

Artificial Intelligence In Military Market Competition Analysis 2025: How Players Are Shaping Growth

The Business Research Company's Artificial Intelligence In Military Market Competition Analysis 2025: How Players Are Shaping Growth

LONDON, GREATER LONDON, UNITED
KINGDOM, December 17, 2025

/EINPresswire.com/ -- "The Artificial Intelligence In Military market is dominated by a mix of global defense leaders and emerging technology innovators. Companies are prioritizing advanced AI-enabled systems, autonomous platforms, and real-time threat analytics to strengthen operational capabilities and maintain strategic advantage. As military forces worldwide accelerate digital transformation and battlefield modernization, understanding the competitive landscape becomes essential for stakeholders seeking growth opportunities, technology integration, and long-term defense partnerships.

“

Expected to grow to \$19.41 billion in 2029 at a compound annual growth rate (CAGR) of 14.8%”

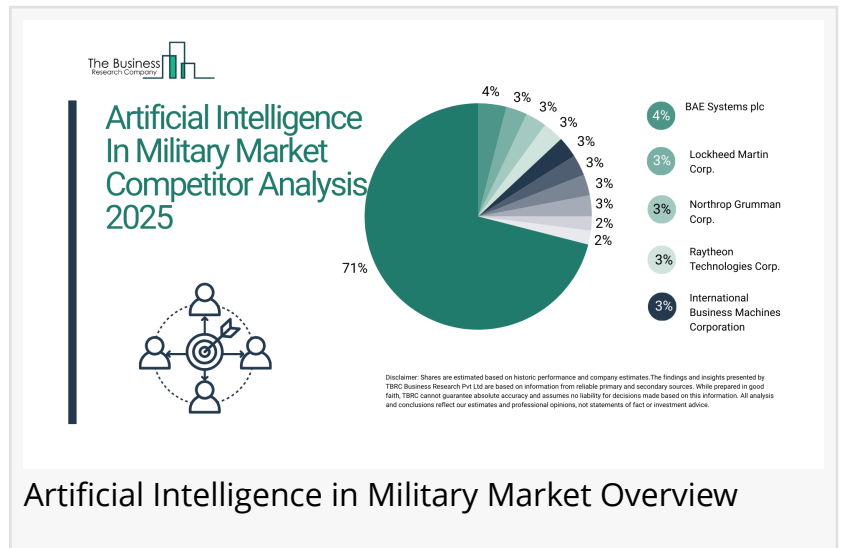
*The Business Research
Company*

Which Market Player Is Leading the Artificial Intelligence In Military Market?

According to our research, BAE Systems plc led global sales in 2023 with a 4% market share. The Cyber & Intelligence division of the company is partially involved in artificial intelligence in military market, provides the solutions to modernize, test and maintain radars, cyber-

harden aircraft and missile systems; and systems engineering, integration and sustainment services for C4ISR systems and enterprise IT networks. It also offers data intelligence solutions; anti-fraud and regulatory compliance solutions; security and intelligence solutions; and security advisory and managed security services.

How Concentrated Is the Artificial Intelligence In Military Market?



The market is concentrated, with the top 10 players accounting for 29% of total market revenue in 2023. This level of concentration reflects industry's high technological complexity, substantial investment requirements, and the critical need for secure and reliable AI-driven defense systems. Leading vendors such as BAE Systems plc, Lockheed Martin Corp., Northrop Grumman Corp., Raytheon Technologies Corp., and IBM continue to dominate through advanced AI-enabled platforms, deep defense expertise, and long-standing government partnerships, while smaller firms contribute innovative solutions across niche operational domains. As defense modernization accelerates and demand for autonomous capabilities grows, increased collaboration, strategic acquisitions, and multi-domain integration are expected to further consolidate market leadership among major players.

Leading companies include:

- o BAE Systems plc (4%)
- o Lockheed Martin Corp. (3%)
- o Northrop Grumman Corp. (3%)
- o Raytheon Technologies Corp. (3%)
- o International Business Machines Corporation (3%)
- o Thales Group (3%)
- o Palantir Technologies Inc. (3%)
- o L3Harris Technologies Inc. (3%)
- o Rafael Advanced Defense Systems Ltd. (2%)
- o Anduril Industries Inc. (2%)

Request a free sample of the Artificial Intelligence In Military Market report:

https://www.thebusinessresearchcompany.com/sample_request?id=7704&type=smp

Which Companies Are Leading Across Different Regions?

North America: Anduril Industries Inc., Logistics Management Institute (LMI), Saab AB, EMCORE Corporation, Lockheed Martin Corporation, Raytheon Technologies Corporation, Northrop Grumman Corporation, General Dynamics Corporation, Palantir Technologies Inc., International Business Machines Corporation (IBM), C3.ai, Inc., CAE Inc. and General Dynamics Mission Systems – Canada are leading companies in this region.

Asia Pacific: BAE Systems plc, International Business Machines Corporation (IBM), Lockheed Martin Corporation, Raytheon Technologies Corporation, Northrop Grumman Corporation, Thales Group, L3Harris Technologies, Inc., SparkCognition, Inc. and Rafael Advanced Defense Systems Ltd. are leading companies in this region.

Western Europe: BAE Systems plc, Thales Group, Airbus Defence and Space GmbH, Leonardo S.p.A., General Dynamics Corporation, Lockheed Martin Corporation, Rheinmetall AG and L3Harris Technologies, Inc. are leading companies in this region.

Eastern Europe: Thales Group, Airbus SE, Leonardo S.p.A., Orbotix, Inc., BAE Systems plc, and General Dynamics Corporation are leading companies in this region.

South America: Danaide S.A., Embraer S.A., Atech Negócios em Tecnologias S.A., Softek and Grupo Energía Bogotá S.A. E.S.P. are leading companies in this region.

What Are the Major Competitive Trends in the Market?

- Next-generation electro-optical/infrared (EO/IR) intelligent sensing systems is transforming situational awareness and support advanced mission capabilities in contested and challenging environments.
- Example: Raytheon Technologies RAIVEN (April 2023) assigns unique electro-optical intelligent-sensing capability to enhance threat identification for military pilots.
- These artificial intelligence (AI), hyperspectral imaging and LiDAR, RAIVEN provides operators with visibility that is up to five times farther and clearer than conventional optical imaging solutions

Which Strategies Are Companies Adopting to Stay Ahead?

- Launching advanced AI-driven defense systems to enhance battlefield automation to strengthen market position
- Enhancing strategic collaborations with defense agencies and technology partners to accelerate innovation and deployment
- Focusing on integrating AI and machine learning for real-time data analysis, threat detection, and situational awareness
- Leveraging cloud-based and edge computing platforms for secure, scalable, and efficient military intelligence operations for scalable risk management

Access the detailed Artificial Intelligence In Military Market report here:

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-in-military-global-market-report>

The Business Research Company (www.thebusinessresearchcompany.com) is a leading market intelligence firm renowned for its expertise in company, market, and consumer research. We have published over 17,500 reports across 27 industries and 60+ geographies. Our research is powered by 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

We provide continuous and custom research services, offering a range of specialized packages tailored to your needs, including Market Entry Research Package, Competitor Tracking Package, Supplier & Distributor Package and much more.

Disclaimer: Please note that the findings, conclusions and recommendations that TBRC Business Research Pvt Ltd delivers are based on information gathered in good faith from both primary and secondary sources, whose accuracy we are not always in a position to guarantee. As such TBRC Business Research Pvt Ltd can accept no liability whatever for actions taken based on any information that may subsequently prove to be incorrect. Analysis and findings included in TBRC reports and presentations are our estimates, opinions and are not intended as statements of fact or investment guidance.

Contact Us:

The Business Research Company
Americas +1 310-496-7795
Europe +44 7882 955267
Asia & Others +44 7882 955267 & +91 8897263534
Email: info@tbrc.info

Follow Us On:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham
The Business Research Company
+44 7882 955267
info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/875806533>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.