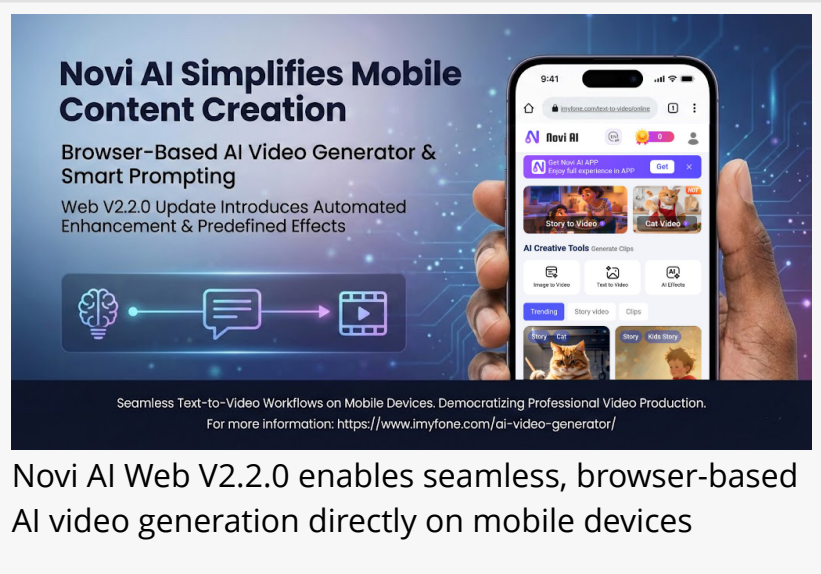


Novi AI Simplifies Mobile Content Creation with Browser-Based AI Video Generator and Smart Prompting

Web V2.2.0 introduces automated prompt enhancement and predefined effects, enabling seamless text-to-video workflows directly on mobile devices.

NY, UNITED STATES, December 23, 2025 /EINPresswire.com/ -- [Novi AI](#) has announced the launch of Web V2.2.0, a significant update designed to democratize professional video production. By enabling high-quality [AI video generation](#) directly within mobile web browsers, Novi AI is removing the hardware and software barriers that have traditionally limited mobile-first creators.



Novi AI Web V2.2.0 enables seamless, browser-based AI video generation directly on mobile devices

Bridging the Gap in Mobile Video Production

As the demand for short-form content continues to rise, creators often face the challenge of needing high-performance desktop software to produce quality videos. Novi AI Web V2.2.0 addresses this by introducing a fully optimized mobile interface. This "no-app-required" approach allows users to navigate the entire creation lifecycle—from ideation to final render—on a smartphone, ensuring that creative inspiration can be captured and converted into content anywhere, at any time.

Solving the "Prompt Engineering" Challenge

One of the most significant hurdles for new users in the [text-to-video](#) space is crafting the perfect prompt. The V2.2.0 update introduces an AI-powered prompt enhancement feature. This tool automatically refines user inputs into structured, optimized descriptions, ensuring visual consistency and more professional storytelling. This advancement not only saves time but also empowers users with varying levels of experience to achieve high-end results on their first attempt.

Efficiency Through Predefined AI Video Effects

To further streamline the creative process, the new Video Effects module offers a library of predefined templates, including AI Dance, AI Hug, AI Kiss, and seasonal holiday themes. These templates allow users to apply complex visual transformations with a single click, catering specifically to the fast-paced requirements of social media platforms. By simplifying these advanced effects, Novi AI enables creators to focus on narrative and engagement rather than technical troubleshooting.

An Integrated Ecosystem for Content Management

Beyond creation, Web V2.2.0 enhances how users manage their creative assets. The update features an organized dashboard with improved categorization for stories and effects. This structural improvement helps creators maintain a consistent workflow, easily locate past projects, and find inspiration through a more intuitive content discovery experience.

"The core mission of Web V2.2.0 is to make AI-driven storytelling accessible to everyone," stated the Novi AI development team. "By focusing on mobile accessibility and smart assistive tools, we are helping creators bypass the steep learning curve of traditional video editing and focus on what truly matters: their ideas."

Novi AI continues to support a wide range of formats, including Story-to-Video, Image-to-Video, and Text-to-Video, with resolutions up to 1080p.

For more information, visit:

Novi AI Official Site: <https://www.imyfone.com/ai-video-generator/>

Explore Online Text-to-Video: <https://www.imyfone.com/text-to-video/online>

Doris Lv

Shenzhen iMyfone Technology Co., Ltd.

[email us here](#)

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