

Roberts & Roberts Law Firm Offers Free Rides Home to Prevent Drunk Driving

Tyler, Texas – Roberts & Roberts Law Firm is offering free rides home this holiday season to help keep East Texas roads safer and reduce impaired driving. The firm's annual campaign, "The Ride is on Us," provides no-cost rides across a 14-county service area during one of the busiest travel times of the year.

The program will run from Friday, December 5, 2025, through Thursday, January 1, 2026. The campaign is a partnership between Roberts & Roberts, the East Texas Council of Governments' (ETCOG) GoBus service, and Yellow Checker Cab of Longview.

Roberts & Roberts has made the process simple: residents can call (903) 333-RIDE (7433) to connect directly with one of the campaign's rideshare partners.

Residents of the following 14 counties are eligible for this free service: Anderson, Camp, Cherokee, Gregg, Harrison, Henderson, Marion, Panola, Rains, Rusk, Smith, Upshur, Van Zandt, and Wood.

A Longtime East Texas Safety Initiative

"The Ride is on Us" campaign began more than 20 years ago in Tyler, Texas, under the leadership of Randy Roberts, an attorney Board Certified in Personal Injury Trial Law. What started as a New Year's Eve effort has expanded into a region-wide holiday campaign—helping more residents plan ahead, celebrate responsibly, and get home safely. Since 2022, the campaign's partnership with GoBus has further extended access across East Texas.

"We're proud to continue offering a practical way for people to make the safe choice," said Justin Roberts. "If you've been drinking—don't risk it. Call for a free ride and get home safely."

Randy Roberts added, "If you need it, the ride is still on us. Please use this service so you don't need our legal services instead."

A Legacy of Community Safety

For more than three decades, Roberts & Roberts has sponsored community safety initiatives, including campaigns promoting child safety seats, seatbelt use for older children and adults, and the use of designated drivers for those who consume alcohol.

Visit the Roberts & Roberts website at <https://www.robertslawfirm.com> for full details on how to use the free-ride service and keep your holiday celebrations safe.

Roberts & Roberts is a personal injury law firm with offices in Tyler, Longview, and Dallas, Texas. The firm has been recognized in national news programs and magazines, including TIME and Newsweek, for helping people injured by unsafe practices and products.

Randell C. Roberts is Board Certified in Personal Injury Trial Law by the Texas Board of Legal Specialization. Randy is listed in "Best Lawyers in America," as a "Texas Super Lawyer," and among The National Trial Lawyers' "Top 100" trial lawyers. He holds the highest ratings from the

Martindale-Hubbell and Avvo attorney rating services.

Justin Roberts is an attorney representing clients across the country in personal injury matters. He has been recognized as a "Top 40 Under 40" attorney by several legal organizations, including The National Trial Lawyers, The American Institute of Trial Lawyers, and The American Academy of Attorneys.

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<https://www.youtube.com/watch?v=xbVjwBoBhRQ>

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