

Steven Montgomery Delivers a Blueprint for Growth at PaintCon

Steven Montgomery presents his Six Laws of Rapid Growth at PaintCon, giving contractors a clear framework for sustainable business growth.

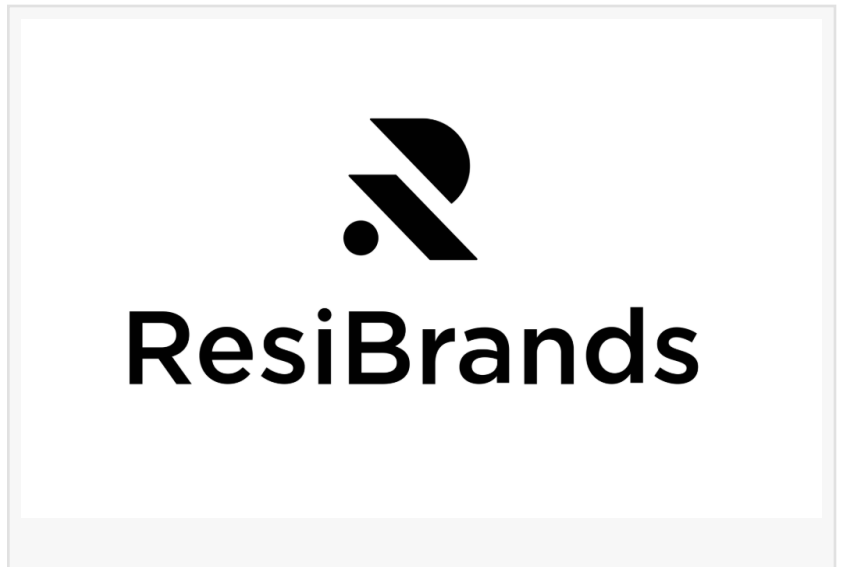
AUSTIN, TX, UNITED STATES, December 18, 2025 /EINPresswire.com/ -- PaintCon, the premier business conference and community for painting contractors and entrepreneurs, delivered an immersive experience focused on growth, leadership, and scalable business systems. Known for bringing together industry leaders and driven contractors from across the country, PaintCon created a high-energy environment where real conversations, practical education, and meaningful connections took center stage.

What PaintCon Is All About
PaintCon is built specifically for painting contractors and entrepreneurs at every stage of business. From owners working toward their first six-figure year to leaders scaling past \$1 million, the conference focuses on real-world strategies that support sustainable growth. Attendees gained insight into marketing, operations, mindset, leadership, and business systems while connecting with peers who understand the



challenges of running a painting company.

Steven Montgomery Takes the Stage
One of the most impactful moments of PaintCon came from Steven Montgomery, CEO and Founder of That 1 Painter, the largest home painting service in the country. Montgomery shared lessons from his entrepreneurial journey and introduced his framework, The Six Unwavering Laws of Rapid Growth.



His message centered on building businesses that grow with intention and clarity, supported by strong leadership rather than chaos or burnout.

Law One: Everyone Is Better at Something Than You

Montgomery reminded attendees that real growth begins with humility. Leaders must set aside their ego, put the brush down, and allow others to shine in their areas of strength. Empowering the right people creates stronger teams and faster progress.

Law Two: Less Is More

The second law focused on simplicity. Montgomery explained that slow is fast and that simple systems scale better than complicated ones. When businesses reduce unnecessary complexity, teams perform better, and growth becomes easier to manage.

Law Three: Vision Comes Before Execution

Montgomery emphasized that vision must always come before execution. Contractors were encouraged to create something unique, build excitement around it, and take the time needed to deliver exactly what they promise. Clear vision creates alignment and long-term direction.

Law Four: Small Wins Matter

Growth does not happen overnight. Montgomery reminded attendees that consistency compounds over time and that small wins lead to meaningful progress. Celebrating momentum helps teams stay focused and motivated.

Law Five: Focus on the Craft and the Customer

Things worth noticing get noticed. Montgomery challenged business owners to focus on craftsmanship, quality, and the customer experience. When companies go above and beyond for customers, referrals and demand follow naturally.

Law Six: Quality Creates Demand

Montgomery closed by reinforcing that quality leads to quantity. Businesses that commit to excellence build trust, reputation, and sustainable growth.

The Impact of Montgomery's Message

Steven Montgomery's keynote gave PaintCon attendees more than motivation. It delivered a clear and practical blueprint for building businesses that are designed to last. His Six Unwavering Laws of Rapid Growth reinforced that true success does not come from chasing speed or shortcuts. It comes from intentional leadership, simple systems, and a strong focus on quality.

For many contractors in the room, the message was timely and clear. Growth starts with clarity and consistency. By empowering the right people, honoring small wins, and delivering an exceptional customer experience, business owners can build momentum that compounds over time. Paired with the education and community of PaintCon, Montgomery's message left attendees equipped and confident to take their next step forward.

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