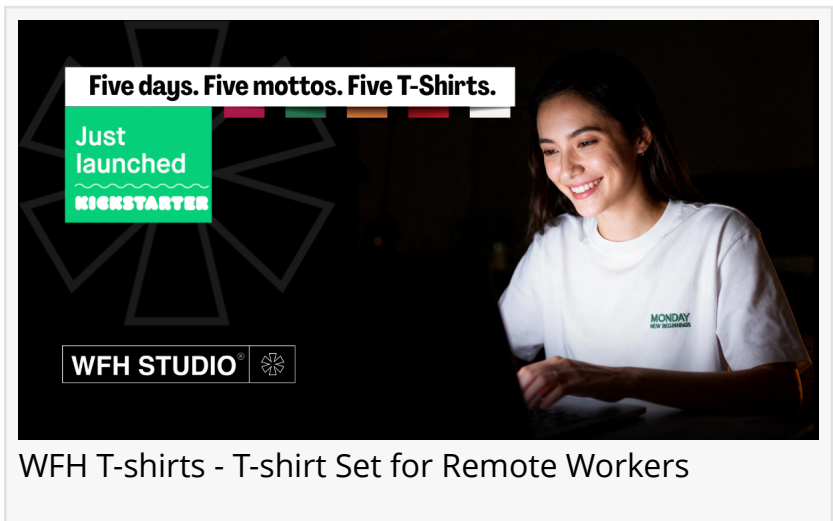


Work From Home Studio Launches on Kickstarter: A Five-Day T-shirt System for Remote Workers

A new minimalist wardrobe system offers five 100% cotton T-shirts designed to simplify mornings for remote and hybrid workers.

CAMBRIDGE, UNITED KINGDOM,
December 11, 2025 /
EINPresswire.com/ -- [Work From Home Studio](#) announces the launch of Work From Home Basics, a minimalist five-day T-shirt system designed specifically for remote workers. The collection is now [live on Kickstarter](#) and available exclusively during the 41-day campaign.



Work From Home Basics introduces a simple yet powerful idea: one T-shirt per weekday. Made from 100% cotton and embroidered with subtle daily mottos, the system helps remote workers eliminate decision fatigue while maintaining comfort and a clean look for video calls.



Remote workers make hundreds of decisions every day. Clothing should not be one of them. We designed this system to simplify mornings and bring a sense of routine and also fun to the workday."

Ceyhun Dograyan, Founder of MWJ & WFH Studio.

The product is offered in two editions, Black Edition (black T-shirts with white embroidery) and White Edition (white T-shirts with colourful embroidery), available in sizes S–XL. Each set includes five shirts labelled Monday through Friday.

A Wardrobe Designed for Today's Home-Office Lifestyle: With remote and hybrid work now the norm for millions globally, traditional clothing retailers have not kept pace with the lifestyle changes. Work From Home Studio

addresses this gap with a product that merges comfort, simplicity, and style.

Key product features include 100% breathable cotton for all-day comfort, premium embroidery that looks sharp on video calls, five unique weekday mottos to create a simple daily routine, sustainable, long-lasting construction, and a design that eliminates the need for daily outfit decisions.

Why This Kickstarter Campaign Stands Out

- First-of-its-kind, weekday-based T-shirt system for remote workers
- Strong cultural relevance as remote work continues to expand
- Limited-edition release available only through Kickstarter
- Designed by a multidisciplinary team of textile, brand, and product specialists
- Launch timed with growing global interest in work-from-home lifestyle products

Product Specifications

- Set contents: 5 T-shirts (Monday–Friday)
- Material: 100% cotton
- Editions: Black Edition, White Edition
- Packaging: Eco-friendly minimal box
- Estimated shipping: April 2025

Back the Project on Kickstarter: Early supporters get access to the limited-edition Black and White Editions, available only during the Kickstarter campaign. Join the community and [help bring Work From Home Basics](#) to life.

About Work From Home Studio

Work From Home Studio is a UK-based brand focused on creating simple, functional products that support the modern remote worker. The team combines expertise in textiles, branding, product management, marketing and operations to bring meaningful, comfort-driven essentials to the home-office environment.

Ceyhun Dograyan

MWJ MARKETING AGENCY LTD

+44 7769 568722

cdograyan@marketingwithjay.uk

Visit us on social media:

[LinkedIn](#)

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