

Peat Growing Media Market In 2029

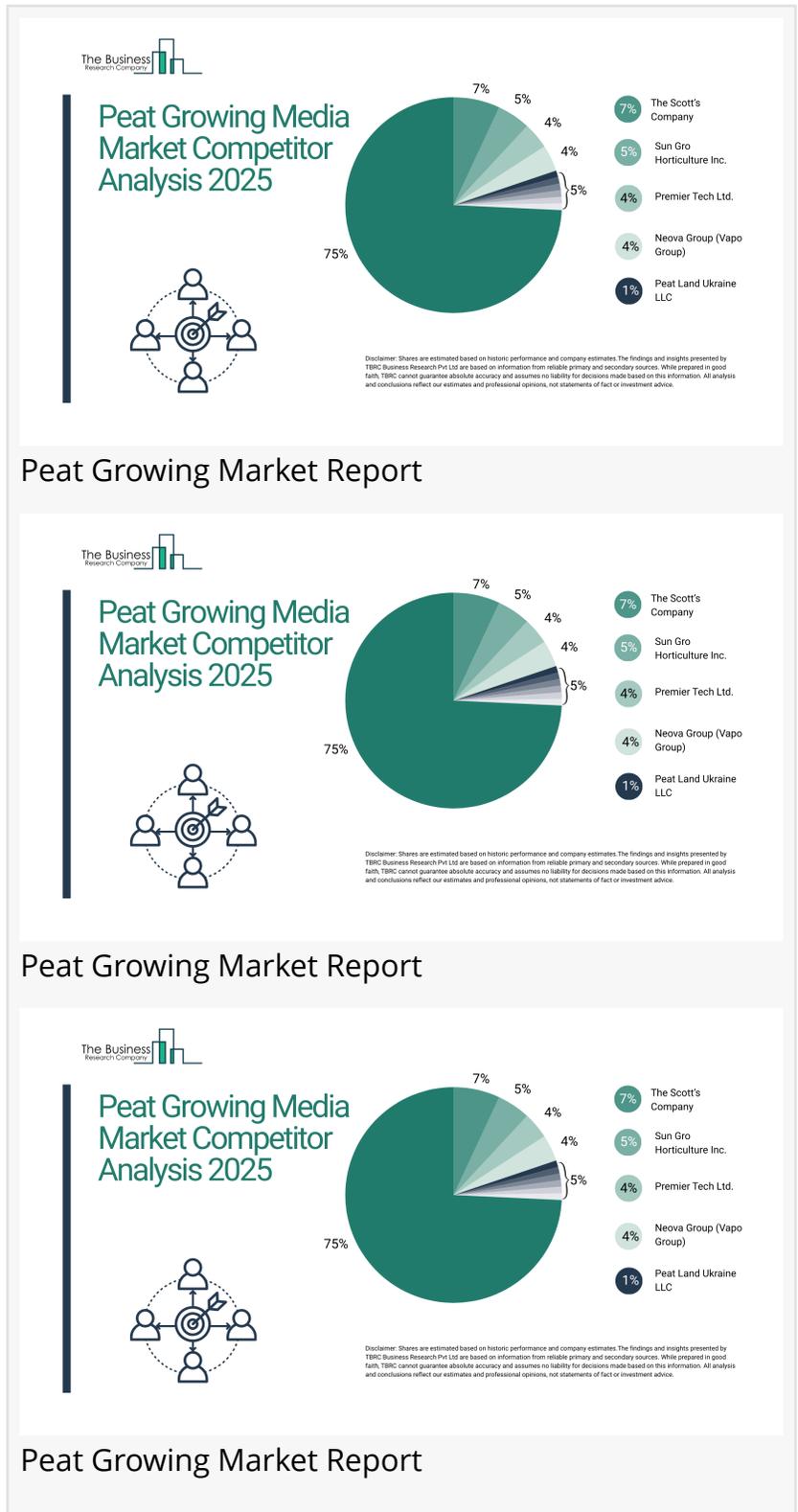
The Business Research Company's Peat Growing Media Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 11, 2025 /EINPresswire.com/ -- [Peat Growing Media Market](#) to Surpass \$2 billion in 2029. Within the broader Agriculture industry, which is expected to be \$16,764 billion by 2029, the Peat Growing Media market is estimated to account for nearly 0.01% of the total market value.

Which Will Be the Biggest Region in the Peat Growing Media Market in 2029 Asia Pacific will be the largest region in the peat growing media market in 2029, valued at \$619 million. The market is expected to grow from \$459 million in 2024 at a compound annual growth rate (CAGR) of 6%. The strong growth can be attributed to the growing popularity of home gardening and growing agriculture industry.

Which Will Be The Largest Country In The Global Peat Growing Media Market In 2029?

The USA will be the largest country in the peat growing media market in 2029, valued at \$372 million. The market is expected to grow from \$305 million in 2024 at a compound annual growth rate (CAGR) of 4%. The steady



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growth can be attributed to the growth of horticulture and landscaping, increased flower cultivation and an increase in awareness of organic food.

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What will be Largest Segment in the Peat Growing Media Market in 2029?

The HoReCa market is segmented by type into single outlet and hotels, restaurants and catering (HoReCa) chain. The single outlet market will be the largest segment of the HoReCa market segmented by type, accounting for 65% or \$3,660 billion of the total in 2029. The single outlet market will be supported by independent ownership models offering personalized customer service, lower operating costs and flexible pricing strategies, increasing consumer preference for authentic and local dining experiences, rising entrepreneurial activity in urban and suburban regions, location-driven customer loyalty in residential zones, ease of brand experimentation and adaptation to local tastes and reduced regulatory hurdles compared to large chains.

The HoReCa market is segmented by price level into luxury, upscale, midscale and economy. The midscale market will be the largest segment of the HoReCa market segmented by price level, accounting for 39% or \$2,208 billion of the total in 2029. The midscale market will be supported by broad appeal to both business and leisure travellers, strong performance in tier-2 and tier-3 cities, affordability combined with acceptable quality levels, popularity among family vacationers and group travellers, increasing demand from young professionals and students, market penetration in suburban and semi-urban areas and high adaptability to regional preferences and cuisines.

The HoReCa market is segmented by service into hotels, restaurants and catering. The restaurants market will be the largest segment of the HoReCa market segmented by service accounting for 73% or \$4,132 billion of the total in 2029. The restaurants market will be supported by rising dining-out culture driven by busy lifestyles, evolving food preferences and interest in international cuisines, increasing family and social gatherings held at restaurants, trend toward experiential and theme-based dining, wide range of price points attracting different demographics, support from food tourism and local culinary festivals and growing urbanization boosting footfall in commercial zones.

What is the expected CAGR for the Peat Growing Media Market leading up to 2029?

The expected CAGR for the peat growing media market leading up to 2029 is 5%.

What Will Be The Growth Driving Factors In The Global Peat Growing Media Market In The Forecast Period?

The rapid growth of the global peat growing media market leading up to 2029 will be driven by the following key factors that are expected to reshape horticultural production, sustainable agriculture practices, and soil management processes worldwide.

Growing Agriculture Industry - The growing agriculture industry will become a key driver of growth in the peat growing media market by 2029. Peat-based growing media is commonly used in agriculture as a soil amendment and a substrate for activities like seed starting, greenhouse farming, and hydroponics. Its superior water retention, aeration, and nutrient-holding properties create an ideal environment for plant root development, ultimately enhancing crop yields and quality. As a result, growing agriculture industry is anticipated to contributing to a 1.5% annual growth in the market.

Rising Demand for Organic Food - The rising demand for organic food will emerge as a major factor driving the expansion of the peat growing media market by 2029. Peat growing media offers significant benefits for organic farming and food production, as it improves soil structure, retains moisture, and delivers essential nutrients without the use of synthetic additives. Its natural composition promotes healthy plant growth, making it an ideal choice for sustainable and organic farming practices. Consequently, the rising demand for organic food is projected to contributing to a 1.0% annual growth in the market.

Favorable Government Initiatives - The favorable government initiatives will serve as a key growth catalyst for the peat growing media market by 2029. Programs such as funding for peatland restoration and sustainable land management are fostering the development of eco-friendly peat growing media. These initiatives promote the use of renewable, carbon-sequestering materials, helping to reduce environmental impact and encouraging the adoption of peat-based products in agriculture and horticulture. Therefore, this favorable government initiatives is projected to supporting to a 1.0% annual growth in the market.

Growing Popularity of Home Gardening - The growing popularity of home gardening will become a significant driver contributing to the growth of the peat growing media market by 2029. Peat growing media is commonly used in home gardening to enhance soil structure, retain moisture, and provide essential nutrients for plants. It is especially ideal for potting mixes, seed starting, and container gardening, promoting healthier plant growth by ensuring proper aeration and preventing soil from drying out too quickly. Consequently, the growing popularity of home gardening is projected to contributing to a 0.5% annual growth in the market.

Access the detailed Peat Growing Media Market report here:

<https://www.thebusinessresearchcompany.com/report/peat-growing-media-market>

What Are The Key Growth Opportunities In The Peat Growing Media Market in 2029?

The most significant growth opportunities are anticipated in the white peat growing media market, the offline peat growing media market, and the peat growing media for horticulture market. Collectively, these segments are projected to contribute over \$0.7 billion in market value by 2029, driven by increasing adoption of controlled-environment horticulture, rising demand for high-quality and sustainable substrates, and expanding applications across commercial greenhouse farming, urban gardening, and landscaping sectors. This growth reflects the accelerating adoption of advanced peat substrate formulations that ensure consistent moisture

retention, nutrient delivery, and root development, fueling transformative expansion within the broader peat growing media industry.

The white peat growing media market is projected to grow by \$243 million, the offline peat growing media market by \$213 million, and the peat growing media for horticulture market by \$207 million over the next five years from 2024 to 2029.

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