

Stanton Optical Expands to Enid, OK

Affordable, same-day eye care and glasses now available at 2402 W Owen K Garriott Rd. Enid, OK

ENID, OK, UNITED STATES, December 19, 2025 /EINPresswire.com/ --

(December 15, 2025) – Stanton Optical, a leading provider of affordable and accessible eye care, is proud to announce the grand opening of its [newest location](#) in 2402 W Owen K Garriott Rd. This is Stanton Optical's tenth location to open in Oklahoma, and 6th location in the Oklahoma City area, reinforcing its commitment to Making Eye Care Easy across more than 300 [stores nationwide](#).

Fast, Affordable Eye Care for the Whole Family

Eye exams are available on your schedule—walk in or [book online](#) for a same-day appointment. Once your exam is complete, choose from over 1,000 stylish frames or shop from leading contact lens brands to find your perfect match.

Our in-store experts help you customize lenses based on your vision needs and lifestyle, with single-vision glasses ready in as little as 30 minutes thanks to our on-site lab. Whether you have vision insurance or not, Stanton Optical makes eye care affordable for everyone—with value-driven offers like two pairs of glasses for \$79, including anti-glare lenses and a FREE eye exam*.

“Our customers come to us because they want care they can trust—and we take that seriously,” said Lukana Justin, SVP, Chief Marketing Officer. “From friendly eye care professionals to clear



Stanton Optical Enid Staff Celebrating Grand Opening Ceremony

Stanton OPTICAL®

Stanton Optical: We Make Eye Care Easy, Accessible, and Affordable for All

pricing and same-day service, everything we do is designed to make the experience seamless, honest, and reliable. That's what earns us repeat visits—and it's what we're proud to bring to the Kissimmee community.”

Hi-Tech Eye Exams and Comprehensive Care

Eye exams at Stanton Optical are conducted by independent doctors affiliated with Physicians Eyecare Group, a trusted network of optometrists and ophthalmologists dedicated to delivering high-quality, patient-focused care. Each visit includes a comprehensive evaluation of your eye health, and an updated prescription, ensuring that you leave with a clear understanding of your vision and overall ocular wellness.

Stanton Optical Unveils a New Store Design

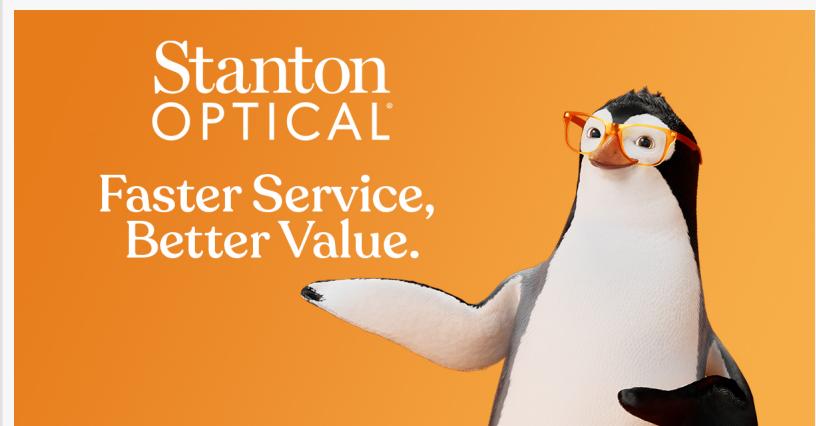
The eyewear shopping experience is evolving. Stanton's reimagined modern store features a bright, inviting atmosphere that seamlessly guides customers from the eye exam process to frame selection and order pick up. The new concept prioritizes accessibility and comfort with:

- Spacious frame displays where customers can have fun discovering new styles.
- Comfortable seating zones that make the shopping journey relaxed and enjoyable.
- Kid-friendly interactive area designed to keep children engaged and entertained.
- Our new store design reflects our commitment to making eye care easy for every customer.

“

Our customers come to us because they want care they can trust—and we take that seriously”

Lukana Justin



Meet Stan the Penguin, Stanton Optical's Brand Ambassador – Discover Unbeatable Offers at Stanton Optical Enid Store Before They're Gone!



With over 1,000 frames to choose from, Stanton Optical is the one-stop shop for all your eye care needs

Address: 2402 W Owen K Garriott Rd. Enid, OK, 73703

Store Hours:

[Store Location & Hours](#)

Mon-Fri: 9 AM – 7 PM
Saturday: 9 AM – 6 PM
(580) 366-4256 | www.stantonoptical.com

Latest Oklahoma Locations:

7030 S Sheridan Rd #101, Tulsa OK 74133
1413 W. Interstate 240 Service Rd, Ste E, Oklahoma City, OK 73159
6310 North May Ave, Oklahoma City, OK 73112
415 S. MacArthur Blvd, Oklahoma City, OK 73128
4700 SE 15th Str, Del City, OK 73115
2402 W Owen K Garriott Rd. Enid, OK, 73703

About Now Optics:

Now Optics was founded in 2006 with a mission to make eye care easy and accessible for everyone. Today, it is the largest founder-owned and operated optical retailer in the U.S., transforming how people buy eyewear and leading the modernization of the eye care experience.

Through its flagship retail brand, Stanton Optical, Now Optics merges expert eye care with innovation to deliver a seamless, omnichannel experience. With more than 300 locations across 33 states the company offers same-day glasses, eye exams provided by independent eye doctors, and a tech-enabled customer journey built for speed, affordability, and convenience.

Committed to expanding access to quality vision care, even in remote or underserved communities, Now Optics is redefining what modern eye care looks like. Learn more at nowoptics.com.

Suzanne Garcia

Now Optics

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