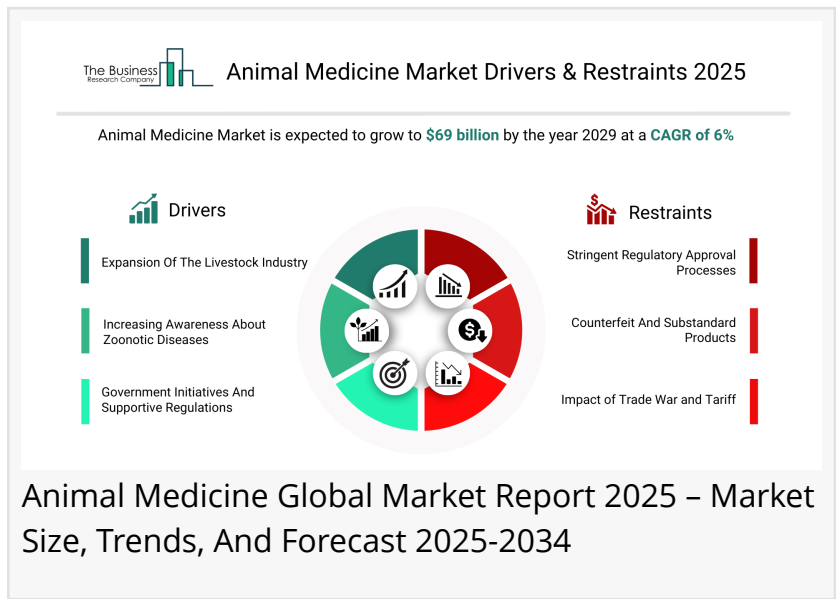


# Animal Medicine Market Competition Analysis 2025: How Players Are Shaping Growth

*The Business Research Company's Animal Medicine Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED KINGDOM, December 8, 2025

/EINPresswire.com/ -- The Animal Medicine market is dominated by a mix of global pharmaceutical leaders and emerging biotechnology firms. Companies are focusing on advanced therapeutics (biologics and vaccines), digital health tools for veterinarians and farmers (telemedicine, remote diagnostics, herd-health monitoring), supply-chain resilience, and stronger regulatory and antimicrobial-stewardship frameworks to enhance treatment outcomes and ensure regulatory compliance. Understanding the competitive landscape is key for stakeholders seeking growth opportunities, strategic partnerships, licensing deals, and targeted geographic expansion



## Which [Market Player Is Leading the Animal Medicine Market?](#)

According to our research, Zoetis, Inc led global sales in 2024 with a 16% market share. The Companion Animals division of the company partially involved in the animal medicine market provides a comprehensive range of veterinary pharmaceuticals designed to enhance the health and well-being of these animals' products offer vaccines, parasiticides, pain management and diagnostic tests.

## How [Concentrated Is the Animal Medicine Market?](#)

The market is highly concentrated, with the top 10 players accounting for 55% of total market revenue in 2024. This level of concentration reflects the industry's high entry barriers—driven by strong brand presence, extensive product portfolios, and significant R&D investments by leading companies. Leading vendors such as Zoetis, Boehringer Ingelheim, Elanco Animal Health, and Merck & Co. dominate through diversified product offerings, global distribution networks, and continuous innovation in veterinary pharmaceuticals and vaccines. As adoption of preventive

care, livestock productivity, and companion animal health continues to rise, strategic partnerships, acquisitions, and investments in biologics and precision animal health technologies are expected to further strengthen the dominance of major players.

• Leading companies include:

- o Zoetis, Inc. (16%)
- o Boehringer Ingelheim GmbH (9%)
- o Elanco Animal Health Incorporated (9%)
- o Merck & Co., Inc. (8%)
- o Virbac Group (3%)
- o Ceva Santé Animale (3%)
- o Phibro Animal Health Corporation (2%)
- o DSM-Firmenich (2%)
- o Cargill India Pvt. Ltd. (2%)
- o China Animal Husbandry Industry Co., Ltd (1%)

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Which Companies Are Leading Across Different Regions?

- North America: Boehringer Ingelheim Animal Health GmbH, Dechra Pharmaceuticals PLC, Kindred Biosciences, Inc. (now part of Elanco Animal Health Incorporated), Virbac S.A., Vetoquinol S.A., Elanco Animal Health Incorporated, Phibro Animal Health Corporation, Merck Animal Health (a division of Merck & Co., Inc.), Ceva Santé Animale S.A. (Ceva), Zoetis Canada Inc., PISA Agropecuaria S.A. de C.V., Kualtilk S.A. de C.V., and NovaVive Inc. are some of the leading companies in this region.
- Asia Pacific: Affection Animal Pharmaceuticals Co., Ltd., Zoetis Inc., Boehringer Ingelheim International GmbH, Indian Immunologicals Limited (IIL), Meiji Group (Meiji Holdings Co., Ltd.), SK bioscience Co., Ltd., Virbac S.A., Ceva Santé Animale S.A., and Elanco Animal Health Incorporated are some of the leading companies in this region.
- Western Europe: Virbac S.A., Enalees SAS, Boehringer Ingelheim International GmbH, Dômes Pharma Group, Ceva Santé Animale S.A., Vaxxinova International B.V., CZ Vaccines S.A., ECO Animal Health Group Public Limited Company, and Dechra Pharmaceuticals PLC are some of the leading companies in this region.
- Eastern Europe: Bioveta Joint Stock Company, Ceva Santé Animale S.A., Cymedica Distribution s.r.o., Biowet Puławy Spółka Akcyjna, KRKA Polska Limited Liability Company, Farmavet Group S.A., Veterinary International Company Group, Belfarmacom Sp. z o.o. are some of the leading companies in this region.
- South America: Vetanco S.A., Hertape Saúde Animal S.A., Virbac do Brasil Indústria e Comércio Ltda., Drag Pharma Invetec S.A. (a subsidiary of Vetoquinol S.A.), Bayer Chile S.A, Biofarma S.A., and Laboratorios Biomont S.A. are some of the leading companies in this region.

What Are the Major Competitive Trends in the Market?

- Combining Probiotics And Prebiotics is improving digestion, and strengthen immune response in livestock.
- Example: Dairylac (Pvt) Ltd XPM (September 2025) assigns a complementary feed supplement for dairy cows and beef cattle.
- These innovations optimize the gut microbiome, improve digestion, stabilize pH, increase milk yield, and improve weight gain.

Which Strategies Are Companies Adopting to Stay Ahead?

- Launching new products and pharma portfolio to strengthen market position
- Enhancing AI governance and compliance capabilities
- Expanding R&D initiatives to develop next-generation vaccines
- Leveraging strategic collaborations and partnerships to diversify product portfolios

Access the detailed Animal Medicine Market report here:

<https://www.thebusinessresearchcompany.com/report/animal-medicine-global-market-report>

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