

Botswana Entrepreneurs Can Win Up To USD 20,000 With UPG Biashara

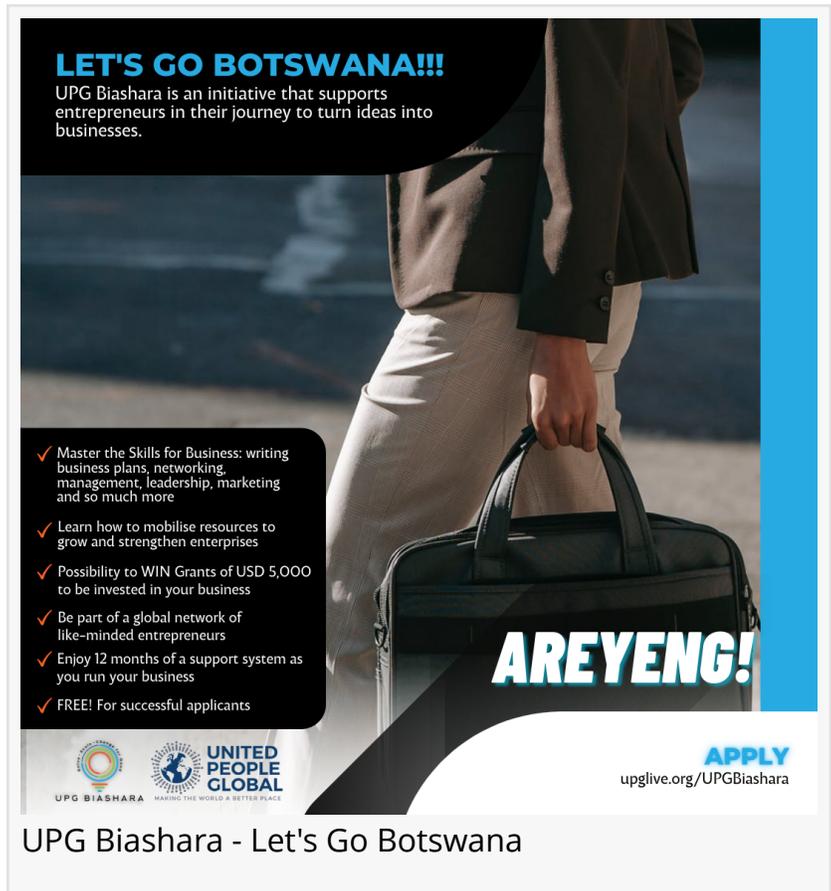
Botswana has an advantage in #UPGBiashara. Botswana is a priority country for the Diamonds Do Good® Entrepreneurship Grant.
<https://upglive.org/upgbiashara>.

GENEVA, SWITZERLAND, December 17, 2025 /EINPresswire.com/ -- [UPG Biashara](#) is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. The unique ecosystem is built with a view that entrepreneurs make the world a better place and so they deserve support that maximises their chances of success. And this support is provided for free to 350 fortunate entrepreneurs who earn their place by demonstrating their ideas and their passion. The initiative is defined by two distinct journeys: the Learning Journey and the Action

Journey. Grants are provided during the Action Journey and are possible through the Diamonds Do Good® Entrepreneurship [Grant](#). The deadline to apply is 31 December 2025 and interested individuals can apply and learn more here: <https://upglive.org/upgbiashara>.

As a priority country, entrepreneurs from Botswana will enjoy priority in the selection into the Class of 2026 of UPG Biashara. Once accepted, they will obtain significant support in their entrepreneurship journey, learning both hard and soft skills. All free. They will also expand their network and connect with like-minded entrepreneurs from over 50 countries, across all world regions. In addition, entrepreneurs from Botswana also enjoy priority status with the Diamonds Do Good® Entrepreneurship Grant.

“Botswana has amazing entrepreneurs and they have a strong legacy of winning the Diamonds Do Good Entrepreneurship Grant. We cannot wait to welcome another generation from



LET'S GO BOTSWANA!!!
UPG Biashara is an initiative that supports entrepreneurs in their journey to turn ideas into businesses.

- ✓ Master the Skills for Business: writing business plans, networking, management, leadership, marketing and so much more
- ✓ Learn how to mobilise resources to grow and strengthen enterprises
- ✓ Possibility to WIN Grants of USD 5,000 to be invested in your business
- ✓ Be part of a global network of like-minded entrepreneurs
- ✓ Enjoy 12 months of a support system as you run your business
- ✓ FREE! For successful applicants

AREYENG!

  **UPG BIASHARA** MAKING THE WORLD A BETTER PLACE **UNITED PEOPLE GLOBAL**

upglive.org/UPGBiashara **APPLY**

UPG Biashara - Let's Go Botswana

Botswana,” said Yemi Babington-Ashaye. President, [United People Global](#).

The Diamonds do Good® Entrepreneurship Grant is an accelerator of the impact that entrepreneurs can have in communities. With a special focus on small and medium size entrepreneurs, the grant promotes creativity and inclusivity. Entrepreneurs have received grants of up to USD 20,000 to be invested directly into their businesses.

“Diamonds Do Good® believes in the strength of community. By supporting entrepreneurs we are helping to shape a sustainable future for all”, said Nancy Orem Lyman. Executive Director, Diamonds Do Good®.

Some previous winners from Botswana include:

“

Botswana has amazing entrepreneurs and they have a strong legacy of winning the Diamonds Do Good Entrepreneurship Grant. We cannot wait to welcome another generation from Botswana.”
*Yemi Babington-Ashaye,
President, United People
Global*

time.

Tshireletso Seoromeng a UPG Biashara Entrepreneur, is the founder of Erba Farm. In 2018 with just \$15 and a search for healthier flavour at home, has grown from Tshireletso's backyard into a

Mirriam Margret Mothibe
Botswana

Winner!

Diamonds Do Good® Entrepreneurship Grant
Supporting Entrepreneurs, Supporting Communities

Mirriam Margret Mothibe - Winner DDG Grant

Mirriam Margret Mothibe is the founder of I 99 Farms - a business in the agricultural and poultry industry. She is passionate about agribusiness and has also acquired relevant skills for the same. The Honourable First Lady of Botswana H.E. Mrs. Neo Masisi announced Mirriam as the winner at the awards ceremony that year. The First Lady also shared her encouragement for entrepreneurship and appreciation toward the impact of the Diamonds Do Good® Entrepreneurship Grant in African communities. “I love you so much. I wanted this so bad but I did not see myself up there winning the grand prize. Thank you for believing in me: what I have inside is going to be shown to the world! I am so thankful,” said Mirriam Margret Mothibe at the

thriving agribusiness. Known for high-quality herbs and vegetables, Erba now supplies restaurants and retail stores, empowers youth through jobs and training and champions sustainable farming, proving that purpose builds lasting impact.

Monkgogi Moshaga a UPG Biashara Entrepreneur from Botswana, is a seasoned Project Manager and Transformation Strategist with over 9 years' experience leading digital and business transformations across banking, mining, and skills development sectors. She is the founder of Transform IT, a consulting, brand communications, and training agency focused on ESG-aligned solutions, operational excellence, and building organizational agility for sustainable growth and stakeholder value.

"Diamonds have truly touched the lives of thousands and thousands of people in my country Botswana and I couldn't be prouder to be part of an initiative that is also doing this at the grass roots," said Marcus Ter Har, Board Member, Diamonds Do Good.

As a priority country in 2026, entrepreneurs from Botswana now have a strong advantage to be selected into the Class of 2026 of UPG Biashara and also to be among the 2026 finalists and eventual winners of the Diamonds Do Good® Entrepreneurship Grant. Learn more: <https://upglive.org/UPGBiashara>.

Note to Editors

1. Learn more about UPG Biashara and apply <https://upglive.org/UPGBiashara>
2. Learn more about Diamonds Do Good® Grant <https://biashara.unitedpeople.global/partners/diamonds-do-good/>
3. Social Media Hashtags: #UPGBiashara, #DiamondsDoGoodGrant
4. More about United People Global

The image is a promotional graphic for the Diamonds Do Good Entrepreneurship Grant 2025. It features a smiling woman, Tshireletso Seoromeng, with her arms crossed. The background is a mix of green and yellow geometric shapes. At the top, there are logos for 'Diamonds Do Good' and 'UPG BIASHARA'. The main text reads 'DIAMONDS DO GOOD® ENTREPRENEURSHIP GRANT 2025 WINNERS'. To the left of the woman, it says 'GRAND PRIZE \$20,000'. To the right, it says 'TSHIRELETSO SEOROMENG BOTSWANA'. At the bottom, there is a 'To know more:' link: <https://biashara.unitedpeople.global/>

Tshireletso Seoromeng - Winner DDG Grant 2025

The image is a promotional graphic for the Diamonds Do Good Entrepreneurship Grant 2024. It features a woman, Monkgogi Moshaga, with her arms crossed. The background is a mix of purple and green geometric shapes. At the top, there are logos for 'Diamonds Do Good' and 'UPG BIASHARA'. The main text reads 'DIAMONDS DO GOOD® ENTREPRENEURSHIP GRANT 2024 WINNER'. To the left of the woman, it says 'PRIZE \$10,000'. To the right, it says 'MONKGOGI MOSHAGA BOTSWANA'. At the bottom, there is a 'To know more:' link: <https://biashara.unitedpeople.global/>

Monkgogi Moshaga - DDG Winner - Botswana

<https://unitedpeople.global/about-us>

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<https://unitedpeople.global/nominations/journalists-nomination>

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@unitedpeople36

About United People Global: UPG is a community that encourages and enables people to make the world better place. UPG believes that all people have the power and the responsibility to participate in making the world a better place. The work of this global community is facilitated by United People Global Foundation, an independent not-for-profit organisation based in Geneva, Switzerland. UPG is not a political or religious organisation.

Celia Comte - Moumini

United People Global

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