Labs introduces sophisticated tools such as chatbots for knowledge preservation and data analytics. This, in turn, provides sales managers with valuable insights into team performance, fostering a risk-free and inventive learning environment.

What Segments Are Covered In The Corporate Learning Suites Market Report?
The corporate learning suites market covered in this report is segmented –

1) By Component: Software, Services
2) By Deployment Mode: On-Premises, Cloud
3) By Enterprise Size: Small And Medium Enterprises (SMEs), Large Enterprises
4) By End-User Industry: Banking, Financial Services and Insurance (BFSI), Healthcare, Information Technology (IT) And Telecommunications, Retail, Manufacturing, Other End-User Industries

Subsegments:
1) Software: Learning Management Systems (LMS), Learning Experience Platforms (LXP), Talent Management Software, AI-Powered Learning Solutions, Virtual And Augmented Reality Training
2) Services: Consulting And Advisory Services, Implementation And Integration Services, Support And Maintenance Services, Custom Content Development, Training And Development Services

View the full corporate learning suites market report:
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Which Region Is Expected To Lead The Corporate Learning Suites Market By 2025?
In 2024, North America topped the list for the corporate learning suites market. The future growth prospects for this market are included in the report. The geographical areas considered in the report encompass regions like Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

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