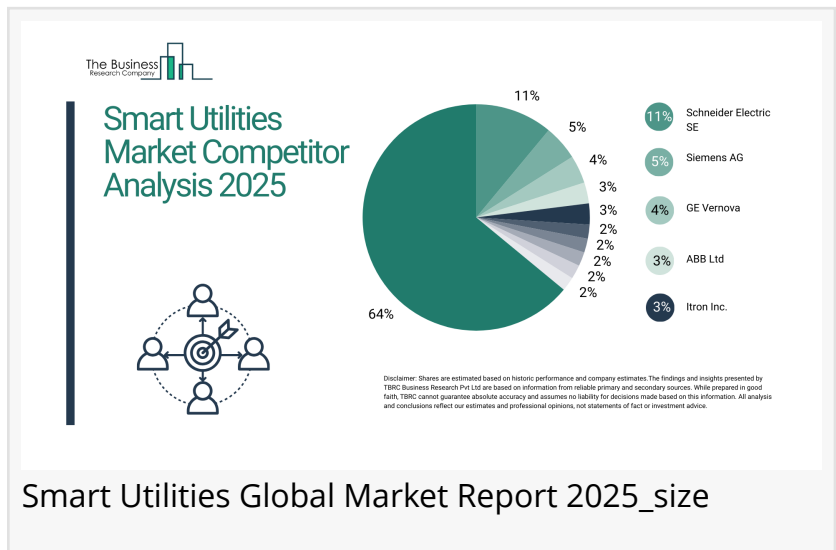


# Smart Utilities Market Competition Analysis 2025: How Players Are Shaping Growth

*The Business Research Company's Smart Utilities Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED KINGDOM, December 8, 2025

/EINPresswire.com/ -- The [Smart Utilities market](#) is dominated by a mix of global tech giants and regional infrastructure innovators. Companies are focusing on digital sustainable technologies, real-time grid optimization, cloud-based condition assessment for preventive maintenance and distributed intelligence-enabled smart meters to strengthen market presence and ensure compliance. Understanding the competitive landscape is key for stakeholders seeking growth opportunities and strategic partnerships.



**“**  
The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034”  
*The Business Research Company*

## Which Market Player Is Leading the Smart Utilities Market?

According to our research, Schneider Electric SE led global sales in 2024 with a 11% market share. The Energy Management division of the company partially involved in the [smart utilities market provides](#) integrated energy management solutions that help industrial clients optimize energy use through smart grids, digital power monitoring, and automation. It offers energy consulting, demand-side management, and efficiency retrofits to reduce

consumption and carbon footprint. Services also include energy digitization platforms enabling predictive maintenance and performance benchmarking

## How Concentrated Is the Smart Utilities Market?

The market is fairly concentrated, with the top 10 players accounting for 36% of total market revenue in 2024. This level of concentration reflects the industry's high entry barriers, shaped by

significant capital investment needs, complex technological integration, and strict regulatory compliance requirements. Leading vendors such as Schneider Electric, Siemens, GE Vernova, and ABB maintain dominance through comprehensive smart infrastructure portfolios, strong global presence, and deep partnerships with utilities and governments. Their established trust and ability to deliver end-to-end, interoperable, and secure digital solutions further reinforce their leadership. As utilities increasingly adopt IoT-enabled and AI-driven systems for operational efficiency and sustainability accelerates, consolidation and partnerships are expected to further strengthen the dominance of major players.

- Leading companies include:

- o Schneider Electric SE (11%)
- o Siemens AG (5%)
- o GE Vernova (4%)
- o ABB Ltd (3%)
- o Itron Inc. (3%)
- o Oracle Corporation (2%)
- o Landis+Gyr AG (2%)
- o Accenture plc (2%)
- o Eaton Corporation plc (2%)
- o Enel X (2%)

Request a free sample of the Smart Utilities Market report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=16194&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=16194&type=smp)

Which Companies Are Leading Across Different Regions?

- North America: TELUS Corporation, Schneider Electric SE, ABB Ltd, Alectra Utilities Corporation, Hydro-Québec, Hydro One Limited, Itron Inc., Duke Energy Corporation, Siemens AG, Cisco Systems Inc., International Business Machines Corporation (IBM), Comisión Federal de Electricidad (CFE), and Honeywell International Inc. are some of the leading companies in this region.
- Asia Pacific: Huawei Technologies Co., Ltd., State Grid Corporation of China (SGCC), China Southern Power Grid Co., Ltd. (CSG), Alibaba Group Holding Limited, Tencent Holdings Limited, Pinggao Group Co., Ltd., and Mitsubishi Electric Corporation are some of the leading companies in this region.
- Western Europe: Veolia Water Technologies (a division of Veolia Environnement S.A.), Landis+Gyr Group AG, Netmore Group AB, Siemens AG, Techem GmbH, Discovergy GmbH, Meshcrafts AS, Schneider Electric SE, Engie SA, Sagemcom SAS, and EDF Energy Limited are some of the leading companies in this region.
- Eastern Europe: ZPA Smart Energy a.s., Energostack, Rusatom Smart Utilities (a division of ROSATOM State Corporation), Electrica Esyasoft Smart Solutions S.A., Metrona Polska Sp. z o.o., Xylem Inc. (Sensus Czech Republic), Logarex Smart Metering s.r.o., and Retelele Electrice S.A. are some of the leading companies in this region.
- South America: Stellantis N.V., Vista Energy S.A.B. de C.V., Siemens AG, Centrais Elétricas

Brasileiras S.A. (Eletrobras), Smart Wires Inc., Empresa Distribuidora y Comercializadora Norte S.A. (Edenor), Neoenergia S.A., and CPFL Energia S.A. are some of the leading companies in this region.

#### What Are the Major Competitive Trends in the Market?

- Adoption Of Intelligent Home Energy Management Solution is transforming access and accountability.
- Example: ABB Smart EMS (May 2025) help homeowners in control of their energy use – cutting costs, maximizing efficiency, and automating energy management.
- These innovations optimize electricity use at the most cost-effective time, maximizing efficiency with minimal effort, while continuously monitoring and optimizing the electrical infrastructure through smart load balancing and dynamic load prioritization.

#### Which Strategies Are Companies Adopting to Stay Ahead?

- Launching new products to strengthen market position
- Focusing on strategic partnerships
- Leverage digital transformation and AI integration
- Focusing on regulatory alignment and ESG commitment

Access the detailed Smart Utilities Market report here:

<https://www.thebusinessresearchcompany.com/report/smart-utilities-global-market-report>

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