

# Geophysical Data Sales Global Market Report 2025 | Business Growth, Factors, Current and Future Trends till 2029

*The Business Research Company's  
Geophysical Data Sales Global Market  
Report 2025 – Market Size, Trends, And  
Global Forecast 2025-2034*

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KINGDOM, December 8, 2025  
/EINPresswire.com/ -- How Much Is The  
Geophysical Data Sales Market  
Worth?

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In the past few years, the [market size of geophysical data sales](#) has seen a slight increase. The prediction suggests a rise from \$2.72 billion in 2024 to \$2.77 billion in 2025, representing a compound annual growth rate (CAGR) of 2.0%. Factors contributing to this growth during the historic period include a surge in demand from the energy sector, infrastructure developments, environmental research, governmental funding, and efforts towards risk management and disaster preparedness.

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The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2034”

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The market size for geophysical data sales is poised to sustain a consistent increase over the next few years, with projections placing it at \$3.09 billion in 2029, marking a 2.8% compound annual growth rate (CAGR). The estimated escalation during the forecast period is linked to the advancements in data analytics, the broadening of

renewable energy, the use of remote sensing technologies, strategies for data monetization, as well as resilience planning and disaster management. The forecast period is also expected to witness crucial trends such as the amalgamation of big data and cloud computing, developments in geophysical data visualization technologies, studies on climate-resilient infrastructure, the use of integrated multi-sensor systems, and the introduction of unmanned aerial vehicles (uavs) in data sales.

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### What Are The Factors Driving The Geophysical Data Sales Market?

Rising utilization in oil and gas discovery endeavors in developing nations, fuelled by growing demand from the oil and gas sector, has spurred the expansion of the global geophysical data sales market. As an example, the U.S. Energy Information Administration forecasts that global liquid fuel consumption will increase by 1.4 million b/d in 2023 and by 1.8 million b/d in 2024. Consequently, these oil and gas exploratory activities have heightened the need for metals and minerals, thus boosting the earning potential and contributing to the growth of the geophysical data sales market.

### Who Are The Major Players In The Geophysical Data Sales Market?

Major players in the Geophysical Data Sales include:

- Dawson Geophysical Company
- EON Geosciences Inc.
- Geotech Surveys Inc.
- TGS-NOPEC Geophysical Company ASA
- Geophysical Survey Systems Inc.
- CGG SA
- Fugro NV
- Petroleum Geo-Services ASA
- Phoenix Geophysics Limited
- CSA Global Pty Ltd.

### What Are The Prominent Trends In The Geophysical Data Sales Market?

Leading corporations in the geophysical data sales market are focusing on improving the precision and effectiveness of interpreting intricate datasets by leveraging geophysical data analysis tools. These refer to the software and technological solutions used to process, interpret, and visualize the geophysical data taken from Earth's subsurface surveys and measurements. For instance, in October 2022, an Australian firm that provides software and services for geophysics, Intrepid Geophysics, introduced Cauchy. It's a geophysical data analysis tool geared at extracting up to 80% more insights from both historical and existing datasets, including magnetic, gravity, and tensor gravity information. This feature assists geoscientists in obtaining invaluable details that were previously hard to understand.

### Which Segment Accounted For The Largest Geophysical Data Sales Market Share?

The geophysical data sales market covered in this report is segmented –

- 1) By Technology: Seismic, Magnetic, Gravity, Electromagnetics, LIDAR, Ground Penetrating, Other Technologies
- 2) By Type: Aerial-based Survey, Land-based Survey
- 3) By Services: Data Processing, Data Interpretation, Data Acquisition

4) By End User: Agriculture, Environment, Minerals And Mining, Oil And Gas, Water Exploration

Subsegments:

1) By Seismic: Reflection Seismology, Refraction Seismology, Surface Seismology, Borehole Seismology

2) By Magnetic: Ground Magnetic Survey, Aeromagnetic Survey

3) By Gravity: Gravity Gradient Survey, Gravity Measurement Survey

4) By Electromagnetics: Time Domain Electromagnetic (TDEM), Frequency Domain Electromagnetic (FDEM)

5) By LIDAR: Airborne LIDAR, Terrestrial LIDAR

6) By Ground Penetrating Radar: Shallow Ground Penetrating Radar, Deep Ground Penetrating Radar

7) By Other Technologies: Electrical Resistivity Tomography (ERT), Magnetic Resonance Imaging (MRI)

View the full geophysical data sales market report:

<https://www.thebusinessresearchcompany.com/report/geophysical-data-sales-global-market-report>

What Are The Regional Trends In The Geophysical Data Sales Market?

In 2024, North America led the pack as the dominant region in the geophysical data sales industry and continues to show promising growth. Western Europe trailed closely behind as the second largest region for the same market. Within the market report, geographic areas covered extend to Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.

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