

A Primary Care Model for Addiction Treatment Is Emerging—and It Changes Everything for Payers

Orbiit Recovery Ecosystem Early Release Introduces Continuous, Adaptive Addiction Care With Higher Engagement and Lower Cost

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EINPresswire.com/ -- Orbiit Services Inc. today announced the Early Release of the Orbiit Recovery Ecosystem for addiction care, marking a major shift in how substance use disorders can be managed, financed, and sustained—particularly from the perspective of health insurance providers.

For the first time, addiction treatment can function like primary care: ever-present, adaptive, non-judgmental, and focused on long-term viability rather than episodic crisis response.

Traditional addiction care often follows a familiar and costly pattern: They're going to treatment again. They say they're going to quit again. They show up at detox again.

While medical detox remains essential, the period after detox—especially for individuals with repeated treatment episodes—is where outcomes most often fail and costs escalate. The Orbiit Recovery Ecosystem is designed specifically to address this gap.

Addiction Care That Functions Like Primary Care



Orbiit Recovery Platform

The Orbiit Recovery Ecosystem operates as a continuous, intelligent care environment, determining whether a patient is viable within this ecosystem alone or whether they require additional levels of care such as PHP, IOP, residential treatment, or community-based counseling.

This mirrors the logic of primary care:

Assess ongoing engagement and risk

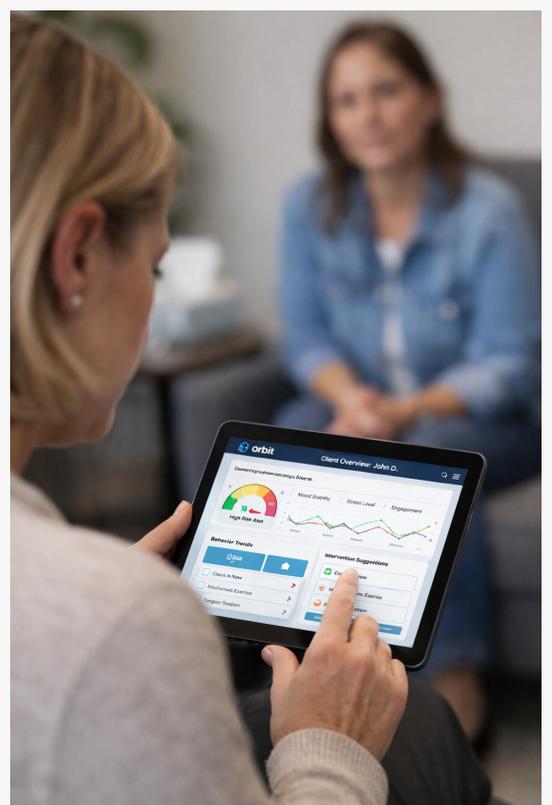
Escalate or de-escalate care as needed

Intervene early—before crisis and re-admission

Instead of waiting for relapse, Orbiit provides objective, behavior-derived data that allows clinicians and care organizations to intervene proactively.

Intelligent Technology That “Sees How They Feel”

At the center of the ecosystem is intelligent technology that translates daily engagement into actionable insight. Rather than relying solely on self-reported feelings or weekly check-ins, Orbiit enables clinicians to effectively see how a patient is doing through real-time behavioral signals.



Orbiit Delivers Real Behavioral data

“

We’re building a primary-care-like model for addiction that is always on, adapts to the patient, engages their entire ecosystem, and costs less because it works earlier and longer”

Daniel Francis, CEO Orbiit Services Inc.

Clinicians access a unified interface that includes:

Sober Score – engagement and consistency indicators

Risk Score – early warning signals for relapse vulnerability

Behavioral insights – patterns that reveal emotional and motivational shifts

Clinicians can target specific behaviors—such as disengagement, avoidance, or inconsistency—and

dynamically increase or decrease intervention intensity based on real-world data. This adaptive approach mirrors skilled clinical judgment but delivers it continuously and at scale.

Delivered Anywhere, Integrated Everywhere

The Orbiit program is delivered primarily through SMS-based micro-interventions, making it

accessible in any location and compatible with any lifestyle. No apps to maintain. No friction to participation.

Patients engage in small, daily interactions rather than overwhelming programs—driving higher engagement, lower dropout rates, and sustained participation over time.

An Ecosystem That Reduces Relapse Through Connectivity

Orbiit connects all concerned parties into a single ecosystem:

Clinicians and care organizations receive clinical data

Family members, sponsors, mentors, pastors, employers, and community supporters receive sub-clinical insight

Supporters provide encouragement through inspirational and affirmation-based messaging—reducing isolation, restoring trust, and creating micro-accountability that prevents the silent buildup of concern and fear so common in early recovery.

This ecosystem-based engagement has the potential to significantly increase recovery durability while reducing the need for repeated acute episodes of care.

Engaging With Insurance Providers on Cost and Outcomes

Orbiit Services Inc. is actively engaging with health insurance providers to determine the platform's role in the continuum of mental health and addiction care, beginning with this Early



Daniel Francis, CEO Orbiit Services Inc



The Substance Use Disorder Foundation

Release focused on substance use disorders.

The goal: higher efficacy at a lower cost profile, achieved through:

Continuous engagement instead of episodic care

Early intervention instead of crisis response

Ecosystem-based support instead of isolated treatment episodes

Notably, Daniel Francis, CEO of Orbiit Services Inc., holds patents on healthcare payment models in the primary care concierge medicine space and is applying this expertise to design reimbursement-aligned models that benefit both patients and payers.

“Addiction doesn’t need more emergency episodes—it needs continuity,” said Daniel Francis, CEO of Orbiit Services Inc.

“We’re building a primary-care-like model for addiction that is always on, adapts to the patient, engages their entire ecosystem, and costs less because it works earlier and longer.”

A New Path Forward for Addiction Coverage

The Orbiit Recovery Ecosystem represents a fundamental shift: from reactive, high-cost cycles to proactive, intelligent, ecosystem-driven care. For insurers, it offers a pathway to improved outcomes, reduced re-admissions, and a more humane, data-driven approach to addiction treatment.

The Orbiit Recovery Ecosystem is currently in Early Release, with active collaboration underway with health insurance providers.

For partnership discussions or demonstrations, visit:

<https://recoveryecosystem.ai>

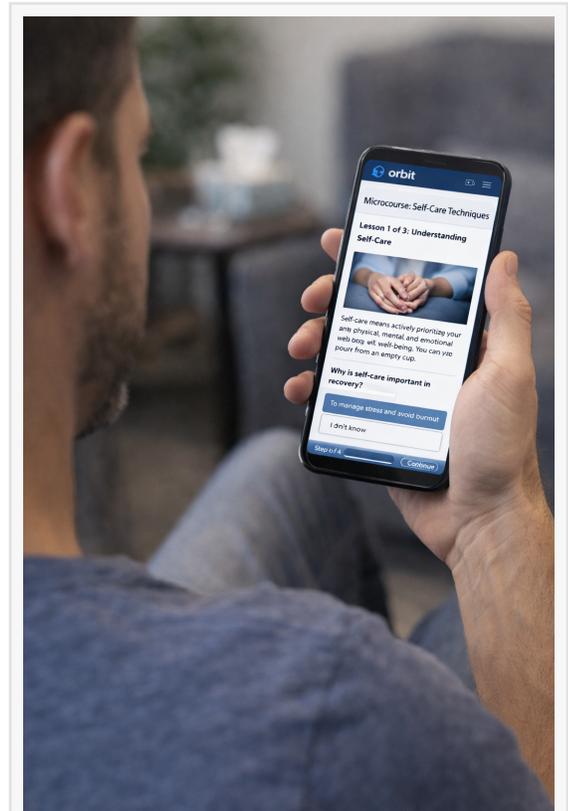
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