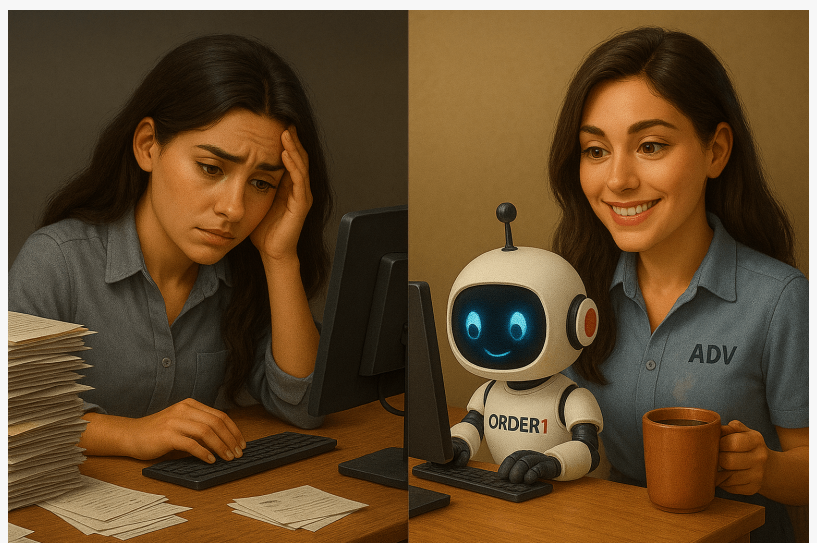


AI adoption gap is growing: Why businesses that wait risk falling irreversibly behind

As AI transforms operations, companies that adopt it today will outpace those stuck in manual processes. The time to act is now.

PARIS, FRANCE, December 9, 2025 /EINPresswire.com/ -- The next two years will see a major divide between companies that embrace artificial intelligence — and those that stick to manual processes. According to Order1, a leading AI solutions provider for sales administration, the competitive gap will become impossible to ignore.



AI for sales administrators is a game changer

The growing risk of inaction

- Slow processes are a competitive liability : In a fast-moving market, delays in order processing, human errors or bottlenecks erode client trust and margins.

“

This isn't about replacing people. It's about removing repetitive tasks so human can focus on what truly matters: customer relations and quality. Those who adapt now gain 24 months of advance.”

Cédric Poussineau, co-founder of Order1.ai

- Resource scarcity & rising costs : With tighter budgets and hiring freezes, companies often expect more from fewer staff — a recipe for burnout or mistakes.

- Structural disadvantage for waiting firms : Firms relying on manual ADV workflow will see internal costs rise while productivity stagnates.

AI adoption: a clear advantage

Companies implementing AI-driven operational automation are already seeing:

□ Dramatic reduction in processing time,

□ Near-zero error rates,

□ Improved client satisfaction and faster turnaround,

□ Capacity to absorb activity peaks without growing headcount.

Automating the admin-heavy tasks doesn't depersonalize service — it empowers teams to deliver better, faster, and more human customer experiences.

What's Changing — and Why It Matters

1. AI is not automation 1.0

Earlier innovations simplified mechanics or data entry. Today's AI understands, classifies and acts. It's not just efficiency — it's a transformation of workflow logic.

2. Scalability without headcount increase

AI enables companies to scale operations while keeping personnel costs flat — a game changer in times of economic uncertainty.

3. Competitive differentiation becomes durable

Early adopters of AI build operational speed, consistency and customer trust — assets that become harder to copy as the gap widens.

4. Talent and retention benefit

Automating repetitive tasks makes roles more appealing. ADV specialists stay for value-added work, not monotonous data entry.

Example Use Case: OrderScan

One of the tangible manifestations of this shift is OrderScan — Order1's AI tool that automates the processing of customer orders:

- It reads purchase orders (PDF, email, portal...)
- It extracts line-item data and validates entries



AI for sales administrators connected to ERP system



AI automate order entry in ERP system

- It pushes structured orders automatically into the company's ERP

Companies using OrderScan report up to 80 % time savings on order handling, faster client turnaround, and near-zero errors.

OrderScan is not about replacing teams — it's about giving them back the time and headspace to focus on what matters.

About Order1

Order1 develops cutting-edge AI agents for sales administration teams in SMEs and mid-sized B2B businesses. By applying AI to tasks such as order processing, data entry and workflow automation, Order1 enables companies to maintain high service levels, reduce errors, and respond faster — even in times of economic pressure or staff shortages.

Founded by industry veterans who understand the burden of administrative overload, Order1's mission is simple: to make ADV operations efficient, scalable and human-centric. With Order1's solutions, businesses avoid costly manual processes and free their teams for strategic, value-adding work.

Contact & Resources

Learn more about AI for sales administration and discover OrderScan [□ automated sales order processing](#)

Use our free calculator to estimate your potential gains [□ ADV efficiency calculator](#)

Try OrderScan online [□ test OrderScan for free](#)

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