

# Golf Sim Savvy Launches Consumer Protection Platform to Combat Rising Scams in Used Golf Simulator Market

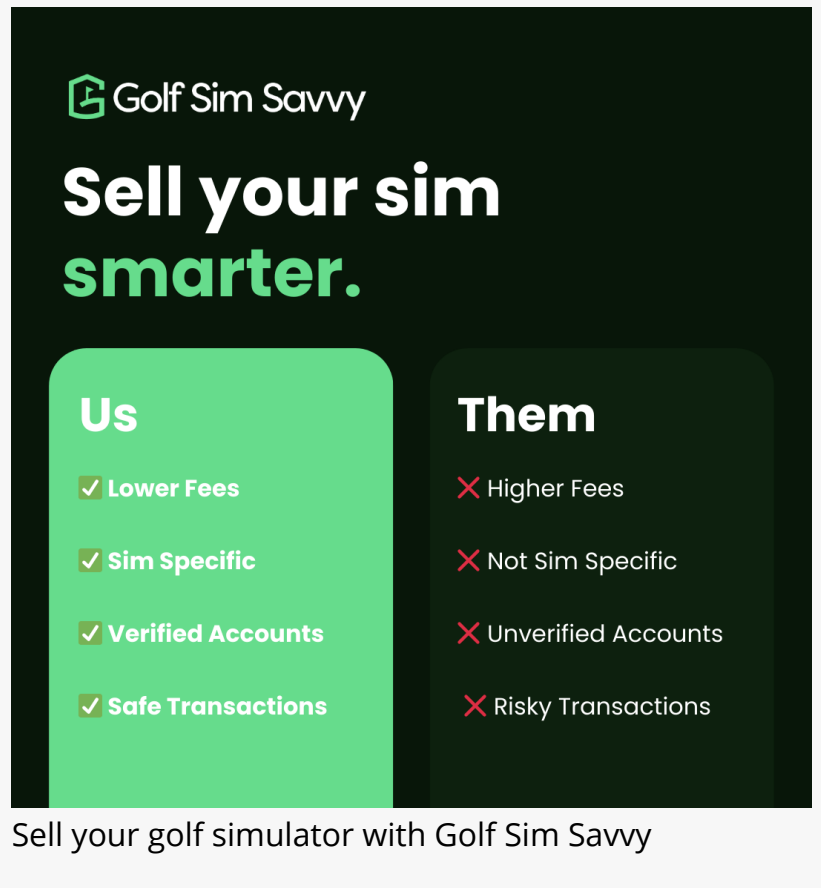
*New golf simulator marketplace brings safety via required seller identity verification standards to an unregulated \$2B secondary market plagued by fraud.*

RICHMOND, VA, UNITED STATES,  
December 29, 2025 /

EINPresswire.com/ -- [Golf Sim Savvy](#), a dedicated marketplace for buying and selling used golf simulator equipment, today announced the launch of its comprehensive consumer protection program designed to prevent fraud and scams in the rapidly growing but largely unregulated used golf tech market.

The golf simulator industry has experienced explosive growth over the past five years, with the secondary market for used equipment now exceeding \$2 billion annually. However, this boom has attracted scammers exploiting buyers on unmoderated forums, Facebook Marketplace, and private sales platforms. Common schemes include selling equipment with locked or non-transferable software licenses, misrepresenting device conditions, and disappearing after payment via unsecured platforms like Venmo or PayPal Friends & Family.

"We watched golfers lose thousands of dollars to fraudsters selling fake Trackmans, locked GC3s, and simulators with licenses they couldn't legally transfer," said the Golf Sim Savvy team. "The Wild West mentality of peer-to-peer golf equipment sales needed to change. We built Golf Sim Savvy to be the safe harbor."



**Golf Sim Savvy**

## Sell your sim smarter.

Us	Them
✓ Lower Fees	✗ Higher Fees
✓ Sim Specific	✗ Not Sim Specific
✓ Verified Accounts	✗ Unverified Accounts
✓ Safe Transactions	✗ Risky Transactions

Sell your golf simulator with Golf Sim Savvy

## Key Consumer Protection Features:

- **Verified Seller Profiles:** All sellers undergo identity verification and listing validation before going live
- **Equipment Condition Standards:** Standardized listing requirements ensure buyers know exactly what they're purchasing, including software status and transferability
- **Escrow-Style Transaction Security:** Payments are secured and held until both buyer and seller confirm receipt and condition match listing details
- **Software License Transparency:** Golf Sim Savvy's industry-first reporting requires sellers to explicitly disclose whether licenses are transferable, tied to specific equipment, or non-transferable—eliminating hidden surprises
- **Dispute Resolution:** A dedicated team mediates buyer-seller conflicts and facilitates refunds when equipment doesn't match listings

[Buyer Education Resources](#): The site includes comprehensive guides on how to spot red flags, verify equipment authenticity, and understand software license limitations

## The Scam Problem is Real and Scammers Exploit Several Vulnerabilities:

- **Fake Listings:** Stolen photos and false specs lure buyers into deposits for equipment that doesn't exist
- **Condition Misrepresentation:** Used gear sold as "like new" arrives damaged, with worn sensors, or non-functional components
- **No Recourse:** Traditional payment methods like Venmo offer zero buyer protection once funds are transferred

## Industry-First [License Transfer Guidelines](#)

Golf Sim Savvy has published definitive transfer policies for the five most popular golf simulator software platforms—GSPRO, Awesome Golf, E6 Connect, The Golf Club 2019, and Foresight FSX—helping buyers understand what they can and cannot legally transfer. This transparency eliminates post-purchase disputes and protects both parties.

## Building Trust in a Growing Market

As golf simulator adoption accelerates among affluent homeowners and commercial venues, the secondary market will only grow. Golf Sim Savvy aims to establish itself as the gold standard for safe, transparent transactions.

"The golf simulator market deserves the same trust infrastructure you'd find on eBay or Reverb," the team said. "We're committed to making used equipment purchases as secure and straightforward as buying new."

## About Golf Sim Savvy

Golf Sim Savvy is a consumer-first marketplace for buying and selling used golf simulator equipment, launch monitors, software, and accessories. The platform combines verified seller profiles, escrow-style transaction protection, and comprehensive buyer education to eliminate fraud and make secondary market golf tech accessible and safe. Visit [golfsimsavvy.com](https://golfsimsavvy.com) to browse verified listings or sell your equipment with confidence.

For Buyers: Shop verified listings with full equipment condition transparency and software license clarity.

For Sellers: List your equipment with access to a vetted audience of serious buyers and built-in transaction protection.

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