

The Boxery's 2026 Shipping Packaging Playbook for Ecommerce: Protect Products, Reduce Footprint

The Boxery releases its 2026 Shipping Packaging Playbook, guiding teams to protect products, cut DIM fees, and improve recyclability without slowing fulfillment

NY, UNITED STATES, December 23, 2025 /EINPresswire.com/ -- [The Boxery](#) announces the release of its 2026 Shipping Packaging Trends Playbook, a practical, operations-first guide for ecommerce teams to improve product protection, cut dimensional (DIM) fees, and increase recyclability—without slowing the line.



We built this playbook from real fulfillment work so teams can right-size, choose materials with care, and document claims clearly while keeping lines moving and costs predictable for 2026 teams now!"

Owner

Request a tailored right-sizing assessment at <https://www.theboxery.com/>. Most orders ship the same or next business day, with freight options available for larger consignments. For time-sensitive projects, contact The Boxery to confirm timelines and stock status.

Built from customer engagements and field-tested packing

guidance, the playbook distills what works now in fulfillment: right-sizing cartons, choosing curbside-friendly formats where protection allows, documenting honest recyclability claims, and preparing for evolving reporting expectations. It is designed for operations leaders, procurement, and brand teams who want measurable improvements in cost, quality, and recovery.

What's inside the 2026 shipping packaging playbook

Right-sizing and strength-matching: How to measure interior dimensions, select appropriate corrugated strength, and standardize "winner" sizes to reduce air, re-packs, and damage.

Format selection by product risk: When to choose mailers vs. shipping cartons, and how tailored inserts stabilize fragile items while controlling packed weight.

Curbside-ready options: Where paper-based mailers and recycled-content corrugated can replace mixed-material formats while maintaining protection and speed on the line.

Claims you can stand behind: Practical pointers aligned to widely used frameworks and guidance to keep recyclability language clear and accurate.

EPR readiness and documentation: Simple checklists to start tracking materials, recycled content, and end-of-life pathways for future reporting.

Key themes for 2026

Right-sizing lowers cost and waste: Accurate interior measurements and standardized winners reduce DIM penalties and packing variability.

Curbside-friendly formats where performance allows: Fiber-first mailers and recycled-content cartons can simplify disposal and support retailer scorecards for suitable SKUs.

Honest claims and documentation: Clarity around recyclability, coatings, labels, and adhesives helps ensure packages can be recovered as intended.

Data visibility across suppliers: Basic material and recovery tracking today helps brands prepare for evolving disclosure and reporting expectations.

Availability and how to get the playbook

The Boxery's 2026 Shipping Packaging Trends Playbook is available for E-commerce brands and fulfillment teams starting today. Companies can request a copy and a right-sizing assessment tailored to their SKU mix and packing workflow.

To explore foundational products referenced in the playbook—corrugated cartons, mailers, protective materials, tape, and accessories—visit The Boxery's core categories: Corrugated Boxes and Mailers.

About The Boxery

The Boxery supplies corrugated boxes, mailers, tape, protective materials, and related fulfillment essentials to businesses across the United States. The company curates fit-for-purpose sizes and strengths, supports custom solutions, and emphasizes practical, measurable improvements to cost, protection, and recyclability.

Owner of The Boxery

The Boxery

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