The Cloud Based Endpoint Security Market is Projected to Reach $29.58 Billion by 2029, Growing at a 16.8% CAGR

The Business Research Company's Cloud Based Endpoint Security Global Market Report 2025 – Market Size, Trends, And Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 12, 2025 /EINPresswire.com/ -- The cloud-based endpoint security market is rapidly evolving as organizations worldwide increasingly rely on cloud technologies to safeguard their digital assets. With the rise in cyber threats and the growing complexity of IT environments, this sector is set to experience significant expansion in the coming years. Let's explore the market's current size, the factors fueling its growth, the main players involved, and the emerging trends driving innovation.

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Steady Growth and Future Outlook of the Cloud-Based Endpoint Security Market
In recent years, the cloud-based endpoint security market has seen swift expansion, reaching a value of $13.56 billion in 2024. Projections indicate that it will grow to $15.89 billion in 2025, reflecting a strong compound annual growth rate (CAGR) of 17.2%. This surge is largely due to the increasing adoption of cloud solutions, a rising frequency of cyberattacks, heightened demand for robust security measures, and wider implementation of bring your own device (BYOD) policies. Looking further ahead, the market is anticipated to nearly double by 2029, reaching $29.58 billion with a CAGR of 16.8%. Factors expected to sustain this growth include the expansion of edge computing infrastructure, escalating need for centralized security management, and increasing use of predictive analytics in threat detection.

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Factors Contributing to the Growth of Cloud-Based Endpoint Security
One of the main drivers behind the market's rapid expansion is the growing volume and sophistication of cybersecurity threats. These threats, which encompass malicious activities targeting data and networks, have surged as more organizations depend on digital services and

connected devices. Cloud-based endpoint security solutions play a vital role by offering real-time detection, automated responses, and centralized protection across all endpoints via the cloud.

The need for cloud-based security is also boosted by the rise of ransomware attacks and other cybercrimes. For example, in June 2025, the UK's Department for Science, Innovation and Technology reported that about 1% of all businesses faced ransomware incidents in the previous year, up from less than 0.5% in 2024. This rise impacted roughly 19,000 organizations, underscoring the urgent demand for advanced endpoint protection tools.

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What Cloud-Based Endpoint Security Means in Today's Digital World
Cloud-based endpoint security refers to cloud-hosted services designed to shield devices like laptops, desktops, and mobile systems from cyber threats and unauthorized access. These solutions continuously monitor endpoints remotely, enabling rapid detection, prevention, and response to cyberattacks in real time. By operating through the cloud, they provide scalability, ease of management, and always up-to-date protection without relying heavily on on-site infrastructure.

Key Markets Leading the Cloud-Based Endpoint Security Sector
North America held the largest share of the cloud-based endpoint security market in 2024, reflecting its advanced digital landscape and strong cybersecurity focus. The broader market analysis includes important regions such as Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East, and Africa, which are also showing growing interest and investment in cloud security solutions.

Innovations and Trends Shaping the Future of Cloud-Based Endpoint Security
The sector is witnessing rapid technological advancements, including enhanced endpoint detection and response (EDR) capabilities, innovations in behavioral analytics for identifying threats, and automated threat remediation systems. Further developments are underway in integrating multi-factor authentication and improving cloud workload protection platforms, all of which are helping businesses strengthen their defenses in a complex threat environment.

Key Industry Players in Cloud-Based Endpoint Security
Major organizations driving this market include established cybersecurity firms and cloud service providers who focus on delivering comprehensive, cloud-native endpoint protection solutions that cater to the evolving needs of enterprises worldwide.

For those interested in detailed insights, a free sample of the cloud-based endpoint security market report is available at thebusinessresearchcompany.com.

With cyber threats growing more frequent and sophisticated, the cloud-based endpoint security market stands as a critical area of investment and innovation, offering enterprises powerful tools to protect their digital environments now and in the future.

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