

As Loneliness Rises Among Older Adults, SoloMate™ Introduces a New Kind of AI Companion

A founder-led vision for ethical, human-centered AI designed to offer conversation, presence, and emotional support to older adults.

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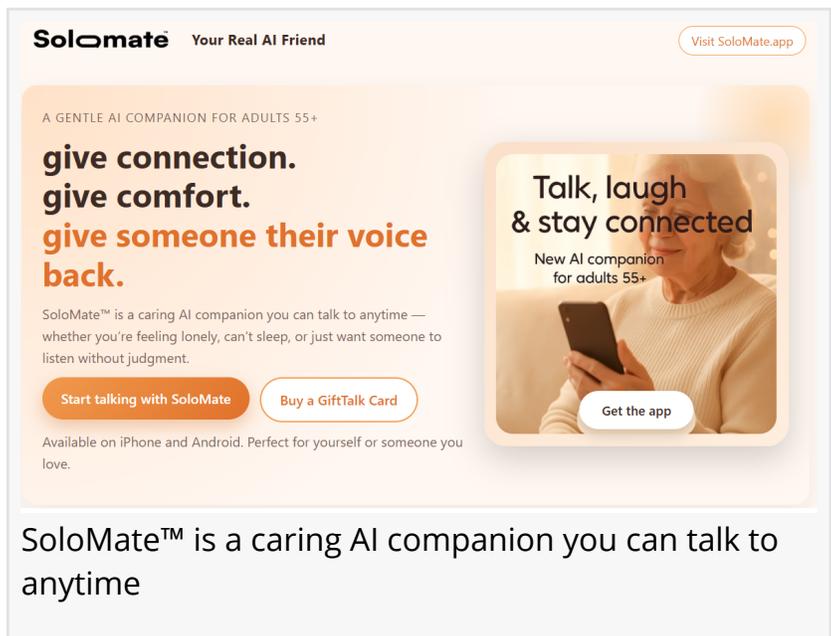
EINPresswire.com/ -- Loneliness among older adults has quietly become one of the most pressing — and least addressed — public health challenges of our time. Millions of seniors live alone, far from family, with limited daily interaction. While technology has transformed nearly every aspect of modern life, it has largely failed to offer older adults something simple, human, and emotionally supportive: someone to talk to.

“

Technology shouldn't only optimize productivity. It should also care about how people feel. SoloMate is about presence and conversation when no one else is there.”

*Efi Gershom, Founder of
SoloMate™*

A New Model of AI Companionship



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A GENTLE AI COMPANION FOR ADULTS 55+

**give connection.
give comfort.
give someone their voice
back.**

SoloMate™ is a caring AI companion you can talk to anytime — whether you're feeling lonely, can't sleep, or just want someone to listen without judgment.

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Available on iPhone and Android. Perfect for yourself or someone you love.

**Talk, laugh
& stay connected**
New AI companion
for adults 55+

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SoloMate™ is a caring AI companion you can talk to anytime

[SoloMate™](#) was created to explore a new idea — that artificial intelligence, when designed ethically and thoughtfully, can help reduce feelings of isolation by offering companionship, conversation, and emotional presence.

“Technology shouldn't only optimize productivity,” said Efi Gershom, Founder of SoloMate™. “It should also care about how people feel. SoloMate is not about replacing human relationships — it's about filling the quiet moments when no one else is there.”

Unlike traditional chatbots or task-based assistants, SoloMate™ is being designed as a conversational companion — one that listens, responds with warmth, and adapts to the user's preferences and emotional needs over time.

The vision behind SoloMate™ is intentionally narrow and human-focused:

- To provide friendly, judgment-free conversation
- To support emotional well-being without medical claims
- To offer older adults a sense of routine, familiarity, and presence
- To complement — not replace — family, caregivers, and communities

“Our parents and grandparents grew up talking on the phone,” Gershom added. “They didn’t grow up navigating complex apps. We’re rethinking AI from their point of view.”

Why Now?

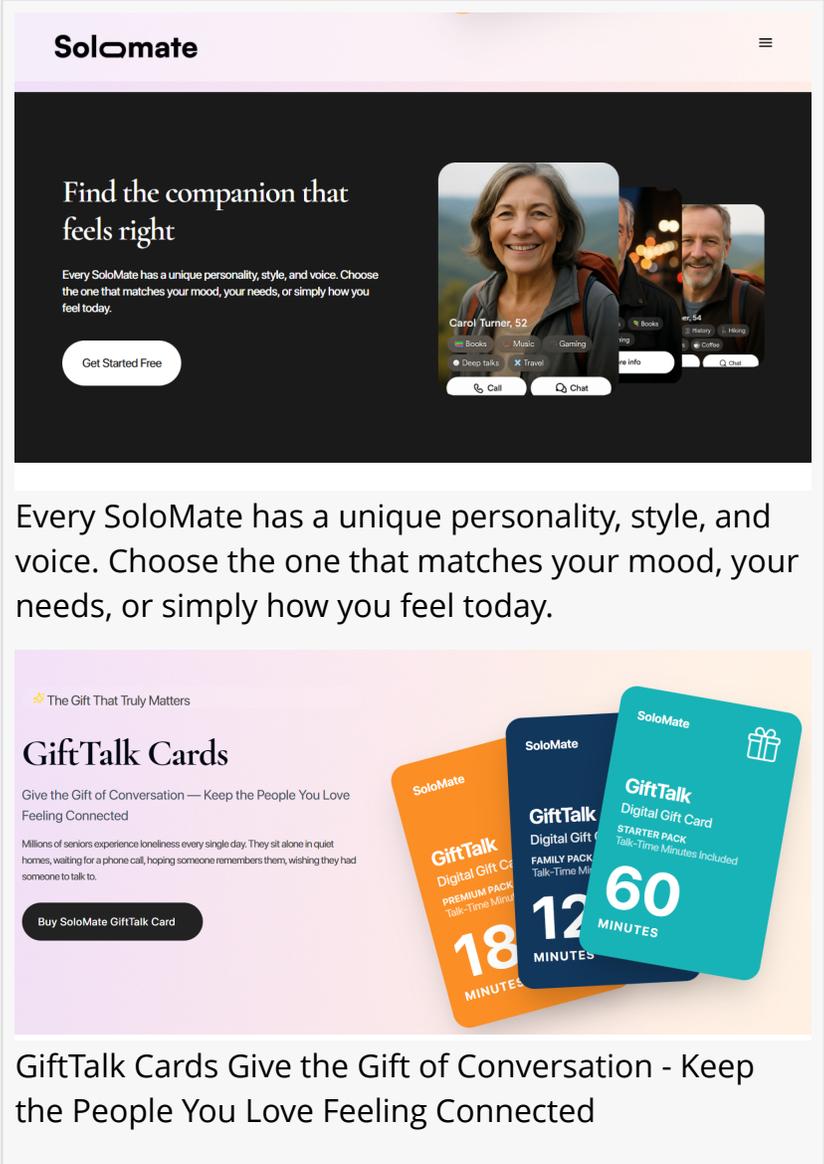
Recent studies have linked chronic loneliness in older adults to increased risks of depression, cognitive decline, and physical health issues. At the same time, demographic shifts mean more seniors are aging alone — often outliving spouses and living far from children.

SoloMate™ emerges at the intersection of these realities, asking a fundamental question: What if technology could help people feel less invisible?

Built With Care, Not Hype

The SoloMate™ team emphasizes that the platform is being developed with clear ethical boundaries. The AI does not claim to be human, does not replace professional care, and is designed to encourage real-world connection whenever possible.

“We are deeply aware of the responsibility that comes with building something for a vulnerable population,” said Gershom. “That’s why we’re inviting experts, caregivers, and creators to help



The image shows a screenshot of the SoloMate website. The top section features the SoloMate logo and a navigation menu. Below this is a large dark banner with the text "Find the companion that feels right" and a sub-headline "Every SoloMate has a unique personality, style, and voice. Choose the one that matches your mood, your needs, or simply how you feel today." A "Get Started Free" button is visible. To the right is a grid of companion profiles, including one for Carol Turner, 52, with various interests like Books, Music, Gaming, and Travel. Below the banner is a section titled "The Gift That Truly Matters" for "GiftTalk Cards". It includes the text "Give the Gift of Conversation — Keep the People You Love Feeling Connected" and "Millions of seniors experience loneliness every single day. They sit alone in quiet homes, waiting for a phone call, hoping someone remembers them, wishing they had someone to talk to." There is a "Buy SoloMate GiftTalk Card" button. Three gift cards are shown: an orange one for 18 minutes (Premium Pack), a dark blue one for 12 minutes (Family Pack), and a teal one for 60 minutes (Starter Pack). The bottom of the screenshot shows the text "GiftTalk Cards Give the Gift of Conversation - Keep the People You Love Feeling Connected".

shape this responsibly.”

An Invitation to Collaborate

SoloMate™ is currently inviting care professionals and geriatric experts, faith and community leaders, mental wellness advocates, and content creators who care about aging and connection.

Those interested in early access, collaboration, or conversation are encouraged to learn more at <https://SoloMate.app> and <https://SoloMate.co>.

“This is not just a product launch,” Gershom said. “It’s a conversation about how we treat aging, loneliness, and human connection in a digital world.”

About SoloMate™

SoloMate™ is an AI-powered companionship platform designed to support emotional connection and reduce feelings of loneliness among older adults. Built with a human-first philosophy, SoloMate™ focuses on conversation, presence, and ethical AI design.

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