

Pharyngeal Dysphagia Market Competition Analysis 2025: How Players Are Shaping Growth

*The Business Research Company's
Pharyngeal Dysphagia Global Market
Report 2025 – Market Size, Trends, And
Forecast 2025-2034*

LONDON, GREATER LONDON, UNITED
KINGDOM, December 10, 2025

/EINPresswire.com/ -- The Pharyngeal

Dysphagia market is dominated by a
mix of global medical device

manufacturers, pharmaceutical

companies, and specialized

rehabilitation providers. Companies
are focusing on developing advanced

diagnostic imaging tools, innovative therapeutic devices, and targeted pharmacological

treatments to improve patient outcomes and expand their market presence. Understanding the

competitive landscape is essential for stakeholders aiming to leverage clinical collaborations,

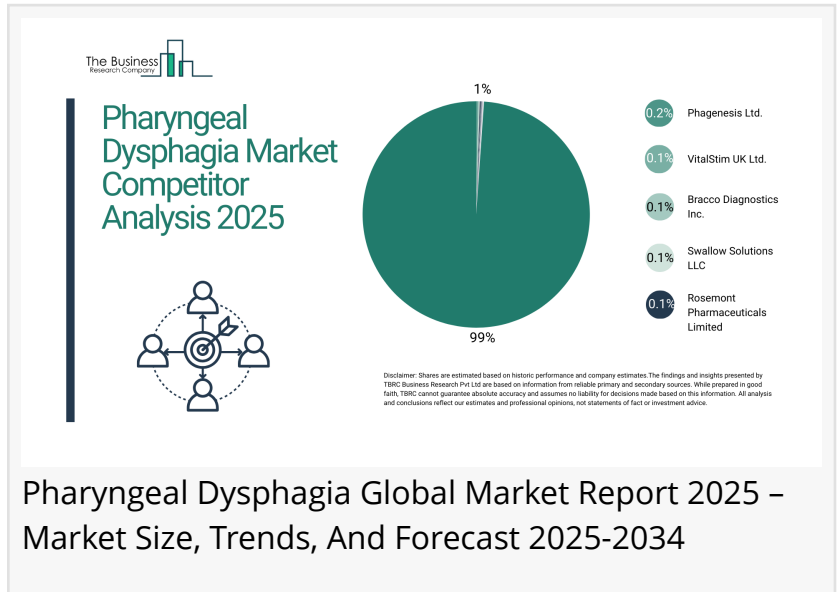
enhance treatment accessibility, and explore strategic partnerships.

Which Market Player Is [Leading the Pharyngeal Dysphagia Market?](#)

According to our research, Phagenesis Ltd led global sales in 2023 with a 0.2% market share. The company is completely involved in the pharyngeal dysphagia market, provides Phagenyx Neurostimulation System, a medical device that uses pharyngeal electrical stimulation (PES) to treat neurogenic dysphagia by restoring swallowing coordination and control. The system includes a catheter and base station, delivering targeted electrical stimuli to the throat to accelerate recovery and improve swallowing efficiency.

How [Concentrated Is the Pharyngeal Dysphagia Market?](#)

The market is fragmented, with the top 10 players accounting for 1% of total market revenue in 2023. This level of fragmentation reflects an industry with low entry barriers for specialized, niche solutions often limited to specific devices, therapeutic techniques, or nutritional products where large-scale platform dominance is not yet feasible. Leading vendors such as Phagenesis Ltd and Accelerated Care Plus dominate only in relative terms, by focusing on specialized



Pharyngeal Dysphagia Global Market Report 2025 –
Market Size, Trends, And Forecast 2025-2034

innovations rather than integrated ecosystems. The majority of the market is comprised of a long tail of very small firms, academic spin-offs, and specialized therapy providers serving highly specific patient or clinical needs. As the understanding and diagnosis of pharyngeal dysphagia improve and treatment protocols become more standardized, market consolidation and strategic partnerships with larger medical device or pharmaceutical companies are expected, which will likely begin to strengthen the position of emerging leading players.

- Leading companies include:
 - o Phagenesis Ltd. (0.2%)
 - o VitalStim UK Ltd. (0.1%)
 - o Bracco Diagnostics Inc. (0.1%)
 - o Swallow Solutions LLC (0.1%)
 - o Rosemont Pharmaceuticals Limited (0.1%)
 - o Physiopedia (0.1%)
 - o Danone Nutricia (0.1%)
 - o UC Davis (0.1%)
 - o Medline Industries LP (0.1%)
 - o Accelerated Care Plus (0.1%)

Request a free sample of the Pharyngeal Dysphagia Market Report

https://www.thebusinessresearchcompany.com/sample_request?id=28066&type=smp

Which Companies Are Leading Across Different Regions?

- North America: AstraZeneca Canada Inc, Novartis Pharmaceuticals Canada Inc, Takeda Canada Inc, Rosemont Pharmaceuticals Ltd, Neurocrine Biosciences, Inc, Patheous Health, Inc, Gaylord Specialty Healthcare, Inc, DiagnosTEX, LLC, Phagenesis Ltd, Dysphagia Management Systems, Inc. (DMS), Medline Industries LP, Ampcare, LLC, and Dysphagia & Voice Therapeutics, Inc. (DVT) are leading companies in this region.
- Asia Pacific: Dr. Reddy's Laboratories Ltd, Nestlé Health Science S.A, Il dong Pharmaceutical Group Co, Ltd, Thick-It (Kent Precision Foods Group, Inc.), Amrita Hospital, Deosen Biochemical (Ordos) Ltd, Cipla Limited, Saraya Co, Ltd, Cook Group Incorporated, Johnson & Johnson Private Limited, Perennial Holdings Private Limited, Neurophat Inc, AstraZeneca plc, and Novartis AG are leading companies in this region.
- Western Europe: AstraZeneca plc, Fresenius Kabi AG, Novartis AG, Nestlé Health Science S.A, Elekta AB, Rosemont Pharmaceuticals Ltd, Kent Precision Foods Group, Inc, Danone S.A, Phagenesis Ltd, and Implantica AG are leading companies in this region.
- Eastern Europe: Novartis Poland Sp. z o.o, Johnson & Johnson Services, Inc, AstraZeneca plc, Spire Healthcare Group plc, and Enovis Corporation are leading companies in this region.
- South America: Bracco Diagnostics Inc, Phagenesis Ltd, and ATMOS MedizinTechnik GmbH & Co. KG are leading companies in this region.

What Are the Major Competitive Trends in the Market?

- Advancing Diagnosis of Oropharyngeal Dysphagia is transforming improve swallowing outcomes through real-time visualization of swallowing mechanics.

- Example: Speech Pathology Department at Caboolture Hospital (April 2025) assigns unique convenient diagnostic service for patients experiencing swallowing difficulties.
- These innovations provide a new and convenient diagnostic service for patients experiencing swallowing difficulties, enhancing their access to specialized care.

Which Strategies Are Companies Adopting to Stay Ahead?

- Launching innovative diagnostic and therapeutic devices to strengthen market position
- Enhancing clinical research collaborations and strategic partnerships with hospitals and rehabilitation centres to strengthen clinical efficacy and broaden
- Focusing on patient-centred rehabilitation technologies, neuromodulation devices, and nutritional support products to deliver comprehensive care solutions
- Leveraging digital health platforms, tele-rehabilitation tools, and AI-assisted diagnostics to enable scalable, data-driven management for scalable risk management

Access the detailed Pharyngeal Dysphagia Market report here:

<https://www.thebusinessresearchcompany.com/report/pharyngeal-dysphagia-market>

Learn More About [The Business Research Company](https://www.thebusinessresearchcompany.com)

The Business Research Company (www.thebusinessresearchcompany.com) is a leading market intelligence firm renowned for its expertise in company, market, and consumer research. We have published over 17,500 reports across 27 industries and 60+ geographies. Our research is powered by 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

We provide continuous and custom research services, offering a range of specialized packages tailored to your needs, including Market Entry Research Package, Competitor Tracking Package, Supplier & Distributor Package and much more.

Disclaimer: Please note that the findings, conclusions and recommendations that TBRC Business Research Pvt Ltd delivers are based on information gathered in good faith from both primary and secondary sources, whose accuracy we are not always in a position to guarantee. As such TBRC Business Research Pvt Ltd can accept no liability whatever for actions taken based on any information that may subsequently prove to be incorrect. Analysis and findings included in TBRC reports and presentations are our estimates, opinions and are not intended as statements of fact or investment guidance.

Contact Us:

The Business Research Company

Americas +1 310-496-7795

Europe +44 7882 955267

Asia & Others +44 7882 955267 & +91 8897263534

Email: info@tbrc.info

Follow Us On:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

This press release can be viewed online at: <https://www.einpresswire.com/article/873814168>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.