

# Small Tools, Big Season: Pocket-Sized Gear Emerges as a Leading Holiday Trend for 2025

Lucky Jack's 9-in-1 Builder's Pen featured in *The New York Times Wirecutter's "The Perfect Gift for Everyone on Your List"* as shoppers seek useful gifts.

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EINPresswire.com/ -- This holiday season, compact tools built with solid construction and practical utility are taking center stage. Across editorial gift guides, gear publications, and consumer search trends, shoppers are gravitating toward small-format tools made with durable materials and dependable functionality, signaling a move away from novelty stocking stuffers and toward gear designed for genuine everyday use.



Lucky Jack's 9-in-1 Builder's Pen shown with its detachable multi-tool components - part drafting pen, part pocket toolkit. Featured in NYT Wirecutter's "44 Best Gifts for Dad" and "100 Best New Gifts."

Lucky Jack's [9-in-1 Builder's Pen](#), recently spotlighted in "The Perfect Gift for Everyone on Your List" by The New York Times Wirecutter, exemplifies this shift. Constructed with a solid steel

body, the pen features several tools built directly into the casing, including a ruler, level window, and additional measurement details. It also includes a retractable pen, an integrated stylus, and internal storage for both Phillips and flathead screwdrivers.

“

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*Milo Jones, Founder*

Holiday Gifting Trends Favor Well-Built, Utility-First Gear: National editors are consistently highlighting compact items with serious build quality - tools that feel substantial, solve everyday challenges, and deliver long-term value.

Growing categories this season include:

- Pocket-sized tools made from durable materials
- Everyday carry (EDC) gear engineered for practical use
- Utility-first stocking stuffers
- Compact tools suited for work, home projects, and on-the-go needs

“People want gifts that actually earn their keep,” said Milo Jones, Founder of Lucky Jack. “The Builder’s Pen resonated because it’s a problem-solving tool made to handle real use, not just look good in a gift bag.”

Why Compact, Well-Built Tools Are Rising in Popularity:

Industry observers point to several converging dynamics:

- A renewed appreciation for material quality: Shoppers are choosing gifts that feel high-quality rather than disposable.
- The expansion of EDC culture: Multifunctional tools built with durable construction are becoming everyday staples.
- The appeal of compact, high-performance items: Consumers value tools that deliver capability without taking up space.
- Gift guides spotlighting craftsmanship: Editors reward products with solid construction, thoughtful design, and real-world utility.

Lucky Jack’s Builder’s Pen aligns directly with these trends: a compact format and nine functional tools in a steel-bodied design.

About the 9-in-1 Builder’s Pen:

The Builder’s Pen integrates multiple external tools, including a ruler and level, alongside a retractable pen, a stylus, and internally stored Phillips and flathead screwdrivers. Its combination of steel construction, compact size, and practical functionality makes it a staple for architects, makers, DIYers, and anyone who values gear designed with purpose.

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About Lucky Jack

Lucky Jack is about having the right tool for the right moment, whether it’s grilling a steak, drinking by the campfire, or fixing things on the fly. Named after the notorious “Lucky” Jack Jones, a maverick mechanic and storyteller who claimed to have once sailed the Amazon on a steamboat and partied with royalty, the brand celebrates craftsmanship, independence, and a good story well told. From your garage to the trailhead, Lucky Jack builds solid, well-made gear that works hard and lasts, just like it used to.

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