

CheapFASTprinting Disrupts Printing Industry with Free Design & 'Pay Later' Model

The only national printer offering completely free graphic design, AI-assisted file engineering, and a revolutionary "Pay Later" production guarantee.

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[CheapFASTprinting](#) has officially announced the nationwide expansion of its proprietary "Smart Efficiency"

manufacturing model. This announcement marks a pivotal shift in the U.S. [commercial printing](#) sector as the company becomes the only major online printer to integrate completely [Free Graphic Design Services](#) directly into its automated production line for all customers regardless of order size.

“

In our facility 'cheap' refers to Smart Efficiency. We automate the non-creative parts so we can afford Heidelberg presses and free design without charging premium prices.”

Lily Silverston, Free Graphic Design and Marketing Manager

As the traditional printing industry faces an identity crisis, CheapFASTprinting has recorded surging growth by aggressively solving the three most significant friction points for American business owners: skyrocketing technical design costs, slow and opaque production timelines, and the lack of financial trust.

The "Cheap" Paradox: Redefining Value in Manufacturing

For decades the word "cheap" has been stigmatized in the manufacturing sector often implying inferior materials or cut corners. CheapFASTprinting is on a mission to reclaim

the term.

"We are fundamentally changing what the word 'cheap' means to the American business owner," said Lily Silverston, Free Graphic Design and Marketing Manager at CheapFASTprinting. "In our facility 'cheap' does not refer to the paper stock, the ink, or the finish. It refers to our obsession



with Smart Efficiency. We have automated the repetitive non-creative parts of printing—the plating, the cutting logic, the drying times—so that we can afford to use premium Heidelberg Offset presses and heavy-duty 16pt stocks without charging premium prices. We cut waste not quality."

Breaking the "Design Wall": A First-of-its-Kind Service Model

The most disruptive element of CheapFASTprinting's expansion is its approach to the "Design Wall"; the industry term for the barrier small businesses face when they need professional prints but lack print-ready files.

CheapFASTprinting has eliminated this dilemma by building a hybrid workforce of expert human graphic designers supported by AI-assisted file engineering tools. This team provides custom design work, from vectorizing pixelated logos to laying out complex tri-fold brochures, at zero additional cost to the customer.

The "PAY LATER" Revolution: Building Trust Through Action

Perhaps the most radical departure from industry norms is the introduction of the "Pay Later" option. In a world where online services demand upfront payment before lifting a finger, CheapFASTprinting has flipped the script.

"We allow customers to place orders and upload files without paying a single cent upfront," said the Production Manager at CheapFASTprinting. "This allows our team to start the heavy lifting immediately. We check the files, we set up the proofs, we fix the resolution issues, and we get everything ready for the press. We only ask for payment once the customer is 100% confident that we are the real deal. This removes the fear of 'paying and praying' that plagues the online printing world."

A "Tactile" Renaissance in a Digital World

CheapFASTprinting's growth reinforces a broader trend: the "Tactile Renaissance." As digital marketing costs rise and ad blindness increases, businesses are returning to physical media to build trust.

"We are seeing a massive return to physical marketing among digital-native startups," noted Lily Silverston. "They know that a Google Ad disappears in a second but a heavy velvet-touch business card stays on a desk for months. We are simply building the most efficient pipe to get that physical power into their hands. When you hand someone a 16pt card with a soft-touch finish it signals authority. It signals that you are established."

About CheapFASTprinting

CheapFASTprinting is a technology-driven commercial printing manufacturer headquartered in Pompano Beach, Florida. Serving the entire United States, the company specializes in high-quality offset and digital printing for B2B and B2C markets. Distinguished by its "Smart Efficiency" manufacturing philosophy, it is currently the only national printing service to offer completely free graphic design and file engineering with every order.

For more information visit CheapFASTprinting today.

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