

The Cycling Apparel Market is Projected to Expand at a 5.9% CAGR Until 2029: Industry Analysis

The Business Research Company's Cycling Apparel Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

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/EINPresswire.com/ -- [The cycling apparel market](#) has been gaining

momentum as more people take up cycling for fitness, commuting, and leisure. With growing awareness about health and environmental benefits, the demand for specialized cycling clothing is set to rise notably in the coming years. Let's explore the current market size, key growth drivers, regional dynamics, and important trends shaping this sector.



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Projected Market Size and Growth Outlook for the [Cycling Apparel](#) Market

The cycling apparel market has experienced solid expansion recently and is expected to continue this trend. The market size is projected to increase from \$5.02 billion in 2024 to \$5.3 billion in 2025, representing a compound annual growth rate (CAGR) of 5.6%. This growth during the past years has been supported by a rise in the number of daily commuters using bicycles, increased cycle sales,

growing health consciousness, a stronger focus on appropriate cycling gear, and the popularity of competitive cycling events.

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Looking ahead, the market is anticipated to reach \$6.67 billion by 2029, growing at a CAGR of 5.9%. Factors contributing to this expansion include enhanced customization options for cycling apparel, rapid urbanization, more frequent cycling activities in smaller and mid-sized cities, and a

stronger commitment to sustainability and ethical manufacturing practices. Noteworthy trends during this period involve innovations in lightweight and breathable fabrics, advancements in textile technologies, an increased emphasis on eco-friendly materials, and personalized apparel options.

Understanding Cycling Apparel and Its Importance

Cycling apparel refers to the specialized clothing designed to improve the comfort, performance, and safety of cyclists. This gear helps maintain optimal body temperature, protects against weather conditions and injuries, and offers practical features that make riding easier and more enjoyable. By wearing this type of clothing, cyclists can enhance their overall riding experience while maximizing efficiency and protection on the road or trail.

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Rising Popularity of Cycling as a Key Growth Driver

One of the main forces propelling the cycling apparel market is the growing popularity of cycling itself. Cycling, whether for commuting, recreation, exercise, or competitive sport, has attracted more participants due to its health benefits, convenience in urban environments, cultural shifts toward active lifestyles, and increased investments in cycling infrastructure. Apparel that supports these activities allows riders to perform better, stay comfortable, and remain safe throughout their rides. For example, in August 2023, data from RunRepeat, a Danish running shoe company, revealed that over 51 million Americans cycle annually. Worldwide, there are approximately 1 billion bicycles in use, highlighting the enormous scope of this activity and its impact on apparel demand.

Leading Regions in the Cycling Apparel Market by 2025

In 2024, North America held [the largest share of the cycling apparel market](#). However, the Asia-Pacific region is forecasted to experience the fastest growth during the upcoming years. The market report analyzes key geographic areas including Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a well-rounded view of regional market dynamics worldwide.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

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LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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