

General Freight Trucking Market Competition Analysis 2025: How Players Are Shaping Growth

*The Business Research Company's
General Freight Trucking Market
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Are Shaping Growth*

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/EINPresswire.com/ -- "The General
Freight Trucking market is dominated
by a mix of global logistics leaders and
regional trucking operators.
Companies are focusing on fleet

modernization, digital logistics
solutions, and sustainable transportation initiatives to strengthen market presence and improve
operational efficiency. Understanding the competitive landscape is key for stakeholders seeking
growth opportunities, strategic partnerships, and expansion into emerging markets.



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Expected to grow to
\$1539.17 billion in 2029 at a
compound annual growth
rate (CAGR) of 9.5%”

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Company*

Which Market Player Is Leading the General Freight
Trucking Market?

According to our research, DHL Group led global sales in
2023 with a 2% market share. The Supply Chain division of
the company partially involved in the general freight
trucking market, provides delivery of customized logistics
solutions, including warehousing, transport and value-
added services, and offers tailored business process

outsourcing and marketing communication solutions.

How Concentrated Is the General Freight Trucking Market?

The market is fragmented, with the top 10 players accounting for 10% of total market revenue in
2023. This level of fragmentation reflects the presence of a large number of small and regional

players operating across diverse geographies, catering to varied logistics and transportation needs. Leading vendors such as DHL Group, FedEx Corporation, C.H. Robinson Worldwide, Inc., and J.B. Hunt Transport Services maintain their competitive positions through extensive networks, advanced logistics solutions, and strong customer relationships, while smaller firms serve niche markets and specialized freight segments. As demand for efficient, technology-enabled freight services grows, strategic partnerships, digital platform adoption, and operational innovations are expected to further shape the competitive landscape.

Leading companies include:

- o DHL Group (2%)
- o FedEx Corporation (1%)
- o C.H. Robinson Worldwide, Inc. (1%)
- o J.B. Hunt Transport Services (1%)
- o CMA CGM (Ceva Logistics AG) (1%)
- o A.P. Moller - Maersk (1%)
- o XPO Inc. (1%)
- o Old Dominion Freight Line Inc. (1%)
- o Landstar System, Inc. (0.5%)
- o Knight Swift Transportation Holdings Inc. (0.5%)

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https://www.thebusinessresearchcompany.com/sample_request?id=2253&type=smp

Which Companies Are Leading Across Different Regions?

North America: Flexport Inc., XPO, Inc., JBT Transport, Pavages J.M. Beaulieu Inc., Les, Schneider National, Kodiak Robotics, Inc., Smart Moves Trucking LLC, Blackmine Outfitters Trucking Ltd., J & S Services Inc., R & C Weare Logging Ltd., N. W. White & Company, Bayshore Transportation System, Inc., Benny Whitehead, Inc., Koleaseco, Inc., Harper Investments, Inc., Pemex Logística, E.P.S. and Frialsa Frigoríficos, S.A. de C.V. are leading companies in this region.

Asia Pacific: Spice Logistics Private Limited, Freight Mart Logistics, Prime Transport Corporation,

OM Logistics Limited, UB Freight Australia Pty Ltd, Doyun Logistics Co., Ltd., GKR Transport, Australian Container Freight Services, Jiangsu Kunyue Logistics Co., Ltd., Kunshan Yunda Express Co., Ltd., Changsha Sitong Moving Transport Co., Ltd., Ningbo Jinxing Logistics Co., Ltd., Sichuan Wangcang County Transport Co., Ltd., Shanghai Ruiqiang Logistics Co., Ltd., Beijing Keyun Logistics Co., Ltd., TuSimple Holdings, Inc. and Tianjin Jinshi Wukuang International Logistics Co., Ltd. are leading companies in this region.

Western Europe: Welch's Transport Ltd, DSV A/S, DB Schenker, InstaFreight GmbH, Haberling, Einride AB, Bolloré Logistics, Simco Trans GmbH, L.V. Overseas S.A., Fixemer Real Estate, Kahmen TransCargo GmbH, Active Freight, MAN Truck & Bus SE, AW Transport & Logistics GmbH, SGL and Livchem Logistics GmbH are leading companies in this region.

Eastern Europe: Scan Global Logistics (SGL), Boekstijn, ROHLIG SUUS Logistics SA, DHL Express, XPO, TNT Express, and Spares are leading companies in this region.

South America: Bravo Serviços Logísticos Ltda, Ic Transportes Ltda, Transportes Transvidal Ltda, Transportes Della Volpe S.A., Liderbras Logística e Transportes Ltda, and Wellfield Services Limitada are leading companies in this region.

What Are the Major Competitive Trends in the Market?

- ERP solutions for the freight trucking is transforming to streamline operations for businesses.
- Example: Truckin Enterprise Resource Planning (ERP) software (March 2024) assigns unique identities to trucking and logistics industry.
- These innovations make the software accessible to users of all technical skill levels, helping improve operational workflows and enhance resource management effectively.

Which Strategies Are Companies Adopting to Stay Ahead?

- Launching advanced fleet optimization technologies to improve delivery efficiency and reduce operational costs
- Enhancing partnerships with last-mile delivery providers to expand network reach and service reliability
- Focusing on predictive maintenance and telematics to minimize downtime and ensure vehicle safety
- Leveraging data analytics and cloud-based logistics platforms for real-time tracking and route optimization

Access the detailed General Freight Trucking Market report here:

<https://www.thebusinessresearchcompany.com/report/general-freight-trucking-global-market-report>

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