

Wisely Group and Cru Software Drive Operational Efficiency Across Mackay and Beyond

The partnership supports Wisely Group in managing labour across concurrent projects, improving coordination and workforce visibility across operations.

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Cru Software is proud to announce a new partnership with [Wisely Group](#), a leading provider of industrial asset management and project services across Australia. Known for its commitment to technological

advancement and operational excellence, Wisely Group has chosen Cru Software to support the next stage of its digital transformation journey.



Wisely Group

“

Wisely Group is a respected operator with a clear focus on improving how work is planned and delivered. We're looking forward to supporting their team with smarter, more efficient project rostering.”

Jason Cameron, CEO, Cru Software

With teams operating across mining, energy, civil, and industrial sectors, Wisely Group sought a solution that could replace outdated rostering processes, reduce manual workload, and maximise how resources are deployed across projects. The decision to partner with Cru Software reflects their focus on three core priorities:

- Replacing outdated Excel systems with an automated SaaS solution
- Strengthening workforce visibility and resource utilisation
- Reducing administrative time and improving coordination across sites

Wisely Group sought a partner to improve the management of their workforce and resources. They found that partner in Cru Software, whose expertise in automated rostering solutions

aligns perfectly with Wisely's vision for the future. By adopting Cru Software's intelligent rostering solution, Wisely Group is enhancing how labour, equipment, and project requirements are planned and executed across diverse operations.



“This partnership marks an important step for our business as we continue modernising our internal systems. Cru

Software gives us a smarter, more efficient way to manage our workforce and align resources to where they're needed most. We're looking forward to the improvements this will bring to our day-to-day operations and strategic planning.” - Wisely Group Workforce Representative

Cru Software also views this partnership as an excellent opportunity to demonstrate the flexibility and effectiveness of its solutions across industries.

“Wisely Group is a respected operator across the heavy-resources sector, with a clear focus on improving how work is planned and delivered. Their commitment to smarter, more efficient operations aligns closely with our own direction. We're looking forward to supporting their team with an intelligent rostering solution that strengthens visibility, coordination and day-to-day efficiency across their projects.” - Jason Cameron, CEO, Cru Software

Together, both organisations are set to drive significant gains in efficiency, workforce coordination and operational performance across industrial, mining and energy environments.

About Wisely Group

Wisely Group is a leading provider of end-to-end industrial asset management, project services and technical solutions across Australia. Operating in mining, industrial, civil, and energy sectors, Wisely Group supports clients with innovative technologies, service excellence and a commitment to continuous improvement.

Learn more: [Wisely Group](#)

About Cru Software

Built to anticipate the needs of the world's most complex workforces, CRU Software strives to deliver Rostering and Scheduling products that maximise resource utilisation so businesses can make the most of every day.

Learn more about CRU Software: [Cru Software | Home](#)

About [CRU Rostering](#)

Time-saving, intelligent, automated rostering software that can manage workers from anywhere. Rapidly create rosters in minutes. CRU Rostering can manage an entire workforce roster from a

single platform, no matter where workers are located. CRU Rostering helps the most complex businesses simplify the rostering process and focus on growth.

Learn more about CRU Rostering: [CRU Rostering](#)

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