

Rare Sugar Market In 2029

The Business Research Company's Rare Sugar Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 15, 2025

[/EINPresswire.com/](https://www.einpresswire.com/) -- [Rare Sugar Market](#) to Surpass \$2 in 2029. In

comparison, the Sugar Substitutes market, which is considered as its parent market, is expected to be approximately \$34 billion by 2029, with

Rare Sugar global to represent around 6% of the parent market. Within the broader Food And Beverages industry, which is expected to be \$8,783 billion by 2029, the Rare Sugar global market is estimated to account for nearly 0.02% of the total market value.



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Which Will Be the Biggest Region in the Global Rare Sugar Market in 2029

North America will be the largest region in [the rare sugar market in 2029](#), valued at \$889 million. The market is expected to grow from \$690 million in 2024 at a compound annual growth rate (CAGR) of 5%. The strong growth can be attributed to the rise in demand for low-calorie sweeteners and growth in awareness towards a healthier lifestyle.

Which Will Be The Largest Country In The Rare Sugar Market In 2029?

The USA will be the largest country in the rare sugar market in 2029, valued at \$754 million. The market is expected to grow from \$591 million in 2024 at a compound annual growth rate (CAGR) of 5%. The strong growth can be attributed to the technology advancements and rising e-commerce.

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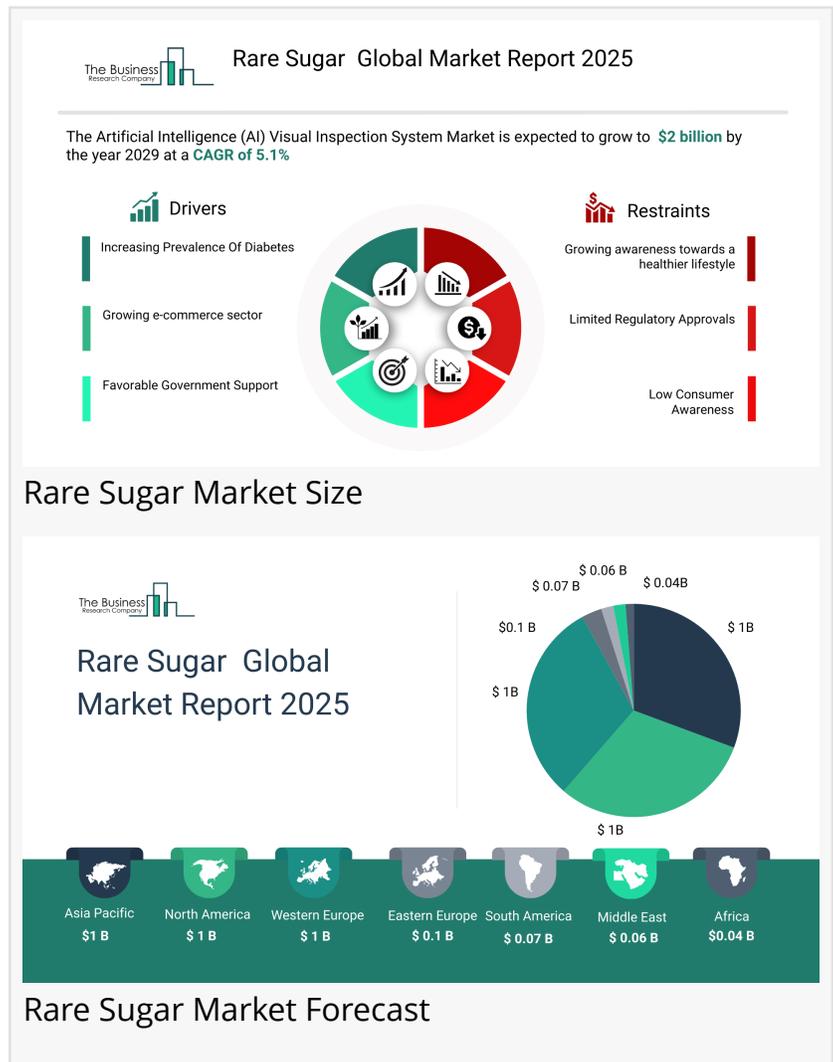
What Will Be Largest Segment In The Rare Sugar Market In 2029?

The rare sugar market is segmented by product type into D-mannose, D-tagatose, D-xylose, L-arabinose, L-fucose, D-allulose and other product type. The d-mannose market will be [the largest segment of the rare sugar market](#) segmented by product type, accounting for 50% or \$1,008 million of the total in 2029. The d-mannose market will be supported by growing use in urinary tract infection (UTI) prevention, rising demand for digestive health supplements, growing awareness of sugar alternatives in nutraceuticals, expanding applications in functional beverages, advancements in extraction technologies, favorable regulatory outlook in dietary supplement formulations and increasing preference for natural alternatives to antibiotics.

The rare sugar market is segmented by distribution channel into supermarkets/hypermarkets,

convenience stores, pharmacies, online channels and other distribution channel. The supermarkets/hypermarkets market will be the largest segment of the rare sugar market segmented by distribution channel, accounting for 43% or \$869 million of the total in 2029. The supermarkets/hypermarkets global software market will be supported by wide accessibility and visibility of health-focused products, growing shelf space dedicated to sugar alternatives, rising consumer preference for in-person product evaluation, availability of both branded and private-label rare sugar products, increasing awareness campaigns through point-of-sale promotions, improved distribution logistics, strategic partnerships between retailers and health food brands and increasing health consciousness among consumers.

The rare sugar market is segmented by application into dietary supplements, cosmetics and personal care, pharmaceuticals, food and beverages and other application. The dietary supplements market will be the largest segment of the rare sugar market segmented by application, accounting for 44% or \$880 million of the total in 2029. The dietary supplements market will be supported by increasing consumer focus on preventive healthcare, growing popularity of gut health and immune-boosting supplements, widespread usage of rare sugars for weight management, favorable clinical studies backing health benefits, GRAS status enabling supplement integration, growing retail and e-commerce availability of rare sugar supplements and rising demand for plant-based and natural ingredients.



What is the expected CAGR for the Rare Sugar Market leading up to 2029?

The expected CAGR for the rare sugar market leading up to 2029 is 5%.

What Will Be The Growth Driving Factors In The Global Rare Sugar Market In The Forecast Period?

The rapid growth of the global Rare Sugar Global market leading up to 2029 will be driven by the following key factors that are expected to reshape industrial, commercial and infrastructure operations worldwide.

Increasing Prevalence Of Diabetes - The increasing prevalence of diabetes will become a key driver of growth in the rare sugar market by 2029. Rare sugars like D-D-allulose and D-D-allulose are beneficial in managing diabetes as they have a low glycemic index and do not cause significant spikes in blood glucose levels. They can help reduce insulin resistance and support better blood sugar control, making them a promising alternative to traditional sugars for diabetic patients. Therefore, the increasing prevalence of diabetes will drive the growth of the rare sugar market. As a result, the increasing prevalence of diabetes is anticipated to contributing to a 2.0% annual growth in the market.

Growing E-Commerce Sector - The growing e-commerce sector will emerge as a major factor driving the expansion of the market by 2029. Rare sugar is beneficial in the growing e-commerce sector by catering to increasing consumer demand for healthier, low-calorie sweeteners, especially in online health food and wellness markets. Its unique health benefits and clean-label appeal make it a popular ingredient for e-commerce brands targeting fitness-conscious and diabetic-friendly product lines. Consequently, the growing e-commerce sector is projected to contributing to a 1.5% annual growth in the market.

Favorable Government Support - The favorable government support will serve as a key growth catalyst for the market by 2029. Favorable government support, such as funding for R&D, subsidies and regulatory approvals, helps accelerate the development and commercialization of rare sugars. It encourages innovation, reduces production costs and promotes industry growth by enabling companies to scale up manufacturing and enter new markets more efficiently. Therefore, favorable government support will drive the growth of the rare sugar market. Therefore, this favorable government support is projected to supporting to a 1.0% annual growth in the market.

Growing Awareness Towards A Healthier Lifestyle - The growing awareness towards a healthier lifestyle will become a significant driver contributing to the growth of the market by 2029. Rare sugars, such as D-D-allulose, are beneficial in promoting a healthier lifestyle as they provide a low-calorie alternative to traditional sugars while maintaining a similar taste profile. These sugars do not significantly raise blood glucose levels, making them ideal for individuals managing diabetes or looking to reduce sugar intake, thereby supporting weight management and overall health. As awareness of their benefits grows, rare sugars are becoming popular in

health-conscious diets. Therefore, growing awareness towards a healthier lifestyle will drive the growth of the rare sugar market. Consequently, the growing awareness towards a healthier lifestyle strategy is projected to contributing to a 0.5% annual growth in the market.

Access the detailed Rare Sugar Market report here:

<https://www.thebusinessresearchcompany.com/report/rare-sugar-global-market-report>

What Are The Key Growth Opportunities In The Global Rare Sugar Market in 2029?

The most significant growth opportunities are anticipated in the rare sugar d-mannose market, the rare sugar from supermarkets and hypermarkets market, and the rare sugar-based for dietary supplements market. Collectively, these segments are projected to contribute over \$1 billion in market value by 2029, driven by increasing consumer awareness of health and wellness benefits, rising demand for natural and functional food ingredients, and expanding distribution channels in retail sectors. The rising preference for low-calorie sweeteners and dietary supplements with added health advantages is expected to fuel market expansion, positioning rare sugars as a transformative ingredient across food, beverage, and health product industries.

The d-mannose rare sugar market is projected to grow by \$234 million, the rare sugar for dietary supplements market by \$200 million and the rare sugar from supermarkets and hypermarkets market by \$175 million over the next five years from 2024 to 2029.

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Contact Us:

The Business Research Company
Americas +1 310-496-7795

Europe +44 7882 955267

Asia & Others +44 7882 955267 & +91 8897263534

Email: info@tbrc.info

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LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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