



# TRSI Acquires Davis Kitchens

TUSCON, AZ, UNITED STATES, December 12, 2025 /EINPresswire.com/ -- [Trophy Resources](#), Inc. Subsidiary Davis Kitchens Launches Advertising Campaign

Trophy Resources, Inc. (OTCID:[TRSI](#)) is pleased to announce that its wholly owned subsidiary, Davis Kitchens, has recently launched an advertising campaign in Tucson to enhance the company's retail traffic. New advertisements are airing on KOLD, the local CBS affiliate in Tucson, on the local news, 60 Minutes, CBS This Morning, and other select programming designed to reach the company's target audience. Davis Kitchens is also "sponsoring" certain programming on PBS and NPR in Tucson, which also brings an excellent target audience for the company.

Jon Bianco, CEO of Davis Kitchens stated, "Retail sales are key to our business at Davis Kitchens. Our profit margin and cash flow are both significantly better with retail customers than with our builder business. Both are important, but we want to really emphasize our retail business heading into 2026."

Mr. Bianco continued, "Our ads have only been airing for a few weeks, but we are already seeing a noticeable uptick in our retail business, with increased appointments and also our walk in business."

Below is a link to one of the Davis Kitchens ads currently running on KOLD in Tucson.

The Davis Kitchens website is: <https://daviskitchens.com/>

About Trophy Resources, Inc.

Trophy Resources, Inc., is a publicly traded holding company that is traded over the counter with the stock symbol TRSI. Trophy Resources, Inc., is focused on acquisition opportunities with recurring revenue streams to maximize shareholder value. TRSI is focused on strategic acquisitions that are opportunistic, cash-flow positive with hard assets. The website for TRSI's wholly owned subsidiary, Davis Kitchens, is: <https://daviskitchens.com/>

NOTICE REGARDING FORWARD-LOOKING STATEMENT

Cautionary Language Concerning Forward-Looking Statements.

This press release contains "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical fact, including those with respect to the Company's mission statement and growth strategy, are "forward-looking statements." Although the Company's management

believes that such forward-looking statements are reasonable, it cannot guarantee that such expectations are, or will be, correct. These forward-looking statements involve many risks and uncertainties, which could cause the Company's future results to differ materially from those anticipated. Potential risks and uncertainties include, among others, general economic conditions and conditions affecting the industries in which the Company operates; the failure to close the transactions contemplated by the definitive agreement; the failure to consummate any acquisitions; the uncertainty of regulatory requirements and approvals; and the ability to obtain necessary financing on acceptable terms or at all. Additional information regarding the factors that may cause actual results to differ materially from these forward-looking statements is available in the Company's filings with OTC Markets and/or the Securities and Exchange Commission. The Company assumes no obligation to update any of the information contained or referenced in this press release. Forward-looking statements and risks and uncertainties discussed in this press release may contain forward-looking statements. The words "anticipate," "believe," "estimate," "may," "intend," "expect," and similar expressions identify such forward-looking statements. Expected, actual results, performance, or achievements could differ materially from those contemplated, expressed, or implied by the forward-looking statements contained herein. The matters discussed herein should not be construed in any way, shape, or manner of our future financial condition or stock price.

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