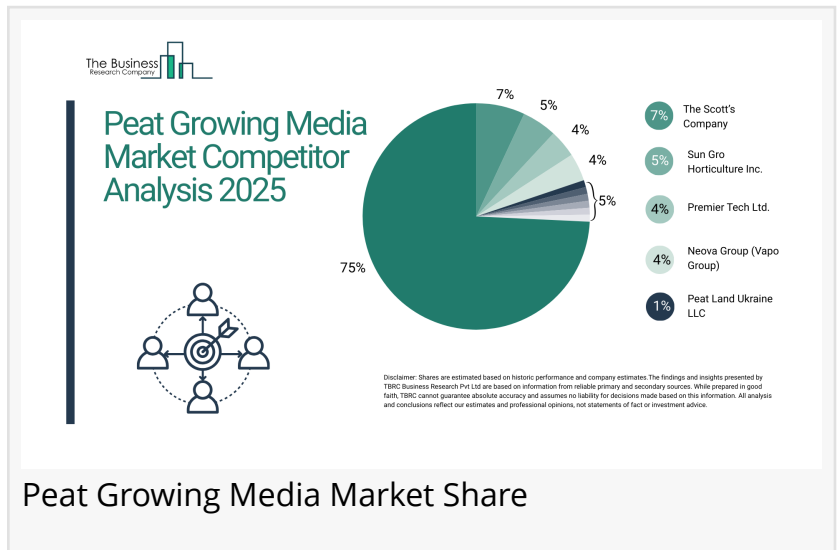


Peat Growing Media Market Competition Analysis 2025: How Players Are Shaping Growth

The Business Research Company's Peat Growing Media Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 10, 2025

/EINPresswire.com/ -- [The Peat Growing Media market](#) is dominated by a mix of global horticulture suppliers and regional producers. Companies are focusing on high-quality growing media solutions, sustainable production practices, and innovative peat-based formulations to strengthen market presence and meet regulatory standards. Understanding the competitive landscape is key for stakeholders seeking growth opportunities, strategic collaborations, and long-term positioning in the expanding horticulture sector



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The Business Research Company

Which Market Player Is Leading the Peat Growing Media Market?

According to our research, The Scott Company led global sales in 2023 with a 7% market share. The growing media division of the company completely involved in the market and delivers high-quality [peat-based growing media](#) under its Growing Media division, catering to professional growers and home gardeners. Their substrates enhance soil aeration, moisture retention, and nutrient availability, ensuring optimal plant growth. The company integrates

advanced formulations to improve soil structure and sustainability, providing reliable solutions for horticultural and agricultural applications.

How Concentrated Is the Peat Growing Media Market?

The market is fragmented, with the top 10 players accounting for 25% of total market revenue in 2023. This level of fragmentation reflects the presence of numerous regional and niche players, while leading vendors such as The Scotts Company, Sun Gro Horticulture Inc, Premier Tech Ltd, and Neova Group maintain dominance through high-quality products, innovation, and established client trust. Smaller firms focus on specialized peat growing solutions to cater to local and niche horticultural needs. The fragmented nature of the market encourages product differentiation and innovation, particularly in sustainable and high-performance growing media. As adoption of eco-friendly cultivation practices rises, strategic partnerships, mergers, and collaborations are expected to further strengthen the position of major players and shape the competitive landscape.

- Leading companies include:
 - o The Scott's Company (7%)
 - o Sun Gro Horticulture Inc. (5%)
 - o Premier Tech Ltd. (4%)
 - o Neova Group (Vapo Group) (4%)
 - o Peat Land Ukraine LLC (1%)
 - o Berger (1%)
 - o Røkyva (1%)
 - o Plagron (1%)
 - o Stender AG (0.5%)
 - o Canna BV (0.5%)

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https://www.thebusinessresearchcompany.com/sample_request?id=28054&type=smp

Which Companies Are Leading Across Different Regions?

- North America: Berger Canada, Jiffy Products International B.V., Lambert Peat Moss, Sun Gro Horticulture, The Scott's Miracle-Gro Company, Premier Tech, Hydro farm Holdings Group, Inc., Klasmann-Deilmann GmbH, Bord na Móna PLC, Coco Green and Dutch Plantin B.V. are leading companies in this region.
- Asia Pacific: Klasmann-Deilmann GmbH, Sun Gro Horticulture Canada Ltd., Guangzhou Dahan Horticulture Co., Ltd., Sumitomo Forestry Co., Ltd., Iseki & Co., Ltd., Jiffy Products International B.V., Lambert Peat Moss Inc., The Scott's Miracle-Gro Company, Premier Tech Ltd., Hydro farm Holdings Group Inc., Bord na Móna PLC, Coco Green Co. Ltd., Dutch Plantin B.V. and Turveruukki Oy are leading companies in this region.
- Western Europe: Neova Group, Kekkilä-BVB, Klasmann-Deilmann GmbH, Sumitomo Forestry Co., Ltd., Iseki & Co., Ltd. and Jiffy Products International B.V are leading companies in this region.
- Eastern Europe: Neova Group, Kekkilä-BVB, Klasmann-Deilmann GmbH, Sumitomo Forestry Co., Ltd., Iseki & Co., Ltd., Jiffy Products International B.V. are leading companies in this region.
- South America: Pindstrup Group, Sun Gro Horticulture, Klasmann-Deilmann GmbH, Global Peat, BVB Substrates, Compaq peat Sia, Engrais-Passeron, ASB Green world, Berger Canada are leading companies in this region.

What Are the Major Competitive Trends in the Market?

- Sustainable Waste Management initiative is developing eco-friendly products.
- Example: Bhuvu Renewable Energies (December 2023) processes approximately 15 tonnes of tender coconut shells daily, collected by Mangaluru City Corporation MCC through its waste management system.
- The initiative addresses the challenge of managing coconut shell waste, which previously contributed significantly to the landfill burden.

Which Strategies Are Companies Adopting to Stay Ahead?

- Developing innovative peat-based growing media products for diverse horticultural needs.
- Expanding production and strategic investments to strengthen market presence.
- Focusing on sustainable and eco-friendly solutions to meet regulatory and consumer demand.
- Leveraging digital platforms for efficient distribution and supply chain management.

Access the detailed Peat Growing Media Market report here:

<https://www.thebusinessresearchcompany.com/report/peat-growing-media-market>

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