

2025年雇主品牌创意大赛

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2025年雇主品牌创意大赛于2025年12月26日圆满落幕，吸引了来自全球534家知名企业的参赛，共征集到1,831件创意作品。

本次大赛得到了众多知名企业的支持与参与，包括Mercedes-Benz、AstraZeneca China、Bosch China、L'Oréal China、Marriott International、H&M、Richard Mosley、Ali Ayaz、Barbara Zych等。

大赛吸引了74家企业，160件作品脱颖而出，

最终评选出4大类17个奖项，

包括最佳雇主形象奖、最佳创意作品奖、最佳品牌传播奖、最佳社会责任奖等。



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Ocean Fu

+86 138 1641 9074

ocean.fu@ebwings.com

Ocean Fu

Wild Theory

+86 138 1641 9074

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