

Printing Machinery And Equipment Market In 2029

*The Business Research Company's
Printing Machinery And Equipment
Global Market Report 2025 – Market Size,
Trends, And Forecast 2025-2034*

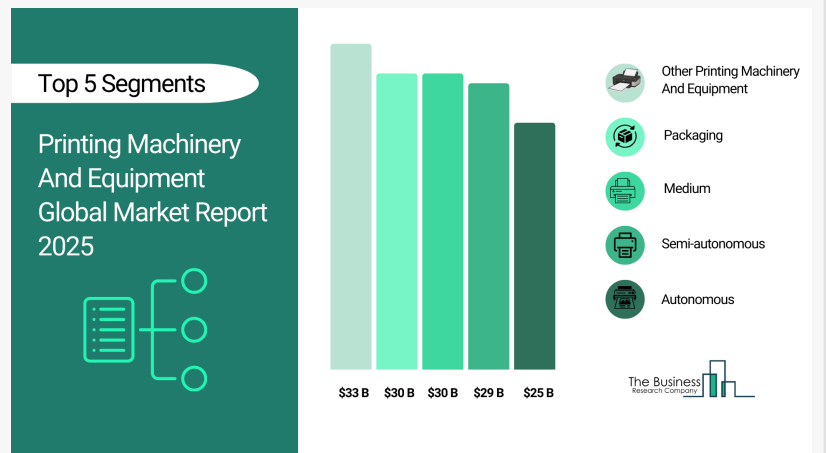
LONDON, GREATER LONDON, UNITED KINGDOM, December 29, 2025 /EINPresswire.com/ -- Printing Machinery And Equipment Market to Surpass \$89 billion in 2029. In comparison, the Industrial Machinery market, which is considered as its parent market, is expected to be approximately \$791 billion by 2029, with Printing Machinery And Equipment to represent around 11% of the parent market. Within the broader Machinery industry, which is expected to be \$5,140 billion by 2029, the Printing Machinery And Equipment market is estimated to account for nearly 2% of the total market value.

Which Will Be the Biggest Region in the Printing Machinery And Equipment Market in 2029

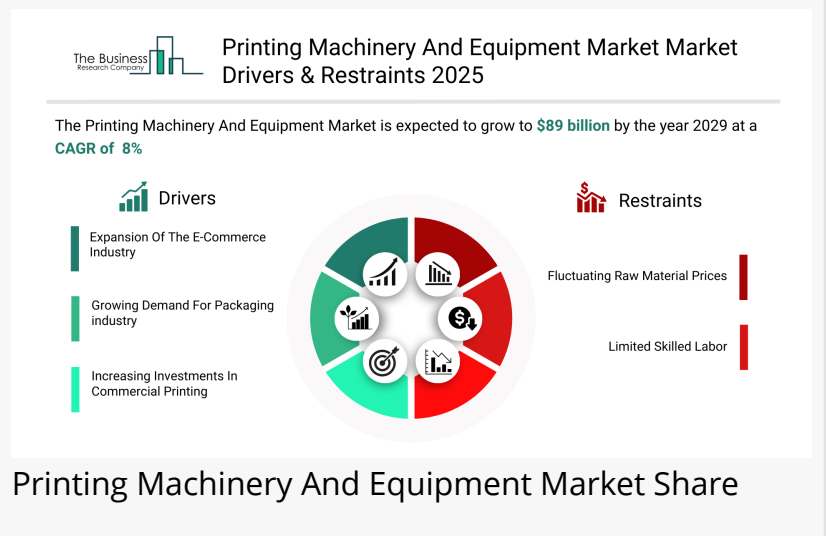
Western Europe will be the largest region in the printing machinery and equipment market in 2029, valued at \$50,719 million. The market is expected to grow from \$34,503 million in 2024 at a compound annual growth rate (CAGR) of 8%. The strong growth can be attributed to the increasing advertising expenditure and increasing government support.

Which Will Be The Largest Country In The Global Printing Machinery And Equipment Market In 2029?

Germany will be the largest country in the printing machinery and equipment market in 2029,



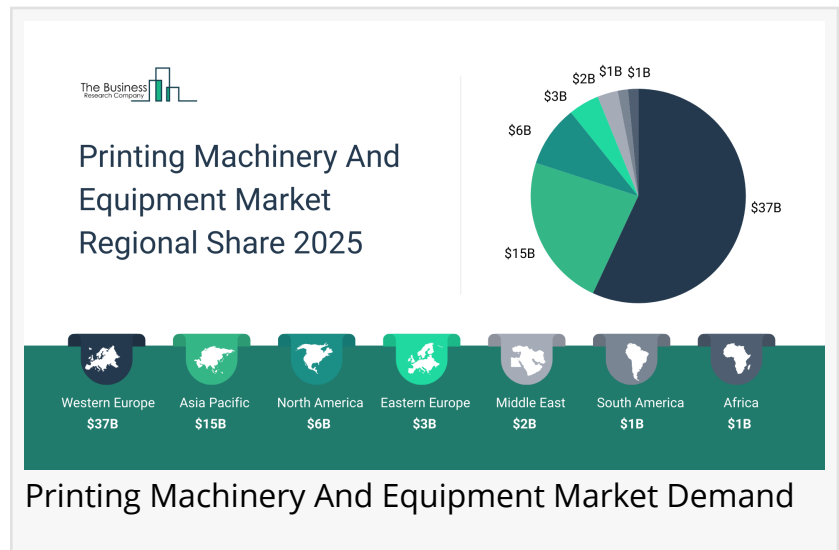
Printing Machinery And Equipment Market Size



Printing Machinery And Equipment Market Share

valued at \$18,904 million. The market is expected to grow from \$12,741 million in 2024 at a compound annual growth rate (CAGR) of 8%. The strong growth can be attributed to the increasing advertisement expenditure and an increase in international trade.

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What will be Largest Segment in the Printing Machinery And Equipment Market in 2029?

The printing machinery and equipment market is segmented by type into typesetting machinery, offset printing machinery, flexographic printing machinery, gravure printing machinery, printing trades binding machinery and equipment and other printing machinery and equipment. The other printing machinery and equipment market will be the largest segment of the printing machinery and equipment market segmented by type, accounting for 51% or \$45,063 million of the total in 2029. The other printing machinery and equipment market will be supported by technological innovation and established commercial printing sectors.

The printing machinery and equipment market is segmented by capacity into small, medium and large. The medium market will be the largest segment of the printing machinery and equipment market segmented by capacity, accounting for 46% or \$41,223 million of the total in 2029. The medium market will be supported by technological advancements, a focus on sustainability and the increasing demand for customized printing solutions.

The printing machinery and equipment market is segmented by operation into autonomous, semi-autonomous and manual. The semi-autonomous market will be the largest segment of the printing machinery and equipment market segmented by operation, accounting for 43% or \$38,443 million of the total in 2029. The semi-autonomous market will be supported by increasing demand for high-quality, customized printing solutions in sectors such as textiles, electronics and packaging.

The printing machinery and equipment market is segmented by end use into packaging, publication and other end uses. The packaging market will be the largest segment of the printing machinery and equipment market segmented by end use, accounting for 50% or \$44,590 million of the total in 2029. The packaging market will be supported by advancements in printing technologies, increasing demand for sustainable packaging solutions and the rapid expansion of the e-commerce sector.

What is the expected CAGR for the Printing Machinery And Equipment Market leading up to 2029?

The expected CAGR for the printing machinery and equipment market leading up to 2029 is 8%.

What Will Be The Growth Driving Factors In The Global Printing Machinery And Equipment Market In The Forecast Period?

The rapid growth of the global printing machinery and equipment market leading up to 2029 will be driven by the following key factors that are expected to reshape industrial manufacturing, packaging, and printing processes worldwide.

Expansion Of The E-Commerce Industry - The expansion of the e-commerce industry will become a key driver of growth in the printing machinery and equipment market by 2029. As online retail continues to grow due to increasing consumer demand, digital transformation, and advancements in logistics, companies are investing in printing machinery and equipment to enhance efficiency and meet rising production needs. Printing machinery and equipment enable faster turnaround times, customization, and reduced material waste, supporting sustainability goals while optimizing operational costs. As a result, the expansion of the e-commerce industry is anticipated to contributing to a 1.3% annual growth in the market.

Growing Demand For Packaging industry - The growing demand for packaging industry will emerge as a major factor driving the expansion of the market by 2029. As industries such as food and beverage, pharmaceuticals, and e-commerce expand, the need for customized, sustainable, and cost-effective packaging continues to rise. Printing machinery and equipment enable advanced printing techniques, faster production speeds, and reduced material waste, helping companies meet regulatory requirements and consumer preferences for eco-friendly packaging. Consequently, the growing demand for the packaging industry is projected to contributing to a 1.0% annual growth in the market.

Increasing Investments In Commercial Printing - The increasing investments in commercial printing will serve as a key growth catalyst for the market by 2029. As demand for advertising materials, publications, and customized prints rises, companies are investing in advanced printing technologies to improve efficiency, reduce operational costs, and enhance print quality. Printing machinery and equipment enable faster turnaround times, digital customization, and eco-friendly printing solutions, aligning with sustainability goals and market trends. Therefore, this increasing investments in commercial printing is projected to supporting to a 0.7% annual growth in the market.

Favorable Government Support - The favorable government support will become a significant driver contributing to the growth of the market by 2029. Governments worldwide are supporting the adoption of printing machinery and equipment through incentives, subsidies, and policy frameworks that promote advanced manufacturing technologies. Many countries are investing in research and development grants, tax credits, and funding initiatives to accelerate innovation

in printing, digital printing, and industrial printing solutions. Consequently, the growth of the favorable government support is projected to contributing to a 0.5% annual growth in the market.

Access the detailed [Printing Machinery And Equipment Market Market report](https://www.thebusinessresearchcompany.com/report/printing-machinery-and-equipment-market) here:

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What Are The Key Growth Opportunities In The Printing Machinery And Equipment Market in 2029?

The most significant growth opportunities are anticipated in the packaging printing machinery and equipment market, the all-inclusive printing machinery and equipment market, the autonomous printing machinery and equipment solutions market, and the medium-scale printing machinery and equipment market. Collectively, these segments are projected to contribute over \$59 billion in market value by 2029, driven by advances in automation technologies, increasing demand for sustainable and efficient printing processes, and rising adoption of smart, autonomous systems in printing operations. This growth reflects the industry's shift towards integrated, flexible machinery solutions that enhance productivity, reduce downtime, and support customization, thereby reshaping the global printing machinery and equipment landscape across commercial, industrial, and packaging sectors.

The packaging printing machinery and equipment market is projected to grow by \$17,045 million, the all-inclusive printing machinery and equipment market by \$14,600 million, the autonomous printing machinery and equipment solutions market by \$14,043 million, and the medium-scale printing machinery and equipment market by \$13,137 million over the next five years from 2024 to 2029.

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