

Prep Edu - A pioneering AI-powered language learning platform in Asia

By leveraging AI and advanced technologies, Prep Edu offers personalized learning experiences, helping over 1,000,000 learners achieve their language goals.

HANOI, VIETNAM, December 16, 2025 /EINPresswire.com/ -- As a pioneer in applying AI to language learning in Asia, [Prep Edu](#), an AI-powered learning, teaching, and testing platform, is redefining how self-learners overcome their biggest challenges. Through the use of advanced AI technology, the platform addresses the key obstacles: unclear study plan, difficulty tracking progress, lack of feedback, and limited opportunities for practice. Moving beyond traditional, one-size-fits-all learning models, Prep Edu delivers a personalized learning experience that aligns with each learner's goals and pace.

Backed by a comprehensive AI-driven learning system, Prep Edu stands out in the EdTech landscape. The platform offers a wide range of language and test preparation courses, including IELTS, TOEIC, HSK - Chinese proficiency test, and PrepTalk - English communication.



Prep Edu brings AI-powered solutions to a broader audience across Asia



Students experiencing Prep Edu's Virtual Rooms

Learning a language independently can be difficult when it comes to structuring study plans and keeping track of progress. Prep Edu addresses this with AI-powered personalized study plans, generated based on each learner's performance in an entry test. These tailored plans offer a clear and guided roadmap, enabling learners to monitor their progress, concentrate on key areas, and approach self-study with greater confidence and efficiency.

Prep Edu also provides the Virtual Speaking Room (VSR) and Virtual Writing Room (VWR), which focus on enhancing learners' speaking and writing abilities in a self-study environment. VWR and VSR simulate real exam conditions and assess learners' performance based on 12 criteria. The Virtual Rooms provide instant, detailed feedback after each practice, clearly highlighting strengths and weaknesses while offering specific suggestions for improvement.

Throughout the learning journey with Prep Edu, students are supported 24/7 by Teacher Bee AI, an AI tutor that delivers instant answers, lesson summaries, and additional exercises to reinforce learning.

OVER 1,000,000 LEARNERS ACROSS ASIA ACHIEVING THEIR LANGUAGE GOALS FASTER WITH PREP EDU

Prep Edu has established remarkable success in Vietnam, responding to the strong and growing demand for language learning and test preparation. This demand is fueled by learners' aspirations to study abroad and advance their careers in an increasingly competitive world. Building on this foundation, in 2024 and 2025, Prep Edu has expanded into new markets, including Thailand, Indonesia, Korea, and Taiwan, bringing its innovative AI-powered learning solutions to a broader audience.

Since its launch, Prep Edu has supported over 1,000,000 students across Asia, with more than 90% achieving their target scores. Even in its early stages in these new markets, the platform has received overwhelmingly positive feedback, with trial sign-ups, app downloads, and website traffic all rising significantly.

Ja, a Prep Edu student from Thailand shared: "I had no regrets choosing Prep Edu. Throughout the journey, I gained a deeper understanding of my own strengths and weaknesses. I had achieved exactly what I set out to do. My score jumped from 6.5 to 7.5 in just a month, a significant improvement that proved how effective Prep Edu's methods truly are."

By combining comprehensive courses with cutting-edge AI-powered features, Prep Edu empowers learners to achieve their language goals faster, setting a new benchmark for language education across the region.

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