MAGOS WHOLE EGG CHIPS REINVENT THE HIGH-PROTEIN SNACK CATEGORY

Savory, delicious and baked with real, whole egg, these are high protein, high quality chips like never before

AUSTIN, TX, UNITED STATES, January 7, 2026 /EINPresswire.com/ -- A cleaner, smarter new snack category has arrived with Magos Whole Egg Chips. With fun flavors like Salt & Pepper, Garlic Parmesan and Huevos Rancheros, Magos crunchy, craveable chips are outperforming pea, whey and other high-protein alternatives. These light, airy chips are fueled up with the nutrition the body needs, plus protein – real protein – made from 2-and-a-half whole eggs baked into every batch.

“Magos comes from the word ‘magic,’ a nod to the playful transformation at the heart of what we do. We took one of the world’s most familiar foods – the egg – and asked, ‘What if it could do something extraordinary?’ Magos captures that moment of enchantment. The spark when real food becomes remarkable,” said Magos Whole Egg Chips CEO Noah Rogers, who co-founded the company with Alexandra Breed.

From dipping to topping salads to snacking solo, Magos Whole Egg Chips can be an absolute go-to chip for people looking to improve how they eat. Every chip feels like a savory treat and not a high-protein substitute.

What Magos Whole Egg Chips are about

The folks behind Magos are all about putting nutrition first, without sacrificing flavor – ever. The idea for egg chips was simple. So many homemade baked goods and healthy recipes are made with eggs, so why not chips? While pulling protein from a real, straightforward source, Magos tastes like a chip (not a backup, high-protein swap) because they are chips! The liquid egg adds to the irresistibly puffy, crunch while creating a chip with a big protein profile. In addition, they're low-carb, certified keto-friendly and vegetarian, making them an easy grab for parents seeking better-for-you school snacks, athletes, campers, vegetarians, GLP-1 users and anyone seeking healthier whole foods.

What Magos Whole Egg Chips are not
Since Magos prioritizes the right food choices, the brand has pledged to NEVER use any seed oils and have the certification to show it on every bag. There are no artificial ingredients used and the recipe for the delicious chips includes real liquid eggs; not just egg whites, no meat protein, no alternative protein powders and no processed protein isolates.

With 12 grams of protein in every bag, made from liquid whole eggs for quality, safety, and consistency, customers can't resist these Magos Whole Egg Chips flavors:
 Garlic Parmesan: A little tang of sharp cheesy dusting with a tasty, garlicky edge.
 Salt & Pepper: A crunchy perfectly salted chip with a little piquant pepper for that satisfyingly classic combo.
 Huevos Rancheros: Made with a fabulously fun blend of chili pepper, these are subtly spicy with a touch of salsa goodness.

Magos Whole Egg Chips are available online at Amazon.

To learn more, visit Magos Whole Egg Chips online and follow along on social media.

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EDITOR'S NOTE: For more information about Magos Whole Egg Chips and to arrange to speak with a company spokesperson, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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