

# Roseboro Studios Expands Creative Impact Across Sampson County, Championing Authentic Storytelling and Community-Focus

*Local production house expands its footprint across Sampson County, delivering authentic storytelling and high-quality digital media lead by Zachary Jordan.*

ROSEBORO, NC, UNITED STATES, December 11, 2025 /EINPresswire.com/ -- [Roseboro Studios](#),

“

We don't measure success by follower counts or nostalgia,” Jordan stated.

“We measure it by impact—by how many people we actually help, empower, and inspire. That's what Roseboro Studios stands for.”

*Zachary Jordan*

the growing creative production house founded by entrepreneur Zachary Jordan, is proud to announce new expansions across Sampson County as it continues delivering elevated storytelling, cinematic business features, and high-impact community media.

What started as a small, collaborative camera crew now stands as one of the fastest-growing creative brands in Eastern North Carolina, producing promotional films, event coverage, and digital marketing assets for local businesses, organizations, and community events.

“Authenticity is our foundation,” said Zachary Jordan,

owner and creator of Roseboro Studios. “In a digital age where some rely on inflated numbers, purchased engagement, or recycled claims from decades past, we've committed ourselves to something real. Our community deserves transparency—not illusions—and that's exactly what we built our studio around.”

Jordan emphasized the studio's mission to uplift local voices with modern production values that compete with national-level content.

“Roseboro has incredible stories to tell,” he added. “Our job is to capture them honestly and give the people and businesses here the platform they deserve. You can't fake genuine connection—our work and our community speak for themselves.”

Roseboro Studios' recent productions include cinematic showcases for small businesses, documentary-style features, local event coverage, and collaborative branding projects. The studio will continue expanding its equipment lineup, editing capabilities, and partnership network into 2026.



## □ SERVICES OFFERED

- Cinematic business commercials
- Social media content production
- Community event filming
- Digital branding & logo development
- Documentary-style storytelling
- Long-form and short-form content for YouTube, TikTok, Facebook & Instagram



## □ CALL TO ACTION

Businesses, organizations, and community leaders seeking high-quality video production, branding, or storytelling services are encouraged to partner with Roseboro Studios.

Contact:

Zachary Jordan

Roseboro Studios

□ 910-849-9900

## □ EDITOR'S NOTE

In recent months, the local creative space has seen an increase in individuals presenting themselves as large-scale producers or industry veterans. While Roseboro Studios respects all creative efforts, we encourage the community to evaluate content by quality, consistency, and real engagement—not by vanity metrics, unverifiable claims, or nostalgia tied to projects from “several eras ago.”

Roseboro Studios remains committed to clarity over confusion, authenticity over theatrics, and community impact over ego-driven narratives.

Zachary Jordan

Roseboro Studios

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