

Salicylic Acid Market — Competitive Insights & Regional Growth Opportunities (2025–2030)

Rising use of salicylic acid in personal care, especially in skin-care formulations, is accelerating growth.

WILMINGTON, DE, UNITED STATES, December 9, 2025 /EINPresswire.com/ -- The global [salicylic acid market](#) is witnessing steady expansion, propelled by rising demand across the preserved food & beverage sector and increasing consumption of personal care products. According to a report by Allied Market Research, the market was valued at \$431.7 million in 2020 and is projected to reach \$886.9 million by 2030, growing at a CAGR of 7.5% from 2020 to 2030.

While Asia-Pacific dominated the market with over one-third share in 2020, the region is expected to retain its leadership and register the fastest CAGR of 7.8% through 2030.

For more information, contact Allied Market Research at:

<https://www.alliedmarketresearch.com/request-sample/409>

Key Market Drivers & Opportunities

- Growing demand for preserved foods and beverages continues to boost market uptake.
- Rising use of salicylic acid in personal care, especially in skin-care formulations, is accelerating growth.
- Expansion of pharmaceutical applications and increased consumption of aspirin offer lucrative market opportunities.

However, growing consumer awareness of potential side effects is expected to restrain market growth to some extent.

Segmental Highlights:

- Pharmaceuticals accounted for over 75% of the total market share in 2020 and will maintain dominance through 2030.
- The skin care segment is poised for rapid expansion, registering the highest CAGR of 9.2% from 2021 to 2030.

Regional Insights:

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