

Skincare Market In 2029

The Business Research Company's Skincare Global Market Report 2025 - Market Size, Trends, And Global Forecast 2025-2034

LONDON, GREATER LONDON, UNITED KINGDOM, December 19, 2025 /EINPresswire.com/ -- [Skincare Market](#) to Surpass \$197 billion in 2029. Within the broader Pharmaceuticals industry, which is expected to be \$2,355 billion by 2029, the skincare market is estimated to account for nearly 8% of the total market value.



Which Will Be the Biggest Region in the Skincare Market in 2029



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Asia Pacific will be [the largest region in the skincare market in 2029](#), valued at \$80,195 million. The market is expected to grow from \$55,545 million in 2024 at a compound annual growth rate (CAGR) of 8%. The strong growth can be attributed to the projected growth in wellness-focused lifestyles and increasing urbanization.

Which Will Be The Largest Country In The Global Skincare Market In 2029?

The USA will be the largest country in the skincare market in 2029, valued at \$30,738 million. The market is expected to grow from \$24,123 million in 2024 at a compound annual growth rate (CAGR) of 5%. The steady growth can be attributed to the increasing disposable income and rise in e-commerce.

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What will be Largest Segment in the Skincare Market in 2029?

The skincare market is segmented by product type into creams, lotions, powders, sprays and other products. The creams market will be [the largest segment of the skincare market](#)

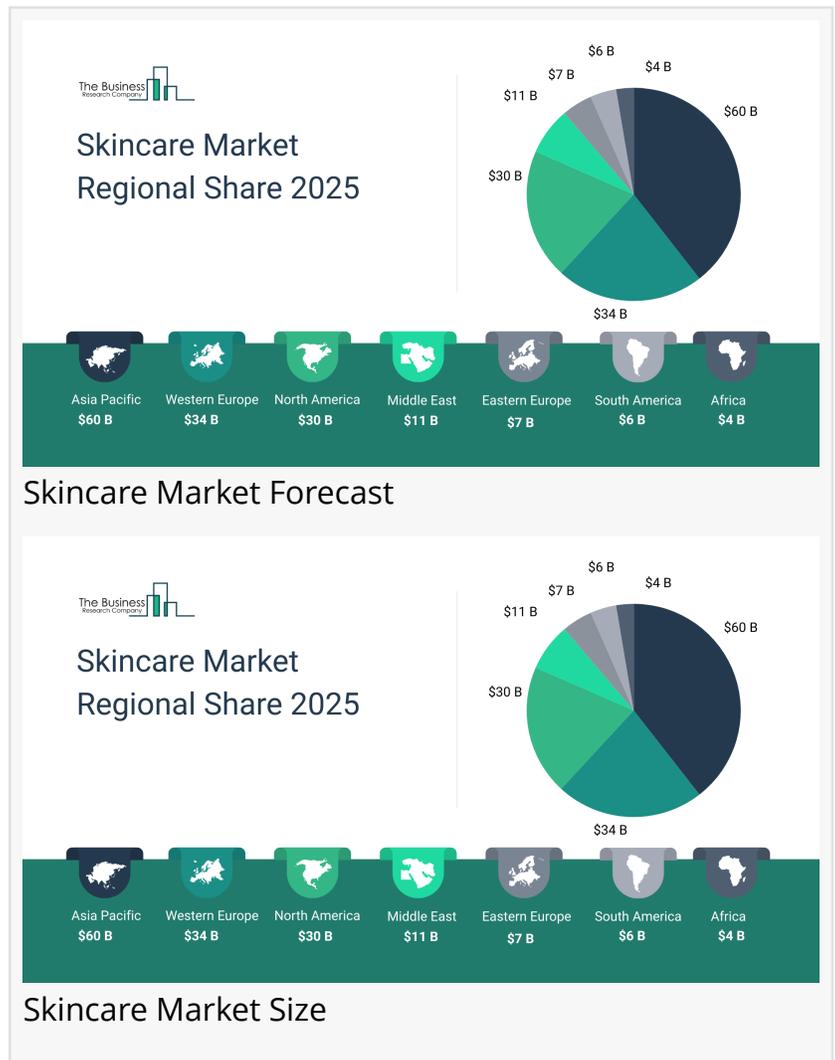
segmented by product type, accounting for 35% or \$69,860 million of the total in 2029. The creams market will be supported by the increasing demand for multifunctional products that provide hydration, anti-aging benefits and skin protection in a single formulation. Additionally, advancements in product formulations and consumer preference for easy-to-apply solutions further boost the growth of this segment.

The skincare market is segmented by gender into men and women. The women market will be the largest segment of the skincare market segmented by gender, accounting for 68% or \$133,830 million of the total in 2029. The women market will be supported by the increasing demand for a diverse range of products that address various skin concerns such as aging, hydration, pigmentation and acne. Women are also more likely to adopt comprehensive skincare routines, driving growth in both premium and everyday skincare categories, with a focus on personalization, natural ingredients and multifunctional products.

The skincare market is segmented by distribution channel into stores, supermarkets, online and other end-users. The supermarkets market will be the largest segment of the skincare market segmented by distribution channel, accounting for 38% or \$74,764 million of the total in 2029. The supermarkets market will be supported by the convenience and accessibility they offer to consumers, providing a wide range of affordable skincare products for everyday use. The presence of both mass-market and value-driven skincare options in supermarkets attracts a broad customer base, making them a go-to retail channel for purchasing skincare essentials.

The skincare market is segmented by packaging type into tube, bottle, jar and other packaging types. The tube market will be the largest segment of the skincare market segmented by packaging, accounting for 47% or \$92,821 million of the total in 2029. The tube market will be supported by its convenience, ease of use and ability to dispense controlled amounts of product, the portability and hygienic nature of tubes and product launches.

What is the expected CAGR for the Skincare Market leading up to 2029?



The expected CAGR for the skincare market leading up to 2029 is 7%.

What Will Be The Growth Driving Factors In The Global Skincare Market In The Forecast Period?
The rapid growth of the global Skincare market leading up to 2029 will be driven by the following key factors that are expected to reshape industrial quality assurance, manufacturing processes, consumer-engagement and channel dynamics worldwide.

Projected Growth In Wellness-Focused Lifestyles - The projected growth in wellness-focused lifestyles will become a key driver of growth in the skincare market by 2029. Wellness-focused lifestyles prioritize physical, mental and emotional well-being through healthy habits, self-care and holistic practices. The rise in these lifestyles is driven by increased health awareness, stress management needs and a growing focus on preventive care. Skincare plays a significant role, as it aligns with self-care routines, promotes confidence and reflects the importance of maintaining overall health and vitality. As a result, the projected growth in wellness-focused lifestyles is anticipated to contribute to annual growth in the market.

Growing Aging Population - The growing aging population will emerge as a major factor driving the expansion of the skincare market by 2029. As global demographics shift towards a higher proportion of older individuals, the demand for anti-aging, nourishing and specialized skincare products is expected to surge. Aging skin requires targeted solutions to address concerns such as wrinkles, dryness and loss of elasticity, prompting manufacturers to innovate and expand their product portfolios. Additionally, rising awareness about skincare routines among older consumers and their higher disposable income levels contribute to the growing adoption of premium and scientifically advanced skincare products. Consequently, the growing aging population is projected to contribute to annual growth in the market.

Expansion Of E-Commerce - The expansion of e-commerce within digital manufacturing processes will serve as a key growth catalyst for the skincare market by 2029. The rise in e-commerce, fueled by growing internet access, the convenience of online shopping and consumer preference, has led to intensified online competition as businesses increasingly leverage technology and data to reach a broader audience and differentiate themselves in an expanding digital marketplace. The expansion of e-commerce is driving the skincare market by providing greater accessibility, convenience and personalized shopping experiences. Digital marketing and subscription models further boost online sales, making skincare products more appealing and accessible to consumers worldwide. Therefore, this expansion of e-commerce is projected to support annual growth in the market.

Rising Urbanization - The rising urbanization will become a significant driver contributing to the growth of the skincare market by 2029. With urban areas continuing to grow, the demand for skincare products is increasing, driven by a higher concentration of individuals seeking effective and convenient solutions for their skincare needs. Additionally, the urban population's greater access to premium and innovative skincare solutions, along with a stronger emphasis on self-care and personal grooming, is propelling market growth. Consequently, the rising urbanization

is projected to contributing to annual growth in the market.

Access the detailed Skincare report here:

<https://www.thebusinessresearchcompany.com/report/skincare-global-market-report>

What Are The Key Growth Opportunities In The Skincare Market in 2029?

The most significant growth opportunities are anticipated in the women's skincare market, the skincare tubes market, the skincare in supermarkets market, and the skincare creams market. Collectively, these segments are projected to contribute over \$103 billion in market value by 2029, driven by rising consumer focus on personalized beauty solutions, increasing demand for convenient and portable packaging formats, and the expanding influence of retail distribution channels. Growing awareness of skin health, accelerated product innovation, and strong adoption of premium and functional skincare formulations are further fueling momentum. This surge reflects the evolving preferences of global consumers and the strengthening role of skincare in overall beauty routines, propelling sustained growth across the broader skincare industry.

The women's skincare market is projected to grow by \$34,155 million, the skincare tubes market by \$27,902 million, the skincare in supermarkets market by \$21,560 million, and the skincare creams market by \$19,393 million over the next five years from 2024 to 2029.

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