

Global Sports Training Market to Reach \$28.13 Billion at a Steady 7.7% CAGR by 2029

The Business Research Company's Sports Training Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 8, 2025

/EINPresswire.com/ -- "How Large Will The Sports Training Market Be By 2025?"

The Business
Research Company

The Business Research Company



There has been significant growth in the size of the sports training market in the last few years. The market, which is projected to stand at \$19.53 billion in 2024, will rise to \$20.92 billion in 2025, marking a compound annual growth rate (CAGR) of 7.1%. Reasons for growth in the historic period include the creation of contemporary sports techniques, the launch of high-tech training equipment, increased media focus on sports, augmented investment in the growth of athletes, and progress in sports nutrition.

Over the coming years, the sports training market size is predicted to experience robust growth, reaching a value of \$28.13 billion by 2029, at a compound annual growth rate (CAGR) of 7.7%. This growth in the forecast period is anticipated due to technological advancements, heightened focus on fitness and health, increased interest in sports, novel developments in training equipment, and a surge in demand for personalized coaching services. Advance trends for the forecast period include growth in AI-based coaching tools, greater utilization of virtual reality for training simulations, development of personalized fitness routines, proliferation of wearable tech, and an emphasis on mental strengthening and comprehensive athlete wellbeing.

Download a free sample of the sports training market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=19203&type=smp>

What Are The Major Driving Forces Influencing The Sports Training Market Landscape?

The surge in rates of sports activity is anticipated to fuel the expansion of the sports training industry. The frequency of sports participation highlights the percentage of individuals within a certain demographic actively engaging in sports or physical pursuits. Participation in sports is enhanced through a variety of tactics and stimuli, especially via engagement within the sports

community, advancement and cognizance of youth sports schemes, as well as programs through academic institutions. Sports training assists sportspeople in honing the particular skills necessary for their chosen sport. It also fosters general physical conditioning, which includes strength, stamina, suppleness, and nimbleness. This equips athletes to manage the physical toll of their sport and diminishes the likelihood of physical damage. For instance, in December 2023, as per the reports of Sports & Fitness Industry Association (SFIA), a United States-oriented trade group that embodies brands and suppliers in sports and fitness domain, there was an upswing in the collective number of team sports participants in the United States, surging to 70.8 million in 2022, a noteworthy growth from 67 million participants in 2020. Consequently, the surge in rates of sports participation is propelling the expansion of the sports training industry.

Who Are The Top Players In The Sports Training Market?

Major players in the Sports Training include:

- Tata Steel
- i9 Sports Corporation
- Palms Sports LLC
- Kitman Labs Inc.
- USOPC
- Ignite Sport UK Ltd.
- Sports Academy
- Athletic Lab
- CMT Learning Ltd.
- Dynamic Sports Training

What Are The [Key Trends Shaping The Sports Training Industry?](#)

Key players in the sports training market are pioneering the utilization of sophisticated human pose estimation technology to heighten analysis of athlete performance and augment the accuracy of training. This technology utilizes computer vision and artificial intelligence (AI) to monitor and scrutinize athletes' movements, supplying immediate feedback on posture and technique. For example, in December 2023, BeONE Sports, a US-based sports tech start-up, collaborated with MobiDev, a US-software engineering firm, and introduced an AI-enabled comparative training platform. This platform delivers a data-led method to training, allowing athletes a more comprehensive understanding of their performance metrics and flexible routine modifications. Through the BeONE Sports mobile application, athletes acquire instant feedback on their form, with the AI engine juxtaposing their movements with perfect repetitions of elite athletes. This custom analysis gives tailored suggestions for progression. The platform removes several financial impediments to superior-level training by offering easier access to elite coaching. It focuses on appropriate form and technique, facilitating performance improvements while simultaneously reducing the risk of injuries.

Market Share And Forecast By Segment In The Global Sports Training Market

The sports training market covered in this report is segmented –

- 1) By Sports Type: Soccer, Cricket, Basketball, Volleyball, Tennis, Badminton, Others
- 2) By Medium: Online, Offline
- 3) By Application: Men, Women, Kids

Subsegments:

- 1) By Soccer: Youth Training, Professional Training, Skill Development Programs
- 2) By Cricket: Batting Coaching, Bowling Coaching, Fielding Coaching
- 3) By Basketball: Shooting Techniques, Dribbling Skills, Defense Tactics
- 4) By Volleyball: Serving Techniques, Blocking Skills, Spiking Drills
- 5) By Tennis: Serve Techniques, Forehand And Backhand Drills, Match Play Practice
- 6) By Badminton: Footwork Drills, Smash Techniques, Net Play Practice
- 7) By Other Sports Type: Athletics, Swimming, Rugby

View the full sports training market report:

<https://www.thebusinessresearchcompany.com/report/sports-training-global-market-report>

Sports Training Market Regional Insights

In 2024, North America led the sports training market, with Asia-Pacific expected to experience the most rapid growth in subsequent years. The report on the sports training market includes regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, and Africa.

Browse Through More Reports Similar to the Global Sports Training Market 2025, By [The Business Research Company](#)

Sports Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/sports-global-market-report>

Sports Nutrition Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/sports-nutrition-global-market-report>

Sports Betting Global Market Report 2025

<https://www.thebusinessresearchcompany.com/report/sports-betting-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

This press release can be viewed online at: <https://www.einpresswire.com/article/872821636>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.