

# Nolita Diamonds Defines Modern Luxury With 14K Gold and Sustainable Lab-Grown Collection

*Showcasing versatility with lab grown diamond tennis bracelets, chic chain earrings, and premium gold belly button rings.*

NY, UNITED STATES, December 9, 2025 /EINPresswire.com/ -- Nolita Diamonds, the New York-based online jewelry retailer known for its fusion of timeless elegance and contemporary street style, today announced the launch of a new campaign showcasing its signature line of accessible fine jewelry. The collection emphasizes the brand's core commitment to high-quality 14K gold and the brilliance of natural and lab-grown diamonds, highlighting the ethical and affordable focus of its lab-grown offerings, and offering pieces that transition seamlessly from everyday wear to major statement moments.



Nolita Diamonds has quickly become a favorite for consumers seeking the luxury look without the prohibitive traditional markup. By prioritizing exceptional quality in both its natural and lab-grown diamonds and durable 14K gold, the brand is redefining modern jewelry ownership. The new campaign puts a spotlight on the diversity of their offerings, from foundational pieces to niche, edgy accessories.

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We believe fine jewelry should be fun, accessible, & align with modern ethical values. By focusing on 14K gold and choice between expertly sourced natural and lab-grown diamonds, we democratize luxury”

*Jennifer Victor, Founder of  
Nolita Diamonds*

The collection highlights modern, highly versatile accessories, such as the chic [diamond chain earrings](#). Perfect for layering or wearing as a standalone statement, these pieces reflect the brand's "downtown edge" and commitment to evolving fashion trends. These earrings, often featured in 14K gold, provide an effortless way to elevate any look, cementing Nolita's reputation for style-forward designs.

For the client looking for classic elegance and value, the centerpiece of the campaign is the [lab](#)

[grown diamond tennis bracelet](#). This iconic piece, a staple of luxury, is reimaged with the affordability and sustainable sourcing of lab-grown diamonds, providing the same breathtaking sparkle as its natural counterpart. The rose gold diamond tennis bracelet featured in the campaign is a prime example of how Nolita Diamonds makes investment pieces accessible to a wider audience.

Proving their dedication to style innovation, the campaign also spotlights the increasingly popular trend of sophisticated body jewelry, featuring intricate designs like the [gold belly button rings](#). This collection of belly jewelry showcases the brand's unique niche, offering premium, 14K gold pieces with dangle and button settings, transforming a formerly casual accessory into a dazzling piece of fine jewelry.

The brand's philosophy, championed by Founder Jennifer Victor, centers on democratizing fine jewelry. By offering exceptional quality and design, Nolita Diamonds ensures that luxury is accessible, aligning with modern consumers' desire for self-expression, value, and ethical sourcing.

The campaign and featured collections are available now exclusively through the Nolita Diamonds website.

About Nolita Diamonds Founded in 2018, Nolita Diamonds is a New York-based online retailer specializing in 14K gold and natural and lab-grown diamond jewelry. Known for its sophisticated yet edgy aesthetic, the brand offers a wide range of



Gold diamond chain earrings



Rose gold diamond tennis bracelet with pear-shaped stones

products including rings, necklaces, bracelets, earrings, and personalized charms. Nolita Diamonds provides accessible luxury and is dedicated to quality craftsmanship and exceptional customer service, including flexible payment plans and a 14-day return policy.

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Gold belly button ring

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