

# Fort Lauderdale Surgeon Observes Rising Male Demand for Hair Restoration as Workforce Expectations Shift

FORT LAUDERDALE, FL, UNITED STATES, December 9, 2025 /EINPresswire.com/ -- New data from cosmetic medicine and workforce research organizations indicates a measurable rise in men seeking hair restoration procedures, paralleling shifts in how appearance is perceived in professional environments.

The International Society of Hair Restoration Surgery (ISHRS) reports that surgical hair restoration among men has increased nearly 30% over the past five years, with individuals ages 35 to 55 comprising the majority of patients. This demographic often includes professionals navigating promotions, leadership transitions, or job market changes.

Workplace research aligns with these findings. A 2024 Zety study noted that 78% of hiring managers believe a candidate's appearance can influence assessments of competence during interviews. A LinkedIn Workforce Confidence Index found that 39% of men felt they had missed out on opportunities because they believed they appeared older than their peers.

[Fort Lauderdale hair restoration surgeon Dr. Brett Bolton](#), who specializes in male-pattern hair loss, says the trend is more closely connected to self-perception than cosmetic preference.

"When men experience hair loss, many report a shift in how they see themselves," [Dr. Bolton](#) said. "That internal change can influence how they participate in professional environments — whether that's speaking in meetings, interviewing, or negotiating. The impact shows up in body language and communication."



Dr. Brett Bolton, founder of Great Hair Transplants

Dr. Bolton notes that patients frequently describe a marked shift in confidence following treatment.

"A number of individuals say the procedure helps them feel more aligned with how they used to present themselves," Bolton added. "Many report entering professional situations with a steadier sense of self."

Industry reports show similar themes. A 2024 American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) survey found that 63% of male cosmetic patients cited workplace competitiveness as an important factor in seeking aesthetic procedures.

Broader psychological and workforce studies also reflect a connection between appearance and self-confidence. A 2024 survey of 8,000 employees found that 72% felt more confident and assertive when they believed they "looked their best," and Deloitte research from the same year documented a 30% increase in perceived productivity among workers who reported high self-confidence.

Public attitudes toward cosmetic procedures have also shifted. A 2024 YouGov poll reported that 42% of men would openly acknowledge undergoing a cosmetic treatment, up from 17% ten years earlier.

Dr. Bolton is available for interviews regarding workplace-related hair restoration trends and the psychological considerations influencing the increase in male patient volume.

Media Contact:

MG Mark Goldman  
Goldman McCormick PR  
+1 516-639-0988  
[email us here](#)

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