

The Boxery Expands Bubble Mailers Line to Help Brands Cut Dimensional Fees

The Boxery expanded its LUX Poly Bubble Mailers with more sizes and print-ready finishes to help brands right-size packaging and manage dimensional weight fees.

NY, UNITED STATES, December 24, 2025 /EINPresswire.com/ -- [The Boxery](#) announced an

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Our goal is to help shippers choose packaging that fits the product and the rate structure. Better sizing can protect goods and control shipping costs.”

CEO

expanded range of LUX Poly Bubble Mailers designed to help operations teams right-size packaging, curb dimensional weight fees, and maintain consistent product protection in the last mile. The additions include more size options and print-ready exterior finishes, supporting brands that are optimizing packaging for semi-fragile items without over-boxing.

Explore sizes and request options here:

<https://www.theboxery.com/Product.asp?d=1035&Product>

[=PBMLUX&Name=LUX+Poly+Bubble+Mailers.](#)

Right-sizing as a lever against dimensional weight fees

Major carriers apply dimensional weight pricing that considers the space a parcel occupies relative to its actual weight. Large but light shipments can incur higher charges when packaging is oversized. Using fit-for-purpose mailers reduces unused volume and helps keep parcels within more efficient rate tiers.

LUX Poly Bubble Mailers: lightweight cushioning with a print-ready exterior

LUX Poly Bubble Mailers combine a bubble-lined interior with a durable outer layer to resist tears, weather, and punctures. Each mailer is made from 100% polyethylene and is recyclable where facilities exist. Compared with rigid alternatives, the mailers' low weight can reduce postage while still providing protective cushioning for semi-fragile goods.

- Lightweight protection: Bubble-lined interior for cushioning without unnecessary bulk.
- Durable exterior: Tear, weather, and puncture resistance for the last mile.
- Right-size options: Multiple sizes to minimize unused space and help reduce DIM charges.
- Recyclable construction: 100% polyethylene; recyclable where applicable.

- Print-ready surface: Smooth exterior ideal for labeling, handwriting, or high-quality custom graphics.

Everyday use cases include jewelry, books and magazines, photos, media, game cartridges, and mobile devices or accessories.

Operational benefits for e-commerce and retail fulfillment

The expanded assortment is intended to simplify SKU-to-mailer pairing for fulfillment teams working across varied product catalogs. By matching items to closer-fit mailers, brands can reduce air in packages, improve truck and bin density, and mitigate packaging material usage while preserving delivery outcomes.

“Teams are under pressure to protect products, elevate presentation, and ship smarter,” said a spokesperson for The Boxery. “Right-sizing with bubble mailers is one of the fastest paths to better parcel economics without compromising customer experience.”

The print-friendly outer layer also supports branded shipments and more precise identification in receiving and returns. For operations leaders, a consistent mailer platform creates fewer exceptions at the pack station and supports automation-friendly labeling workflows.

Professional, objective packaging guidance

Selecting mailers versus cartons depends on product fragility, dimensional profile, and transit risk. The Boxery recommends evaluating drop protection needs, return path requirements, and label/readability considerations alongside dimensional price impacts. When items require rigid support or multi-item kitting, corrugated cartons may remain the appropriate choice; for many semi-fragile, single-SKU shipments, bubble mailers provide a protective and lower-weight alternative.

Availability and ordering

The expanded LUX Poly Bubble Mailers line is available now in multiple sizes with self-seal closures. Specifications and ordering options are available on the product page linked above. For bulk or program needs, The Boxery provides support for size mapping, palletization planning, and replenishment.

About The Boxery

The Boxery is a provider of boxes, mailers, and packaging supplies serving ecommerce, retail, and logistics teams across the United States. With more than 20 years of providing boxing and packaging solutions, the company maintains deep inventory coverage across corrugated, mailers, protective packaging, and fulfillment essentials. The Boxery focuses on reliable

availability, consistent quality, and practical formats that help brands ship smarter.

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