

# OVO™ Expands Menstrual Wellness Ecosystem with OhmBody™

*Device Offering, Advancing Choice, Sustainability, Innovation, and Technology*

COSTA MESA, CA, UNITED STATES, December 17, 2025 /EINPresswire.com/ -- [OVO™](#), the plant-based menstrual care brand committed to advancing women's health and environmental sustainability, announced today that it will offer OhmBody™ within its online store at [theovo.shop](#). OhmBody, the women's wellness division of Spark Biomedical, is a pioneer in non-hormonal, drug-free technology supporting menstrual symptoms.

## OhmBody: A Non-Hormonal, Science-Informed Approach to Menstrual Wellness

In recent clinical studies by Spark Biomedical, researchers observed the application of Transcutaneous Auricular Neurostimulation® (tAN®) showed measurable changes including:

- More than 50% reduction in menstrual blood loss
- Approximately 20% shorter period duration
- Reported improvements in menstrual pain, fatigue, mood, and daily activity

OhmBody brings this science into a wellness application that supports overall wellbeing throughout the menstrual cycle.

## OVO: Plant-Based Menstrual Care with a Commitment to Sustainability

OVO Bamboo Panty Liners, Maxi, and Ultra Pads are USDA Certified Biobased® (no endorsement implied). Through OVO GROVE, every 75 points earned plants a real, trackable, geo-tagged tree, reinforcing the brand's belief that personal wellness and planetary wellness are interconnected. By offering OhmBody through [theovo.shop](#), OVO strengthens its ecosystem of sustainable, transparent solutions rooted in both comfort and innovation.

## Leadership Commentary

Susan Hanna, Co-Founder of OVO, said:

“Our brand is rooted in the understanding that life moves in circles — and that the menstrual cycle is one of the most powerful rhythms that connects us to ourselves and to the generations before and after us. OhmBody brings a complementary dimension to that journey. Offering their non-hormonal approach alongside our plant-based protection gives women meaningful convenience and choice.”

Amy Gaston, VP of Strategic Growth at OhmBody, said:

“We’re honored to partner with a brand that shares our commitment to women’s wellbeing. Making our device accessible through OVO’s ecosystem helps women access a holistic suite of menstrual wellness tools.”

## About OVO

OVO is a plant-based menstrual care brand dedicated to enhancing women’s wellness, sustainability, and transparency. OVO Bamboo Panty Liners, Maxi, and Ultra Pads are USDA Certified Biobased®. Through the OVO GROVE program, customers contribute to reforestation through geo-tagged, trackable trees. OVO is owned by 149 Holdings Co., headquartered in Costa Mesa, California.

Learn more at [theovo.shop](https://theovo.shop).

## About OhmBody (Spark Biomedical)

OhmBody is the women’s wellness division of Spark Biomedical, a leader in wearable neuromodulation and bioelectronic medicine. OhmBody supports menstrual wellness through Transcutaneous Auricular Neurostimulation®, science-backed, a non-hormonal, drug-free approach backed supported by early research and designed to with every woman in mind.

## Media Contact

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