

# Vietnam Emerges as a Key Source of Premium Engineered Flooring for Global Buyers

HUZHOU, ZHEJIANG, CHINA, January 23, 2026 /EINPresswire.com/ -- In recent years, the demand for high-quality engineered flooring has increased worldwide, driven by homeowners and commercial developers seeking durable, environmentally responsible, and cost-efficient flooring solutions. Engineered wood flooring has gained attention for combining the appearance of natural hardwood with improved dimensional stability and resistance to temperature and humidity fluctuations. As global supply chains continue to evolve, [buying premium engineered flooring from Vietnam](#) has emerged as a practical option for international buyers, supported by the country's manufacturing capacity, access to raw materials, and competitive production costs.



The engineered flooring market has experienced steady growth across residential and commercial sectors. This trend is expected to continue as construction and renovation activity remains strong and sustainability considerations become more prominent. Industry research indicates that engineered wood flooring is gaining market share due to its installation efficiency, design flexibility, and reduced material usage compared with solid hardwood. In addition, green building standards and responsible sourcing practices are contributing to wider adoption, as engineered flooring often utilizes certified wood and optimized production processes.

Within this market context, Vietnam has become an increasingly relevant sourcing destination. Manufacturers operating in Vietnam benefit from established export infrastructure, proximity to raw material supply chains, and production facilities aligned with international quality standards. These factors have positioned Vietnam as a competitive option for buyers seeking engineered flooring solutions with consistent quality and reliable delivery timelines.

## Industry Participation and Manufacturing Capabilities

Doublewood Industries Co., Ltd. is among the manufacturers operating within this regional supply framework. With more than three decades of experience in wood flooring production, the company manufactures engineered wood flooring for residential and commercial applications. Its production facilities are located in Huzhou, China, and Hanoi, Vietnam, supporting cross-regional manufacturing and export operations.

The company produces engineered wood flooring alongside laminate and vinyl flooring products. Its manufacturing process includes in-house plywood production, which supports structural consistency and long-term performance. Inventory planning allows extended balancing periods for plywood components, contributing to product stability during installation and use.

Quality control processes include multiple inspection stages throughout production. Flooring planks are sorted at different phases—prior to profiling, coating, and packaging—to identify surface and structural inconsistencies. Sample development is managed by a dedicated team that prepares design and finish samples for customers, supporting product evaluation during sourcing and specification stages.

## Applications and Market Use

Engineered flooring produced in Vietnam is commonly used across residential housing, hospitality projects, retail spaces, and office developments. Buyers include distributors, interior designers, and construction firms seeking materials that meet aesthetic, durability, and compliance requirements. Vietnam-based manufacturing continues to support a range of international projects, reflecting broader trends in diversified sourcing within the global flooring industry.

As engineered flooring demand grows alongside sustainability and efficiency considerations, Vietnam's role in global flooring supply chains is expected to expand. Manufacturers operating in the region continue to adapt production processes and material sourcing strategies to meet evolving market expectations.

For additional information on engineered flooring products and manufacturing capabilities, visit:

<https://www.doublewoodind.com/>

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