

Business Leader Janna Kiehl of Amarillo, TX, Explains Medicare Open Enrollment Scams for HelloNation

How can older adults in the Texas Panhandle spot and avoid Medicare open enrollment scams during a busy season?

AMARILLO, TX, UNITED STATES, December 11, 2025 /EINPresswire.com/ -- How can older adults in the Texas Panhandle spot and avoid Medicare open enrollment scams during a busy season? The answer appears in [a HelloNation article](#) that profiles BBB of Amarillo CEO Janna Kiehl and the habits she teaches for safer choices.

The HelloNation article presents a clear picture of the problem and the solution. Scammers use calls, texts, and social messages to push people into sharing personal or payment data. The piece explains that Medicare does not cold call to sell plans or demand immediate action. It shows how Consumer Protection Expert Janna Kiehl turns this into simple steps that anyone can use in minutes.

According to the article, most Medicare open enrollment scams begin with an unsolicited contact. The pitch may claim to be from Medicare, an insurer, or a benefits center. The tone is urgent and the goal is access to your Medicare number or bank account. The HelloNation piece states that real plan reviews start when you call a verified number or visit a known site. Links from strangers are not part of a legitimate process.

Local examples make the advice practical. The article describes how Kiehl uses short interviews and seminars to show what to do in real time. If a caller pressures you to choose now, hang up and call the number on your card. If a text includes a link, type the address you already use instead. If anyone asks for gift cards or wire transfers to keep coverage active, treat it as a scam and stop. These rules counter many Medicare open enrollment scams with a few simple choices.

The HelloNation feature connects seasonal risks that overlap during the fall. Travel offers and holiday discounts rise alongside health plan pitches. Busy schedules lead to quick clicks. The same habits help in every case. Keep screenshots and emails. Compare any offer with a second source you choose. Use a credit card for online purchases related to devices or services. The goal is to add a small pause that prevents a large loss.

The article highlights tools that turn private moments into public warnings. BBB Scam Tracker lets Panhandle residents report pitches and see patterns near Amarillo and beyond. A neighbor's report about a fake agent can prevent the next attempt. Business Profiles offer context for sellers of health devices and supplemental services. Readers can review complaint patterns, see company responses, and decide if a seller's conduct fits their expectations.

Identity protection sits close to coverage decisions. The HelloNation article notes that many people lose control of data through breaches they did not cause. That makes account hygiene essential during enrollment. Use unique passwords and multifactor authentication where it is offered. If a provider you use suffers a breach, change passwords and watch statements before considering new offers. These steps reduce the damage if identity theft occurs.

Gift card scams remain a fast path for criminals. The article explains that no valid Medicare plan requires fees or deposits via gift card numbers read over the phone. It advises checking physical cards for tampering and never sharing the numbers on the back. These reminders sound basic, yet they block one of the hardest payment methods to recover.

The HelloNation piece links storm-season lessons to enrollment choices. After severe weather, Kiehl teaches residents to hire contractors using written estimates and staged payments. The logic is the same here. Slow down, get details in writing, and compare at least one independent option before you sign. A plan choice affects a year of coverage, so an extra call is worth the time.

If you choose to speak with a licensed agent, the article describes a safe method. Start the call yourself using a verified number. Ask for plan details in writing. Compare total yearly costs, not just the monthly premium. Confirm how your doctors and prescriptions fit. Keep notes with dates, names, and any promised follow-ups. If anything changes between the pitch and the paperwork, pause and recheck before you agree.

The feature also explains how to respond when a bad pitch reaches you. Save the voicemail. Take screenshots of texts. Note the number, even if it may be spoofed. Report the attempt to BBB Scam Tracker and other hotlines. Reporting builds a record that helps neighbors and investigators see trends. The safest habit is the simplest one. Hang up on unsolicited pitches and contact trusted sources you choose.

HelloNation describes how the BBB of Amarillo repeats this guidance across the region. Messages appear on radio, television, and community calendars. The phrases are direct so they are easy to recall. Medicare does not need your number from a cold call. Do not click unfamiliar links. Gift cards are for gifts, not fees. If you feel rushed, slow down. If you feel unsure, check a Business Profile and make one more call.

The article places Medicare open enrollment scams within a broader pattern the Texas Panhandle knows well. After storms, so called storm chasers offer quick fixes and demand large

deposits. The solution is similar. Verify licenses and insurance. Put terms in writing. Pay as work is completed. The same calm steps protect people during enrollment and during repairs.

In every example, Consumer Protection Expert Janna Kiehl keeps the focus on actions that work in real life. The language is plain. The steps are brief. The outcome is better choices made with less stress. The HelloNation article shows why this style fits a region where many deals still start with a call or a handshake.

[BBB CEO Janna Kiehl on Medicare Open Enrollment Scams in Amarillo](#) features insights from Janna Kiehl, Consumer Protection Expert of Amarillo, Texas, in HelloNation.

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